

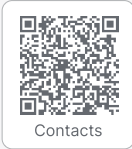
Davide Montrucchio

PRODUCT MANAGER

Visit Portfolio

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ABOUT ME

With a **multidisciplinary background** in engineering, product design, and product management, I build **user-centered solutions** that deliver **measurable impact**. **Leveraging AI** to accelerate research, inform data-driven decisions, and move faster, I collaborate with diverse teams to **define product vision**, prioritize features, and **create solutions that improve people's lives**.

EXPERIENCE

Founder • Product Manager

Eventilampo • Jun 2025 - Ongoing

- **Build Italy's most innovative and loved cloud platform** for event discovery and on-site operations in food & hospitality, enabling users to discover and efficiently manage events while streamlining on-site workflows.
- **Lead end-to-end product strategy from concept to execution**, defining roadmap, prioritizing features, and improving operational efficiency for organizers and vendors across live events.
- **Embed AI across the entire product lifecycle** - from data analysis and development to marketing automation - accelerating execution and enabling smarter, faster decisions at every stage.
- **Drive product decisions through user feedback and field testing**.
Eventilampo now supports 250+ live event days, reaching 200,000+ users, with continuous improvements in usability, performance, and scalability.

Product Designer

TeamSystem Spa • Oct 2024 - Ongoing

- **Define product vision and prioritize features** with Product Owners and cross-functional stakeholders, aligning development with business goals for CRM in Cloud, a product serving thousands of customers.
- **Drive design thinking and data analysis to inform decisions**, optimize user flows, and significantly improve product experience.
- **Lead the end-to-end redesign of CRM in Cloud app**, leveraging AI-assisted analysis and rapid prototyping to accelerate iteration cycles — from research through deployment - delivering measurable improvements in usability, performance, and customer satisfaction.

Digital Solution Intern • Customer Journey Designer

EssilorLuxottica • May 2022 - Feb 2024

- **Led the end-to-end design and delivery of data-driven dashboards** for luxury brands (Ray-Ban, Oakley, Persol, Arnette), cutting analysis and reporting time by 20% and reducing human errors.
- **Manage e-commerce projects by bridging business and technical teams**, leading AI-driven initiatives like integrating content tools to boost engagement and SEO across EssilorLuxottica's luxury brand portfolio.
- **Conduct research on emerging e-commerce trends to drive continuous innovation in digital products**, optimize the Customer Journey, and elevate user experience, conversion rates, and customer loyalty.

EDUCATION

Polytechnic Universities

MS in Software Engineering • Turin

Oct 2021 - Oct 2023 • **110/110 cum laude**

BS in Electronic Engineering • Turin

Oct 2018 - Sept 2021 • **109/110**

AS at Alta Scuola Politecnica • Turin + Milan

Feb 2022 - Feb 2024

Interaction Design Foundation

Product Design and Management Courses

Jun 2024 - Ongoing

ADDITIONAL EXPERIENCES

Ellipsis - More than dots

Sep 2019 - Nov 2023

Designed and developed eco-sustainable pyrographed wood plates through a digital design process utilizing computer numerical control machinery for high-precision production.

Managed the entire workflow to ensure meticulous craftsmanship, delivering unique, high-quality products that combine creativity, durability, and sustainability.

Visit [instagram.com/ellipsis.italy](https://www.instagram.com/ellipsis.italy).

Freelancer Projects

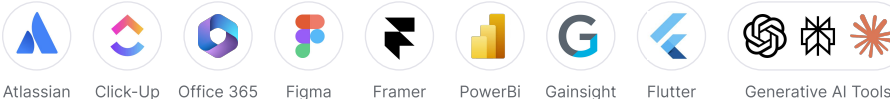
May 2021 - Oct 2024

Analyze user needs and design an accessible digital platform for a disability center, enabling activity tracking and improving continuity of care through stakeholder-aligned workflows.

Lead market research at Smartbrain to identify client experience friction points, proposing new operational workflows and e-commerce initiatives to improve the customer journey.

Visit davidemontrucchio.com

SKILLS



Italian: mother tongue, **English:** C1, **Dev:** Dart, Python, C# and more.

FREE TIME

Continuously challenging myself through biking, climbing, trekking, and skiing in nature.

Educator for local associations, organizing cultural debates, charity events, and summer camps for children and teenagers.