

Chayan Hukai

Guwahati, Assam
Central Institute of Technology Kokrajhar

+91-7636928033
chayanh.work@gmail.com
www.linkedin.com/in/chayanh

Education

Degree/Course	Institution/Board	Grades	Year
Bachelor of Design	Central Institute of Technology Kokrajhar	8.2 CGPA	2023-2027
Senior Secondary	Kendriya Vidyalaya	79%	2020-2022

Areas of Interest

Digital Product Design · UX Research · Interaction Design · Design Systems · AI-Assisted Design · Human-Centered Design · Behavioural Design · Digital Innovation

Experience

- Design Intern — MiraKod Studio (Remote)

December 2025

 - Designed social media creatives and marketing visuals aligned with client brand guidelines.
 - Worked with **logos, visual identity elements, and digital communication assets** across client projects.
 - Collaborated with team members to develop and refine visual content for digital platforms.
- Design Intern — Designwaale (Remote)

June 2025 – September 2025

 - Designed social media posts, banners, and promotional creatives for multiple clients.
 - Iterated visual concepts based on **client feedback and usability considerations**.
 - Maintained consistency across layouts, typography, imagery, and brand communication.
- Graphic Design Intern — Antram Foods (Remote)

October 2024 – December 2024

 - Created digital visual content supporting brand communication and marketing.
 - Assisted with **packaging and promotional design**.
 - Explored visual concepts to strengthen brand identity and audience communication.

Academic Projects

- PCOD/PCOS (PMOS): Designing a Holistic Support System for Young Women

Mentor: Dr. Abhijit Padun, Assistant Professor CIT Kokrajhar

(Minor Project · 2026 · Ongoing)

 - Conducted **literature review, screening surveys, stakeholder mapping, and semi-structured interviews** with diagnosed young women to understand challenges surrounding PCOD/PCOS (PMOS).
 - Synthesized qualitative research through **affinity mapping, clustering, user needs, pain points, and HMW statements** to identify key opportunities for intervention.
 - Explored a **digital support system** addressing awareness, symptom understanding, lifestyle management, emotional well-being, and long-term self-management.
 - Currently designing an **evidence-based UX framework and interactive prototype** informed by user research and healthcare perspectives.
- Spotify Aura AI – UX Research & AI Integration

Mentor: Dr. Abhijit Padun, Assistant Professor CIT Kokrajhar

(New Media · 2026)

 - Designed a **generative AI feature** that translates **user listening habits** into **dynamic, personalized visual "auras" and mood-based interfaces**.
 - Designed **high-fidelity interactive prototype** to explore seamless transitions between audio playback and user mood.
 - Conducted iterative user testing to explore **accessibility and sensory considerations** for neurodivergent and sensory-sensitive users.
- Habit.ly – UX/UI & Instructional Design

Mentor: Dr. Abhijit Padun, Assistant Professor CIT Kokrajhar

(2025)

 - Designed a personalized **habit-tracking application** focused on improving consistency and reducing friction in daily habit logging.
 - Developed **user personas, journey maps, user flows, and high-fidelity prototypes** to structure the end-to-end experience.
 - Integrated **gamification and progress visualization** to support motivation and sustained engagement.
 - Conducted usability testing and iterated on navigation and interaction patterns to create a **minimal, distraction-free interface**.
- Bodolicious By BAATI – UX/UI & Branding (Collaborative Project)

Mentor: Debarshi Kumar Brahma, Assistant Professor CIT Kokrajhar

(2025)

 - Collaborated with a team member to design a **culturally driven recipe platform** for **Bodo cuisine**.
 - Designed **user flows, wireframes, and UI screens** to create an intuitive and engaging user experience.
 - Contributed to **branding, visual identity, and community feature concepts**.
 - Focused on improving **accessibility, content structure, and community engagement features**.

Technical Skills

- UX / Product Design** - User Research · User Interviews · Surveys · Problem Framing · User Personas · Journey Mapping · Empathy Mapping · User Flows · Information Architecture · Wireframing · Interaction Design · Prototyping · Usability Testing · Design Thinking
- Visual Design** - Visual Design · Branding · Typography · Layout Design · Design Systems
- AI-Assisted Design** - AI-Assisted UX Research · Prompt Engineering · UX Writing · Wireframe Ideation · Figma AI
- Tools** - Figma · FigJam · Adobe Creative Cloud · DaVinci Resolve · ChatGPT · Claude · Gemini

Recognitions

- **1st Prize — UI/UX Competition** - Google Developer Group (GDG) On Campus, Gauhati University *(2026)*

Leadership & Activities

- **Merchandise & IT Lead, (Anuva) Annual Design Festival of CIT Kokrajhar (4th Edition)** *(Jul-Aug 2025)*
 - Coordinated vendor communication and merchandise partnerships.
 - Managed negotiations, digital platforms, website updates, and social media operations.
- **Design Lead - CITK Model United Nation (MUN)** *(Feb'25)*
 - Led and managed the design team for event branding and visual communication.
 - Designed social media creatives, posters, and promotional materials for outreach.
- **UI-UX Coordinator – Google Developer Club (GDG) On campus CITK.** *(Aug'24- Aug'25)*

References

Dr. Abhijit Padun

Assistant Professor, Central Institute of Technology Kokrajhar

Project Mentor

Email: a.padun@cit.ac.in

Phone:

Declaration

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

Place: Guwahati, Assam

Date: 02/10/2026

Signature: Chayan Hukai