



David Gopar

Senior Product Designer · B2B · Complex & Regulated Systems

davidgopar.es

About me

Senior Product Designer with 12+ years across B2B and complex digital products. Focused on simplifying workflows, user research and end-to-end product design across enterprise and regulated environments.

Work experience

Atlantis Technology 2022 – Present / Senior Product Designer

- Led end-to-end design across B2B, aviation, public services and enterprise products.
- Designed complex workflows, dashboards and role-based experiences.
- Used research and data to identify friction and inform product decisions.
- Worked closely with Product and Engineering from discovery to delivery.

International University of La Rioja (UNIR) 2021 – 2022 / UX Instructor

- Taught prototyping, interaction design and design systems.
- Connected design theory with real product practice.

KenTech by SportPesa 2017 – 2022 / UX and UI Designer

- Designed complex products across betting, iGaming, wallet and payments.
- Simplified transactional workflows across 5 markets and currencies.
- Collaborated across product and technology teams in a regulated environment.
- Contributed to platforms serving 2M+ users.

e.Kuantia - Electronic Money Institution 2014 – 2017 / Interaction Designer

- Designed complex workflows for regulated electronic money products.
- Simplified compliance and trust-sensitive user journeys.

Education

2019 – 2020 / International University of La Rioja

Master's Degree in User Experience Design (MSc UXD)

2010 – 2014 / School of Art and Design of Gran Canaria

Bachelor's Degree in Graphic Design

Skills

Hard skills

Product Design
UX Research
Interaction Design
Design Systems
Accessibility
Figma / Claude

Core Expertise

AI-assisted Design
Complex systems design
Cross-functional Collaboration
Scalable, measurable impact
Cross-functional leadership
System and critical thinking

Expertise

Enterprise UX
Dashboard Design
Control panels
CRM / CMS
Management tools