

Research Report: Identifying Key Personnel at Pitney Bowes

Profile Analysis: Vishal Shah

1. Profile Overview

Basic Information:

- Name: Vishal Shah
- Role: Solutions & Deployment Data Architect at Pitney Bowes
- Location: Connecticut, United States

Achievements:

- Automation Specialist Associate of the Year Award
- Awarded SnapLogic MVP
- Published case studies on enterprise data warehousing architecture & enterprise automation
- Participated in Gartner reviews for various enterprise products

Education:

- Bachelor's Degree in Accounting from Jai Hind College, Mumbai (1989-1994)

Skills:

- VMware VCP Certified
- AWS Solutions Architect
- Expertise in various cloud-based ETL & data warehousing tools and technologies

Languages:

- Fluent in English and possibly Hindi (inferred from Mumbai education)

Work Experience:

- Pitney Bowes:
 - Current Role: Data Architect Manager (May 2022 - Present)
 - Previous Role: Principal Product Solution Architect (Sep 2000 - Jun 2022)
 - Previous Role: Solutions Integration & Deployment Architect (Aug 2000 - Jun 2022)
- PwC:
 - Role: Automation Specialist Associate (1998-2000)

2. Interests, Hobbies, Psychographics

- Vishal is an avid movie buff with a particular taste for Disney and scary thriller genres.
- He has a strong interest in sports such as cricket, soccer, and baseball.
- He enjoys engaging in conversations, a skill honed from his days providing classroom and corporate training.
- He has a passion for animation, shared with his daughter who is pursuing a career in the field.

3. Online Engagement

- **Engagement Intent:**

- Vishal is highly engaging with the professional community as evidenced by his numerous reposts and comments on LinkedIn.
- His posts often center on data management advancements, technologies, and recognitions such as Fivetran and Select Star being named leaders in their categories.

- **Sample Posts:**

- Reposts about industry recognitions such as Monte Carlo's data observability platform and Fivetran's award by Snowflake.
- Shares updates on collaborations and technological advancements in data integration and analysis solutions.

4. Work at Pitney Bowes

- Vishal Shah plays a crucial role at Pitney Bowes as a Solutions & Deployment Architect, where he supports data management initiatives.
- In 2015, he took on the responsibility to build a data lake on Amazon S3 to consolidate multi-source data which was crucial for stakeholders making data-driven decisions in real-time.
- He found and implemented Snowflake as the enterprise cloud data warehouse, facilitating seamless data access and sharing while maintaining high security.
- Vishal also leveraged SnapLogic for continuous data integration from various sources like Salesforce and SAP HANA.
- His role involves enabling over 15 departments to access real-time data, amplifying the company's ability to achieve its long-term goals with data-driven insights.

5. Databricks Involvement

- Vishal Shah has been instrumental in Pitney Bowes' collaboration with Select Star, which recently partnered with Databricks.
- As a key figure in the Data Management team, Vishal supports developers, data scientists, and internal stakeholders in managing and discovering critical data.

- Select Star's integration with Databricks Delta Lake aids Vishal's team at Pitney Bowes in organizing and deriving insights from distributed data sources and dashboards, minimizing the communication gap between analysts and engineers.
 - This collaboration emphasizes Vishal's expertise in leveraging advanced data discovery platforms, thereby enhancing workflow efficiency and data governance at Pitney Bowes.
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