

Pranav Salunkhe

Product Manager

Design Leader

Founder's Office

Summary

I build products alongside founders, working closely with them from the earliest stages. Over 3 years, I've worked across AI, Translation, Market Research, and Delivery Management, always in B2B and always design first. My approach starts with getting the user experience right, then builds outward from there. I have a knack for finding what customers actually need, and for spotting ways to make teams faster and sharper.

Skills

Product Management

Product Design

Product Strategy

Product Discovery

B2B SaaS

Go-to-Market Strategy

User Research

Rapid Prototyping

Figma

Claude Code

Lovable

SQL

Stakeholder Management

Client & Vendor Management

Experience

EZ Works (Arabeasy)

Gurugram

Product Manager

Jan 2025 - Present

- Led the 0→1 build of an AI-enabled service delivery platform that combined AI agents with human experts to automate client service workflows.
- Built an AI copilot, proposal generation engine, and agentic workflows using GenAI and RAG, cutting decision turnaround time by 50%.
- Scaled the platform to 35,000+ requests across 200+ clients and 300+ experts. Became core infrastructure for the business.
- Took Caspr, an AI market research platform, from zero to launch, owning strategy, design, and prioritization roadmap.
- Led GTM for Ghost Research, growing the catalog to 500+ reports and driving 50K+ monthly organic visitors through SEO and product improvements.
- Defined brand and GTM strategy for ai.ez, turning internal AI tools into customer-facing products.
- Led UI design and development across 25+ projects for MBB and Big 4 consulting firms, including websites, dashboards, and reports for Middle Eastern government entities and a Fortune India 500 bank.
- Mentored junior designers and managed quality assurance for 20+ UI Design and Development client projects

UI Design Lead • Remote Teams • AI Platforms • MBB, Big 4 Client Projects

Product Management Associate II (CEO's Office)

Mar 2024 - Jan 2025

- Built a duplicate-editing feature for the CAT (translation) tool that saved translators 20% of their time on repeat content.
- Added spreadsheet support to the CAT tool, opening up a new segment of translation work and increasing service revenue by 10%.
- Redesigned Secure Transfer and added AI tools — OCR, machine translation, and a research assistant — that clients could use directly, turning the platform into a new revenue stream.
- Built safety guardrails for the research assistant AI to prevent misuse and ensure reliable, safe outputs for clients.

AI Products • Process Optimization

Product Management Associate (CEO's Office)

Sept 2023 - Mar 2024

- Designed and shipped 7 sales landing pages to promote services. Improved conversion rate by 20%.
- Overhauled the blog handover and deployment process, then built a CMS for the marketing team. Cut deployment time by 90%.
- Improved the CAT tool's search engine, cutting compute costs by 50%, and built a translation diagnosis system that reduced QA work by 15%.

Websites • Product Features • Promoted in 6 months

Engineer's Cradle

Pune

Product Manager Intern (Founder's Office)

Jun 2023 - Aug 2023

- Managed 0-to-1 development of 3 flagship platforms (EC Platform, University Growth Suite, Innovation Suite) used across 5+ universities & 15+ organizations.
- B2B Partnerships & MOU with 25 Universities, 5 Associations and Maharashtra Government.
- Scaled student communities to 10,000+ users through partnerships & events.
- Team Lead of 10 cross-functional members including developers, designers, and product team

Team Lead • Platforms

Rentkar

Pune

Operations Intern

Mar 2022 - May 2022

- Reduced operational lead times by 18% by redesigning Quality Assurance process and standardizing operational workflow.
- Increased inventory assortment by 35% by expanding supplier partnerships and optimizing vendor acquisition process.

Education

Masters' Union School of Business

Gurugram

Product Management

- Top 5% of Cohort
- Winner - Masters' Union Start-up Challenge

Savitribai Phule Pune University (NDMVPS's KBTCOE)

Nasik

B.E. Civil

- Project Lead - Road Safety Audit of a National Highway (Government Sponsored)

H.P.T. Arts & R.Y.K. Science College

Nasik

Class 12 (HSC) - Computer Science

Certifications

Project Management - [Google](#)

Agile Project Management - [Google](#)

SQL (Intermediate) - [HackerRank](#)

Data Analysis - [Microsoft](#)

Artificial Intelligence and Business Strategy - [Project Management Institute](#)