

Xochitl Escamilla Arango

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SUMMARY

High-skilled and detail-focused Front-end Developer with 4 years of experience in crafting and evolving cutting-edge innovative software solutions. Proficient in CSS, Vue, React, Scrum, Git, and Figma. My problem-solving skills and relentless focus on User Experience further set me apart, along with my ability to collaborate with diverse teams to deliver exceptional interfaces.

WORK EXPERIENCE

Universidad Politécnica de Durango - Education

UI/UX Front-end Tutor

2019 – 2023. Durango, México. On site

- Participant and coordinator of 24 students at ZENCON 2023 in Rio de Janeiro, Brazil, representing Mexico, resulting in a team victory in the Next-Gen Web3 category.
- Tutored students in UX principles for user-centered interfaces, using Figma, Design Sprint, Information Architecture, Heuristics, Usability, Accessibility, and Design Patterns for school and internship projects, optimizing software product design.
- Winner of NFTs/Tokenization challenge in ZENCON Hackathon 2022, with NFarm project, based in Blockchain.
- Managed tech events like Code4Impact Hackathon, Game Dev Awards, Women Power Talks, and expert IT discussions, boosting knowledge and inspiring future developers.

Palm Protocol

Created a logo demo prototype and UI for a lending and borrowing platform presented at the ZENCON Hackathon 2023 in the DeFi category, based on Blockchain technologies.

Technologies: Figma, HTML/CSS

Snail Fashion

Implemented a React JS front-end based on a Figma prototype for an Amazon Comprehend plugin in a Startup México Hackathon. It analyzes reviews to highlight factors like material quality, brand authenticity, and comfort, promoting conscious buying and reducing fast fashion consumption.

Technologies: ReactJS, Kaggle, Amazon Comprehend

NFarm

Winner of NFTs/Tokenization category in ZENCON Hackathon 2022. I built the landing page of an NFT platform for certification of animal source food, facilitating the normative of exportation.

Technologies: CSS, VueJS

Guión Bajo 13 - Software Agency

Front-end Developer

2019 – 2021, México. Remote

- Crafted pixel-perfect user interfaces from Adobe XD prototypes, resulting in high-quality software solutions for clients.
- Created reusable UI components for current and future project modules.
- Collaborate in team and stakeholder meetings throughout the entire product development lifecycle.
- Actively participated in estimation, design, and planning sessions as an integral part of ensuring the timely production of software.

E-commerce Santa Clara pharmacy

Built Front-end of B2C e-commerce, of features in the dashboard, purchasing process, and search engine, based on the objective of an increase in national sales for a local pharmacy. Technologies: SASS, Algolia, VueJS, Django, GitLab, Miro

E-commerce Fashion Recovery

Created a C2C e-commerce as Full-stack, with customer interaction, product listings, a user-friendly dashboard, a robust search engine, and an efficient purchasing and shipping process, resulting in the client specifications.

Technologies: Bootstrap, Algolia, VueJS, Mercado Pago, Laravel, MySQL, Bitbucket, Trello

Universidad Juárez del Estado de Durango - Education

Front-end Developer

2019 – 2020, México. On Site

- Create reusable and dynamic VueJS components to enhance websites efficiency.
- Employ CSS libraries to introduce visually captivating elements to the user interfaces.
- Participate in various team activities, including retrospectives, planning, and daily meetings.
- Provide guidance to Jr. developers, helping them develop their skills in Full-stack and Front-end development.
- Ensure consistent and transparent communication with a variety of stakeholders to efficiently meet the needs.

Mi Portal UJED

Built the website's Front-end tailored for university students to create personalized school schedules. This included the flexibility to select subjects, professors, and class times, benefiting 1,600 users.

Technologies: BEM, SASS, VueJS, REST API, GitLab, Trello

Encuestas académicas UJED

Act as Full-stack and develop a website inspired by Google Forms, empowering users to craft flexible surveys with various question types, section customization, and real-time result visualization on a dashboard. The platform was accessed by 2,000 users.

Technologies: BEM, SASS, JavaScript, Laravel, MySQL, Bitbucket, Trello

EDUCATION

Universidad Juárez del Estado Durango

Durango, México 2020

Master of Business Management

Relevant Coursework: Research methodology, Business creativity and innovation, Business model innovation, Market research

Universidad Politécnica de Durango

Durango, México 2015

Bachelor of Software Engineer

Relevant Coursework: Full-stack Development and Mobile Developer

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in Spanish; Conversational Proficiency in English C1

Technical Skills: Advanced Figma, Expert HTML/CSS, Expert SASS, Advanced Tailwind, Intermediate Git, Advanced JavaScript, Intermediate VueJS, Beginner ReactJS, Advanced Algolia, Advanced Laravel

Certifications & Training: Interface Design (UI), Design Systems, Usability, Design Sprint, Information Architecture, Front-end Architecture, Business Model Canvas, Design Thinking. Additional courses can be found on my [Platzi profile](#).

Activities: Tutor of Software Engineering Students focused on UI/UX and Front-end Development; Coordinator of the participation in the ZENCON hackathons; Organizer of tech events.

Interests: Interface design, Accessibility, Usability; Exploring Web 3.0 technologies.