



Construction software for the everyday builder

\$500,000 pre-seed round

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Built from the daily work of a contractor

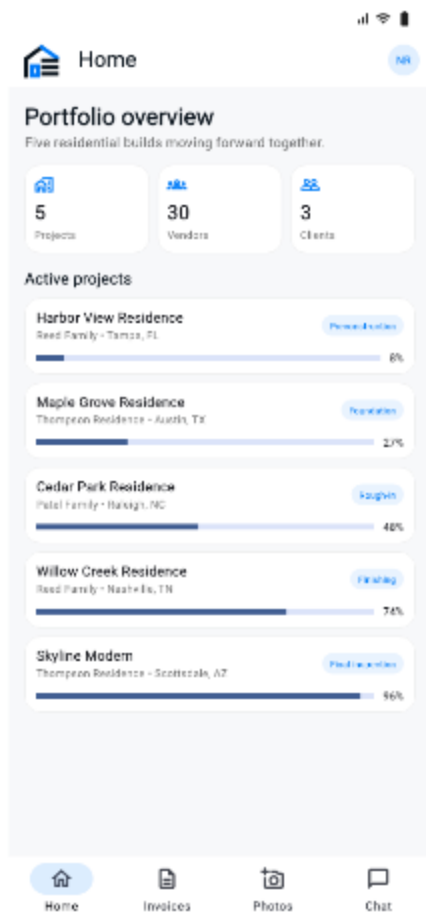
I started EVNIX to find a simpler, more affordable way to run my own construction business.

The problem

Calls, WhatsApp, email and spreadsheets scatter updates. Chasing photos, approvals and invoices takes time away from the job.

The product

One workspace for project coordination, schedules, photos and invoice approvals, with relevant views for managers, clients and vendors.



App demonstration. Sample data.

EVNIX PAY and the revenue model

Client progress payments

Planned card, Apple Pay and ACH acceptance into the contractor's linked account.

Vendor payouts

Managers approve invoices and fund payments by bank or supported card. Vendors receive bank deposits.

Revenue hypothesis

Affordable recurring software fees, with potential payment service fees or contracted provider revenue share. Validate pricing, retention and net payment margins in the pilot.

PAY is in development. Qualified providers must approve the payment flows, card-funded payouts and sole-proprietor eligibility. Pricing and partnerships are not finalized.

The 1% ambition and vendor reach

212,178

U.S. residential construction employer establishments

≈2,100 businesses

Long-term paying-customer ambition
1% of the benchmark is approximately 2,122

At 2,100 businesses with one active project each	Potential vendor relationships
6 vendors per project	12,600
8 vendors per project	16,800

Census 2023 CBP, NAICS 23611 includes all employer sizes and excludes nonemployers. Establishments are not unique firms. The 1% figure is a scale benchmark, not an 18-month forecast. Vendor counts use the founder's 6–8 assumption and may overlap across projects.

Pilot first, then independent customers

Current stage

App approaching launch, based on founder assessment. No users or revenue yet.

What we will measure

Weekly use, task completion, reliability and time spent on administration. Then test paid conversion and retention outside my companies.

First pilot

SCJ Construction with its clients and vendors. Target 10 testers across iPhone and Android.

Customer acquisition

Founder-led demos and guided onboarding, followed by referrals through vendors, suppliers and local contractor networks.

Founder experience and the team we need

Evan Carlsen

Architecture, construction and project management experience across more than 750 residential homes before 2021.

My role

Lead product priorities, pilot delivery and early customer relationships. Oversee the technical team and budget.

Technical and operating support

Backend lead for reliability and access controls.

Payments specialist plus security testing and release support.

Targeted onboarding and marketing help.

We seek an investor who can help with hiring and relevant customer introductions.

Funding plan: \$500,000 for 18 months

Use of funds	USD
Founder services, EVNIC LVNG LLC (founder-owned)	\$144,000
Backend engineering, payments integration and QA/security	\$172,500
Cloud/AI, legal, accounting, tools and administration	\$37,000
Onboarding and marketing	\$36,000
Contingency (15% of planned spending)	\$58,425
Additional unallocated cash reserve	\$52,075
Total raise	\$500,000

Runway options: 12 months / \$325,000 18 months / \$500,000 24 months / \$650,000

Planning estimates, not quotes. No revenue offsets assumed. Provider reserve requirements remain unpriced.

Milestones and investment discussion

Period after funding	Planned outcome
Months 1–3	Backend reliability, company pilot and provider scope
Months 4–6	Approved payment flows and first independent paying customers
Months 7–12	Evidence on retention, support costs and payment margins
Months 13–18	Repeatable acquisition and the next funding decision

A \$500,000 round to validate the product and build the technical capability to grow.

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Milestones depend on technical diligence, provider approvals and customer response.