

KENDALL BREWER

Senior Product Designer

Experience

Investnet Raleigh, NC

Senior Product Designer (2021–Present)

- Design lead on large-scale financial products
- Collaborating with Product and Development to launch multifunctional products for major financial clients
- Engineering branded prototypes for high-profile demos
- Building a product from small ideas to MVP and beyond
- Creating a custom branded illustration library

Investnet | Yodlee Raleigh, NC

UX/UI Designer (2020–2021)

- Lead design on major development projects for mass user-facing products
- Analyzed and built complex user interfaces
- Created detailed working prototypes in Figma
- Ideated new solutions for user needs
- Aided in technical writing

Dakno Marketing Clayton, NC

Web & Graphic Designer (2019–2020)

- Created marketing materials for various real estate clients: print and digital
- Designed custom web pages for agents
- Created motion graphics and edited video material

SONY Music New York, NY

Digital Design Marketing Intern (2018)

- Created social media graphics, ads, and icons for SONY Music and their artists
- Edited large amounts of footage and sound clips into numerous compilations/previews

Education

CareerFoundry 2019–2020

User Interface Design Certification

Elon University 2015–2019

B.A. English (Creative Writing)
Minors: Professional Writing,
Communications, Digital Art

Software

UX/UI Design

- Figma
- Adobe XD
- Sketch
- Invision
- Webflow
- Framer

Adobe CS

- Photoshop
- Illustrator
- After Effects
- Premiere
- InDesign

Contact

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Portfolio & more

🌐 kendallbrewerdesign.com

🌐 [linkedin.com/in/kendallbrewer](https://www.linkedin.com/in/kendallbrewer)

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