



Amber Muller

EXPERIENCE

Senior Designer

Frameable 8/22- Present

- Landing page design
- Motion graphic design
- Presenting decks
- Product design
- Lock up + Mood board creation

Senior Graphic Designer Acquisition

Fabletics 1/22- 8/22

- Launch Yitty brand lead home pages
- Motion graphic design
- Ad creative

Graphic Design Team Lead

Ruggable 7/19- 1/22

- Channel Management (Pinterest, Facebook, Instagram, TikTok)
- Manage a team of designers
- Seeing campaigns through completion
- Motion graphic design
- Deliver feedback on video and graphic content
- Study creative feedback with acquisitions
- Visual A/B test ideation
- Presenting decks
- Lock up + Mood board creation

Creative Director

The Young Turks 7/16- 7/19

- Develop branding across all channels
- Brand graphic packages
- Deliver on set motion graphics
- Create motion templates for editors
- Create promotional content
- Create templates for editors
- Design live on air graphics
- Ensure consistency in brand rollout

EDUCATIONS

Columbia College Chicago



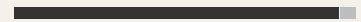
ABOUT ME

I'm a designer who leads foundational projects aimed at getting the product off the ground. Those include research initiatives that seek to develop an understanding of the product space and users, designing end-to-end workflows, building a design system, and develop processes for an emerging design team.

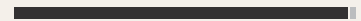
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HARD SKILLS

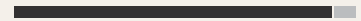
Adobe After Effects



Adobe Illustrator



Figma



Adobe Photoshop



QR CODE

