

DIZZY DOOM KIDS

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Dear Parents and Guardians,

We have some exciting news — your child is about to experience something truly special. Starting soon, they'll be diving into **Dizzy Doom Kids**, an innovative literacy program built around the **Digital Lizards of Doom (DLOD)** universe that combines the thrill of graphic novels with expert-designed reading instruction. And trust us — kids absolutely love it!

DLOD isn't just fun — it's backed by real research. The program has been independently studied by the **Johns Hopkins University Center for Research and Reform in Education (CRRE)**, one of the most respected education research institutions in the country. Their work confirmed what teachers and students have been telling us: kids are deeply engaged, excited to read, and genuinely can't put it down.

Here's what makes DLOD different: we built it around characters and stories that kids are genuinely excited about. When kids are hooked on the story, they read more, they read deeper, and they grow faster. Our curriculum pairs that magnetic world with instruction developed by curriculum specialists, learning designers, and reading experts who understand how young minds work.

DLOD is active in schools and afterschool programs across the country — and we are so glad your child's program is one of them. You don't need to do anything to prepare your child. Just ask them about their Digital Lizards — we have a feeling they'll have a lot to say.

If you'd like to learn more, explore our world, or connect with us directly, we'd love to hear from you at trevor@dizzydoomkids.com or visit us at dizzydoomkids.com. Thank you for sharing your child with us — we can't wait for them to meet the Digital Lizards of Doom.

With excitement,

The Dizzy Doom Kids Team

Trevor Barber & Gabriel Valentin-Neely
Co-Founders, Dizzy Doom Kids
dizzydoomkids.com

