

# Venus Li

**Product Designer | UI/UX Designer | Frontend Development** | Mountain View, CA (With Local Interview Availability)

Portfolio: [venusvictoriali.com](https://venusvictoriali.com) & [venusvictoriali.com](https://venusvictoriali.com)

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## **SKILLS & TOOLS**

- **Skills:** Product Design, UI/UX Design, Visual Design, Prototyping, UX Research, UX Writing, Information Architecture, Design Systems, Accessibility, Usability Testing, Developer Handoff, Frontend Development, AI-Assisted Design & Development
  - **Design:** Figma & FigJam (Advanced), Adobe Creative Suite, WordPress, Framer, Squarespace
  - **Development:** HTML, CSS, JavaScript, React, Next.js, Svelte, Git/GitHub
  - **AI:** Claude, ChatGPT, MCP-based development workflows, AI-assisted prototyping, frontend implementation, debugging, design iteration, research synthesis, and content development
  - **LANGUAGES:** English, Mandarin Chinese (conversational)
  - **Certifications:**
    - **General Assembly Full Time Product Design Certification** (600+ hours of immersive technical training in Figma, Design Systems, Accessibility Standards, & UX Research)
    - **Designlab UX Academy Foundations**
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## **EXPERIENCE**

### **Web Designer & Developer** | [Yes! on Measure D Campaign](#)

**July 2026 – Present** | Contract | Los Altos, California

- **Designed and built a campaign website** starting from initial information architecture and Figma mockups through implementation in Squarespace, translating complex ballot information into **clear, accessible web content**.
- **Collaborated directly with campaign leadership** to iteratively refine page layouts, visual identity, messaging, and calls to action **based on stakeholder feedback**.
- **Designed user flows and forms for campaign involvement**, including volunteering, endorsements, campaign updates, and yard-sign requests.

### **Web Designer, Developer & AI Bootcamp Instructor** | [Beshton Software](#)

**May 2026 - Present** | Internship | Sunnyvale, California

- **Designed and taught hands-on lessons for an AI summer bootcamp**, introducing students to UI/UX principles, accessibility, ethical design, AI-assisted workflows, and web development.
- **Redesigned, built, and maintained** the [summer camp website](#), translating design requirements into responsive frontend interfaces.
- **Integrated AI throughout the development workflow** using **Claude and MCP tooling** to accelerate implementation, troubleshoot code, iterate on interfaces, and support ongoing website updates.

### **Visual & Product Lead Designer** | [Naviday Health](#)

**November 2025 - January 2026** | Contract | Boston, Massachusetts

- **Co-led the design process of creating an onboarding experience** for a **health SaaS startup** that ensured WCAG 2.1 AA accessibility.
- Leveraged testing to **reduce time-to-complete onboarding by 77%**, directly improving user trust in a **high-privacy context**.
- **Designed and produced a brand new app icon** to serve as the face of the main product using **client-proved style guides**.

## Frontend Developer & Designer | [Anzzin Financials](#)

December 2024 - September 2025 | Contract | Remote

- **Evaluated authentication patterns** (OAuth vs. email) and designed a streamlined login experience, reducing friction during onboarding and enhancing secure user access.
- **Designed and implemented page layouts**, interaction patterns, and error states, translating user experience decisions into **full-stack functionality** (Svelte, Rust, Firebase OAuth).
- Contributed to development through **GitHub PRs**, collaborating on **code reviews** and **feature improvements**.

## UI/UX Designer & SEO Specialist | [Sunshine Real Estate](#)

September 2024 - December 2024 | Part Time | San Jose, California

- **Integrated dynamic Zillow listings** into company website and optimized SEO across Google Search, Maps, and Apple Maps, **increasing monthly site traffic by ~70%** and automating the display of available properties.
- **Redesigned website layout** and **information hierarchy** to improve user clarity and **make key services easier for customers to discover**.
- Collaborated with management to **rewrite and refine core content** to **clearly communicate the company's history, credibility, and services**.

## Virtual Campus Tours | [SCU'S HCI Lab](#)

June 2023 - September 2023 | Full Time | Santa Clara, CA

- **Led and mentored a student team**, guiding UX decisions and driving the continued development of a **digital twin campus experience**.
- **Designed web interfaces for virtual tours** and implemented **user data capture through Firebase authentication**, aligning technical functionality with UX goals.
- Led **Agile design cycles** across five sprints, coordinating tasks and facilitating retrospectives to support **iterative UX improvements**.
- **Conducted usability testing with prospective students** and used insights to storyboard and refine virtual tour interactions, **improving navigation clarity and user flow**.

## UI/UX Development Internship | [Apple, Claris International](#)

March 2022 - September 2022 | Internship | Sunnyvale, CA

- **Collaborated with UX/UI designers** to develop Claris Studio's interface, translating design specifications into responsive, user-facing components.
- **Built reusable frontend components** in React, contributing production-ready code through GitHub PRs to support a scalable design system.
- **Contributed to Agile product development** within a 20+ person team, participating in critiques, retrospectives, and backlog discussions to improve usability and implementation.
- **Implemented responsive display behavior** aligned with system settings, ensuring a consistent and adaptive user experience across environments.
- **Strengthened component reliability** by writing unit tests, supporting long-term stability and maintainability of core UI features.

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## **EDUCATION**

B.Eng. Major in Web Design and Computer Engineering | [Santa Clara University](#)

**September 2019 - December 2023**

- Applied **user research, iterative prototyping,** and **cross-functional collaboration** to design a digital campus experience—shaping **intuitive navigation and interactions** through **real user feedback and testing.**
  - Led **Agile design cycles** and collaborated with **developers** to translate **user insights into functional, data-informed product features.**
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