YUXI MIAO

Multimedia Designer

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About

Multimedia designer specialising in dynamic digital experiences and motion design. I blend strong visual aesthetics with front-end creative coding and AI-driven workflows to bring concepts to life across web, video, and interactive platforms. Passionate about crafting immersive, user-centric narratives that bridge the gap between technical execution and compelling visual storytelling.

Experience

Multimedia Designer | MultiConnexions

Sydney Australia | 2020 - 2024

- Directed and animated motion graphics and produced high-fidelity TVC assets for major multicultural campaigns including Volvo, Luna Park Sydney, NRMA and Active Super.
- Spearheaded front-end web design and interactive digital layouts for Sydney Airport to optimise multimedia integration and user experience.
- Developed cohesive digital assets and visual identities for culturally tailored, high-visibility marketing campaigns for Medibank, ANZ, Telstra to ensure seamless visual storytelling across broadcast and digital channels.

Media & Spatial Design Assistant | Chronus Art Center

Shanghai China | 2019 - 2020

- Managed the technical integration of large-scale media installations and interactive performance programs.
- Collaborated with contemporary artists and curators to develop dynamic digital content and provided hands-on technical support for the preparation and execution of multimedia exhibitions to ensure seamless audiovisual synchronisation.

Curatorial Assistant | Power Station of Art

Shanghai China | 2019 - 2020

- Assisted in the production and coordination of the Shanghai Biennale 2019 and the PSA Theatre performance programs , supporting the presentation of complex contemporary artworks.
- Partnered with production teams and artists to elevate audience engagement through innovative exhibition design and compelling visual storytelling.

Skills

Motion & Spatial

- Motion Graphics
- TVC & Video Production
- 3D Design
- Coding & Ineractive Media

Visual Strategy

- Branding & Visual Identity
- Exhibition Design
- AI Strategies & Workflows
- Photography

Software & Tools

- Adobe CC (After Effects, Premiere Pro, Illustrator, Photoshop)
- Cinema 4D & Blender
- Figma & HTML/CSS/JS
- Generative AI Tools

Education

Master of Design - Multimedia Design

Monash University | 2025 - Present

Graduate Diploma in Design

University of New South Wales | 2021 - 2022

Master of Curating & Cultural Leadership

University of New South Wales | 2018 - 2020