



Lauren Zemerling

Portfolio [↗](#)

End-to-end designer with a mind for systems and a heart for accessibility. I use my 10 years of experience spanning industrial design, digital design, and product management to address complex challenges holistically and ask the hard questions to design the right solutions. By bridging the gap between business, development, and creative teams, I build scalable platforms and processes that make work more efficient and products inclusive by default.

- 📍 Amsterdam, NL
- 🗣️ English, Dutch
- 🇺🇸 American, Dutch

Education

Bachelor of Industrial Design

Carnegie Mellon University, 2017

Accessibility: How to Design for All

Interaction Design Foundation, 2023

Tools

Figma	Confluence
Framer	Maze
Miro	Dovetail
Adobe suite	Microsoft Clarity
Jira	Powerpoint
Asana	Solidworks
Google suite	Autodesk Fusion

Skills

Design systems
UX & UI design
OOUX (Object-Oriented UX)
Responsive design
Information architecture
Prototyping & interaction
User research & testing
Workshop facilitation
Accessibility audits
Product strategy
Roadmapping
Junior mentorship
Collaborating with developers
Agile & Scrum

Experience

Product designer | Circle Economy | Amsterdam | April 2021 – March 2026

- **End-to-end UX-design:** Responsible for the entire process, from user research to developer hand-off for platforms in the sustainability sector.
- **Data & B2B-workflows:** Translated complex data into intuitive interactions, including a data dashboard, which reduced internal production costs.
- **Design systems & WCAG:** Redesigned the cross-platform design system and defined the corresponding accessibility (WCAG 2.2/EAA) and developer hand-off processes.
- **Mentorship & teamwork:** Progressed from graphic designer to junior product designer, interim product manager, and senior product designer. Mentored a junior designer and collaborated closely with product managers and developers.
- **User research:** Facilitated research and co-creation sessions with internal experts and users.

Freelance designer | Amsterdam | 2019 – 2021

- **OnderAnderen:** Facilitated workshops and developed strategic accessibility roadmaps.
- **Healfie:** UX for a health-tech connection platform focusing on vitality.
- **The Beach (Residency):** Research into strengthening local connections and wellbeing in neighborhoods.

Industrial designer | Pittsburgh, USA | 2015 – 2018

- **Platypus LLC:** Redesigned autonomous survey boats for faster and simpler manufacturing.
- **Capsen Robotics:** Developed a manufactured MVP of a scanning table for a computer vision system.
- **Bayer:** Conducted ethnographic research at Pittsburgh Children's Hospital to improve medical injection systems.
- **Carnegie Mellon University:** Design Consultant for Biomedical Engineering Design, supervisor of 3D printing and laser cutting shop.
- **The Tech Shop:** Autodesk Fusion 360 instructor.