

ABOUT

ORIGINALLY FROM SEVILLE, SPAIN. I DID MY STUDIES IN PRODUCT AND INDUSTRIAL DESIGN TO LATER SPECIALISE IN BRANDING AND VISUAL COMMUNICATION. I PROVIDE SERVICES INCLUDING ART DIRECTION, BRAND AND VISUAL IDENTITY, PRINT AND EDITORIAL DESIGN, AS WELL AS WEB AND DIGITAL DESIGN. WITH A PARTICULAR FOCUS IN TYPOGRAPHY, I SEE BRANDS AS FLEXIBLE SYSTEMS AND BELIEVE IN THE IMPORTANCE OF CONSISTENCY AND STRONG CONCEPTUAL THINKING.

SERVICES

- BRAND IDENTITY

VISUAL IDENTITY

ART DIRECTION

PACKAGING DESIGN
- GRAPHIC DESIGN

WEB & DIGITAL

MOTION GRAPHIC

CONCEPT & STRATEGY
- PRINT & EDITORIAL

CONSULTANCY

VISUAL ARTS

SOCIAL MEDIA

TOOLS

- ILLUSTRATOR

PHOTOSHOP

INDESIGN
- AFTER EFFECTS

PREMIERE

FIGMA
- RHINOCEROS 3D

KEYSHOT

MIDJOURNEY

LANGUAGES

- SPANISH (NATIVE)

GERMAN (C1 LEVEL)
- ENGLISH (C1 LEVEL)

ITALIAN (B2 LEVEL)
- FRENCH (A2 LEVEL)

CLIENTS

- MAGGI

NESPRESSO

WAGNER

SURIG

BINDER

MASTERGOOD

COSNOVA
- CATRICE

SAUDIA

ALMARAI

NORDINARY

KITKAT

ZOTT

HERO
- ECOLAB

DELFI

DM

HARRY'S

KUMPF

SILVERQUEEN

SAKA

EDUCATION

- 2021 – 2022

MASTER'S DEGREE PACKAGING & VISUAL IDENTITY / ESCUELA SUPERIOR DE DISEÑO BARCELONA (BARCELONA, SPAIN)
- 2018 – 2019

INDUSTRIAL DESIGN / UNIVERSITAT POLITÈCNICA DE VALÈNCIA (VALENCIA, SPAIN)
- 2015 – 2016

PRODUCT DESIGN / HTW DRESDEN (DRESDEN, GERMANY)
- 2014 – 2019

INDUSTRIAL DESIGN / UNIVERSIDAD DE SEVILLA (SEVILLA, SPAIN)

EXPERIENCE

- 2026 – CURRENTLY

SENIOR BRAND DESIGNER / LANDOR & FITCH (PARIS, FRANCE)
- 2023 – 2026

ART DIRECTOR / ROMAN KLIS DESIGN (BERLIN, GERMANY)
- 2021 – 2023

BRAND & PACKAGING DESIGNER / ROMAN KLIS DESIGN (STUTTGART, GERMANY)
- 2020 – CURRENTLY

FREELANCE DESIGNER
- 2018

PRODUCT DESIGNER / KURZ KURZ DESIGN (SOLINGEN, GERMANY)