



Sal Tzifas

Founder & Managing Director · Trust-IT Security Intelligence

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ABOUT

Cybersecurity executive and Managing Director of Trust-IT Security Intelligence, leading security, intelligence, and AI initiatives for organizations across Greece, the United States, and the UAE. I direct complex investigations, forensic examinations, and threat-intelligence engagements — pairing boardroom strategy with hands-on command of the technology and the regulatory landscape that governs it.

EXPERIENCE

Founder & Managing Director

Trust-IT Security Intelligence — Athens, Greece · Present

Lead the security, intelligence, and investigations practice — forensics, threat intelligence, incident response, and AI-driven security programs for enterprise and public-sector clients; oversee managed services across Greece, Cyprus, and the region.

Founder & Owner

Cybersecurity Consultancy — Dubai, UAE · Present

Security assessments and advisory across the Middle East, including posture reviews and AI-driven automation for critical-infrastructure operators.

Founder

Security Training Company — United States · Present

Cybersecurity awareness and education — practical, human-centered defenses against phishing and social engineering.

Founder

AI & Agentic Systems Agency · Present

Design and deploy autonomous AI agents and automation pipelines across security, media, and enterprise workflows.

ENGAGEMENTS

GOVERNMENT & PUBLIC SECTOR

National infrastructure agency

BANKING & FINANCE

Major banking group

TELECOMMUNICATIONS

Tier-1 mobile operator

ENERGY & UTILITIES

Power distribution operator

LUXURY HOSPITALITY

International hospitality group

SKILLS

AI & Agentic Systems
Intelligence & Investigations
Forensic Investigations
Security Strategy
Threat Intelligence

LANGUAGES

Greek	Native
English	Fluent
Arabic	Working

VENTURES

SecNews.gr

Cybersecurity Media

Trust-IT

Security Intelligence

“Turning sophisticated security and AI challenges into clear decisions and defensible outcomes for the businesses and institutions I advise.”

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