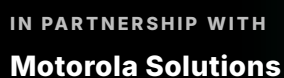


+ THE PREPAREDNESS OPERATIONS PLATFORM

- ✓ SOC 2 Type II · NIST AI RMF attested
- ✓ Passed the State of California AI Security Review
- ✓ Customer data never trains models



+ THE REAL PROBLEM

YOU'RE RUNNING AN OPERATION. YOU'RE FORCED TO WORK IN FRAGMENTS.

Preparedness isn't a project with an end date. It's a continuous operation against a complex adaptive system, where threats shift, capabilities change, and people move on. But traditional processes and most software treat it as a pile of one-off projects, so the work resets to zero.

01

The plan goes stale the day it's filed

A static PDF can't keep up with a moving threat environment.

02

Analysis, assessment and exercising start from scratch

Last year's findings live in a binder no one reopens.

03

Learnings rarely stick

Every exercise surfaces hard-won lessons, but they're seldom captured, and they walk out the door when people do.

+ THE SHIFT

DOCUMENTS DON'T HELP YOU MAKE DECISIONS. A SYSTEM THAT INFORMS THEM DOES.

Preppr captures your real complexity and puts it to work. Every plan you load or write, every exercise you run and every decision your team makes feeds one living system, and flows back to inform the next call you make.

LANGUAGE MODEL

The words are fluent

Drafts scenarios, injects and reports in your voice.

RULES ENGINE

The facts are checked

1,500+ rules from doctrine and regulation, every one cited.

KNOWLEDGE

The system compounds

Every plan, exercise and finding informs the next decision.

1,500+

rules from federal doctrine, national guidelines and regulations

16

sectors covered, end to end

3,232

U.S. counties of FEMA risk data

100+

ready-to-run scenarios, out of the box

+ BY CHALLENGE

THE PROBLEMS YOU HAVE, AND HOW PREPPR ANSWERS THEM

Emergency management and business continuity teams describe the same six problems. Here is what Preppr does about each one, for both.

01

More work than people

The work keeps growing. The team doesn't.

One person often owns the THIRA, the exercise program, the after-action report and the grant paperwork. The documents get done; the preparing waits.

EMERGENCY MANAGEMENT

Hand off whole jobs

Preppr Agent builds exercises and reports in the background, and guided THIRA, SPR and AAR/IP actions walk you through the rest.

BUSINESS CONTINUITY

Interviews become a plan

The same Agent takes on whole jobs, and Observer can turn business-unit interviews into BIA details and a draft continuity plan.

WHERE IT LIVES IN PREPPR [Ask Preppr](#) · [Exercise & Simulation](#)

02

Expertise you don't have enough of

You're expected to know every standard.

Doctrine, regulations and standards keep changing, and few teams have a specialist for each. When an expert leaves, what they knew often leaves too.

EMERGENCY MANAGEMENT

FEMA and HSEEP, built in

Methods built on FEMA and HSEEP, with Dr. Preppr on every page to explain what comes next and why.

BUSINESS CONTINUITY

Continuity standards, built in

Methods built on ISO 22301, ISO/TS 22317, ISO 31000 and NFPA 1600, applied to your own plans.

WHERE IT LIVES IN PREPPR [Ask Preppr](#) · [Collaborate](#)

03

Starting over every cycle

Every cycle starts from a blank page.

Lessons sit in last year's report, a shared drive or someone's inbox. Each cycle rebuilds what the last one already learned.

EMERGENCY MANAGEMENT

Every cycle builds on the last

Every exercise, after-action report and plan feeds Knowledge, so the next THIRA or exercise starts from what you already know.

BUSINESS CONTINUITY

Every review builds on the last

Every BIA, test and audit finding feeds Knowledge, ready for the next review.

WHERE IT LIVES IN PREPPR [Knowledge](#)

"When you're one person trying to do more with less, Preppr makes a huge difference in what I can get done in a fiscal year."

Bri Chappell-McGovern, Emergency Preparedness Manager, Mono County, CA

04

Plans and people nobody has tested**The plan looks fine on paper. Nobody knows if it works.**

Full-scale exercises are costly and rare, so many plans meet their first real test in a real event.

EMERGENCY MANAGEMENT**Test the room and the people**

Simulate Operations on EOC and ICS seat charts, and competency assessments that measure people, not just plans.

BUSINESS CONTINUITY**Test the team and the decision**

Simulate Operations on a business continuity seat chart, and Preppr Rehearse for the real decisions in front of you.

WHERE IT LIVES IN PREPPR **Exercise & Simulation**

05

Proving it to funders and regulators**Funders and regulators want evidence, not good intentions.**

The proof lives in spreadsheets, email threads and sign-in sheets. Pulling it together for a grant report, a survey or an audit takes weeks.

EMERGENCY MANAGEMENT**Documents that stand up**

HSEEP documents, with coverage across FEMA, CDC PHEP, CMS and Joint Commission requirements.

BUSINESS CONTINUITY**Evidence for every audit**

ISO 22301 evidence for internal and surveillance audits, with NIST CSF 2.0 coverage.

WHERE IT LIVES IN PREPPR **Improve**

06

Getting everyone to the table**The people you need are the hardest to get in a room.**

Partners, executives and business units all have other priorities. Without their input, a shared plan reflects one team's view.

EMERGENCY MANAGEMENT**Partners, coalitions, officials**

Gather input from partner agencies, coalitions and elected officials on their own time, and bring them into the same exercise.

BUSINESS CONTINUITY**Business units, suppliers, the crisis team**

Gather input from business units, suppliers and the crisis team on their own time, and turn it into findings.

WHERE IT LIVES IN PREPPR **Collaborate · Exercise & Simulation****Six problems. One system.**

What you learn in one area feeds the next: exercises inform Knowledge, partner input shapes the next design, and findings land in Improve. Every cycle starts ahead of the last instead of resetting to zero.

"Preppr delivers technology that adds real value and impact for everyone in the exercise space. It's truly game-changing."

Brandon Torigian, Chief, Recovery & Evaluation, CA Dept of Public Health

+ ONE PLATFORM. ASSESS TO IMPROVE.

SIX PRODUCT AREAS. ONE CONNECTED SYSTEM.

Preppr runs the full continuum: assess and build your plans, engage your stakeholders, design exercises and simulations, deliver them in person or virtually, and turn findings into improvement. Every product area reads from Knowledge and writes back to it, and every output is grounded in your own plans and checked against doctrine.

Exercise & Simulation

Design, run and learn from every kind of exercise, from tabletops to multiplayer operations centers.

6 FORMATS · EXERCISE DESIGNER

Improve

Readiness you can show: coverage across the frameworks you answer to, planned versus tested.

COVERAGE · GAPS · IMPROVEMENT
PLAN

Ask Preppr

Preparedness and continuity expertise wherever you work: in chat, on any page, in meetings, or by email.

DR. PREPPR · PREPPR AGENT ·
OBSERVER

Knowledge

One cited, connected memory for your whole organization. Every part of Preppr reads from it and writes back to it.

LIBRARY · RELATIONSHIPS · DREAM ·
FEEDS

Intelligence

Sourced threat briefs scoped to your jurisdiction or facilities, with standing alerts.

QUERY · INTEL BRIEFS · ALERTS

Collaborate

Structured input from partners, departments and business units, turned into findings.

HVA · THIRA · SPR · AAR · CONTINUITY

Every product area is also available inside Claude, ChatGPT and Copilot through the Model Context Protocol (MCP).

+ THE FULL CONTINUUM

From assessing your plans to proving what improved

1 · Assess and build

Know where you stand

Knowledge, Intelligence and Ask Preppr read your plans and your place, and help write the ones you owe.

2 · Engage

Hear from partners

Collaborate campaigns gather input on their own time.

3 · Design

Build the exercise or simulation

The Exercise Designer drafts it section by section for your approval.

4 · Deliver

Run it

Six formats, in person, virtual or self-serve.

5 · Improve

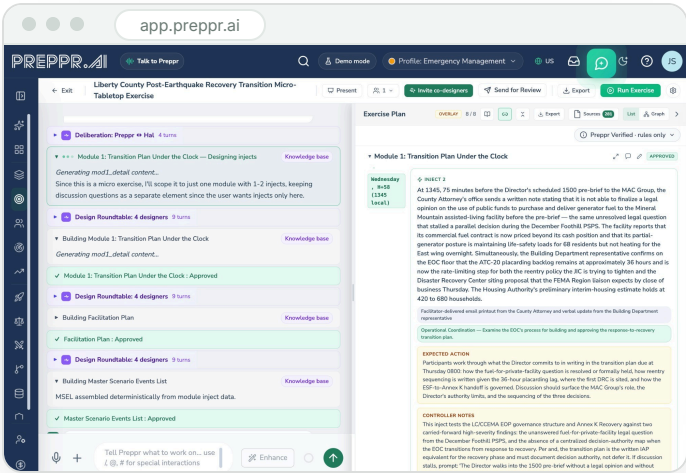
Prove it

Findings, an improvement plan and coverage of what you tested.

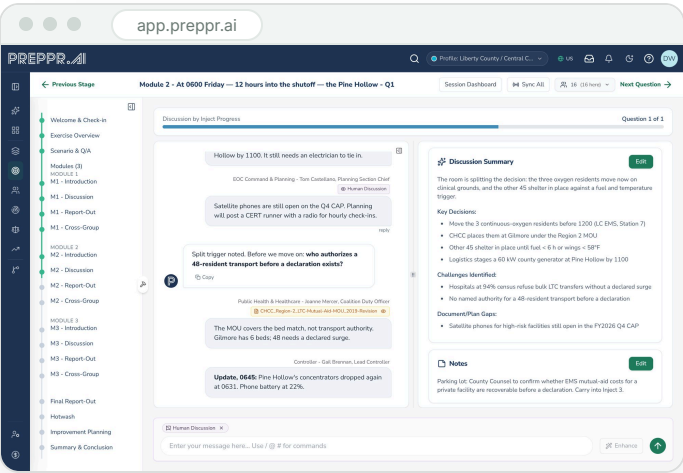
+ EXERCISE & SIMULATION

DESIGN, RUN AND LEARN FROM EVERY KIND OF EXERCISE

Six formats: tabletop exercises, adaptive simulations, competency assessments, Simulate Operations, SimCell and Preppr Rehearse. Each is designed with you, run live or self-serve, and ends in documents you can hand over. Every format feeds Improve, so what you learn shapes the next exercise.



Design. The Exercise Designer drafts a tabletop section by section from your plans. You approve each one.



Deliver. Run it live, in person or virtual, while Preppr captures decisions, challenges and plan gaps.

Design

Start from what you know

Describe it, start from about 120 scenario starters, or import your own. You approve each section.

Run

Live or self-serve

Facilitate live, in person or virtual, or let people play self-serve through a link.

Improve

Nothing gets lost

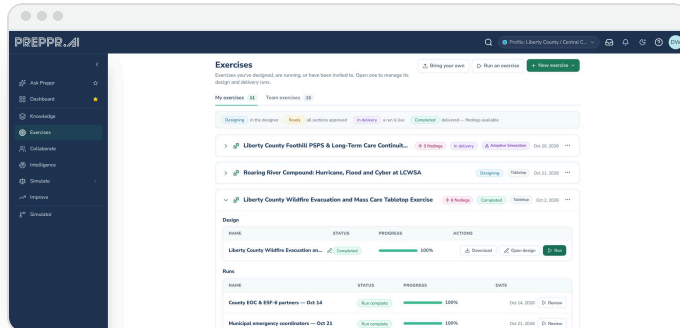
Hotwash, findings and improvement actions flow into Improve after every run.

DOCUMENTS YOU CAN HAND OVER

- Exercise Plan
- HSEEP Situation Manual
- Controller & Evaluator Handbook
- Group packets
- Hotwash summary
- Improvement plan
- AAR/IP source documentation
- After-action reports
- Competency profiles
- Debrief scorecards
- Decision path comparison
- Transcripts

+ SIX FORMATS

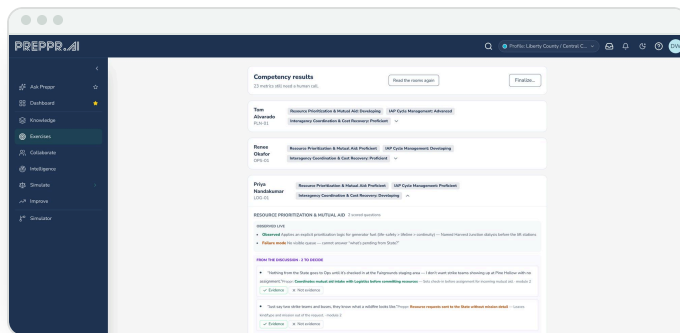
PICK THE FORMAT FOR THE JOB



DISCUSSION

Tabletop exercises

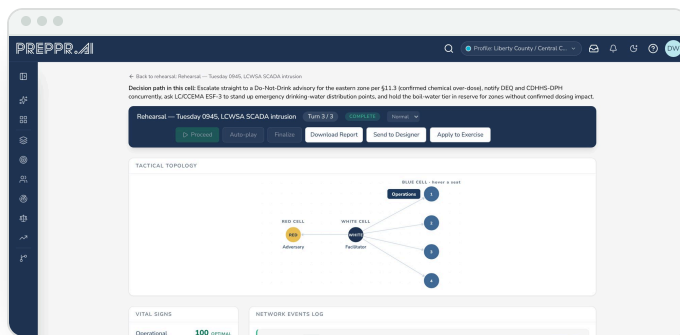
HSEEP-aligned tabletops designed section by section and facilitated live, with every document you need.



PEOPLE

Competency assessments

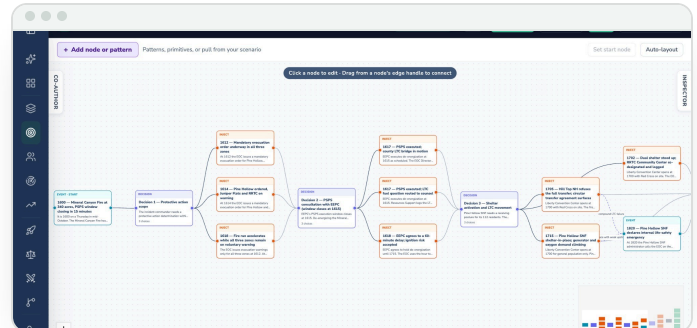
Assess people against your competency framework. An AI evaluator drafts; people decide.



PRESSURE TEST

SimCell

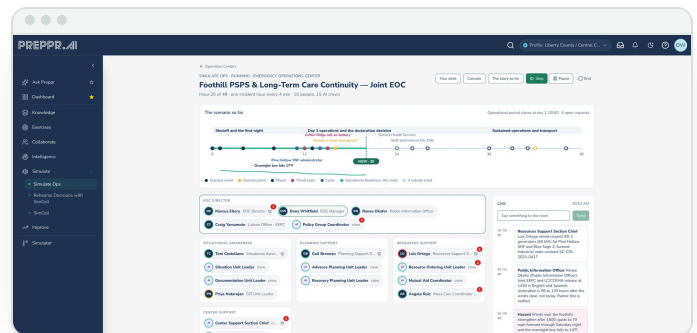
Red, White and Blue cells played by AI or people, in parallel runs, to stress a plan before people do.



BRANCHING

Adaptive simulations

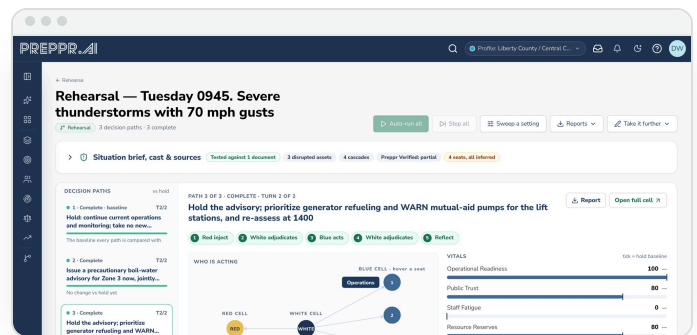
Exercises that change with each decision, run by a facilitator or self-serve, rated Draft, Verified or Certified.



OPERATIONS

Simulate Operations

A multiplayer operations center: people take seats, AI crews hold the rest, a Threat team pushes back.



REAL DECISIONS

Preppr Rehearse

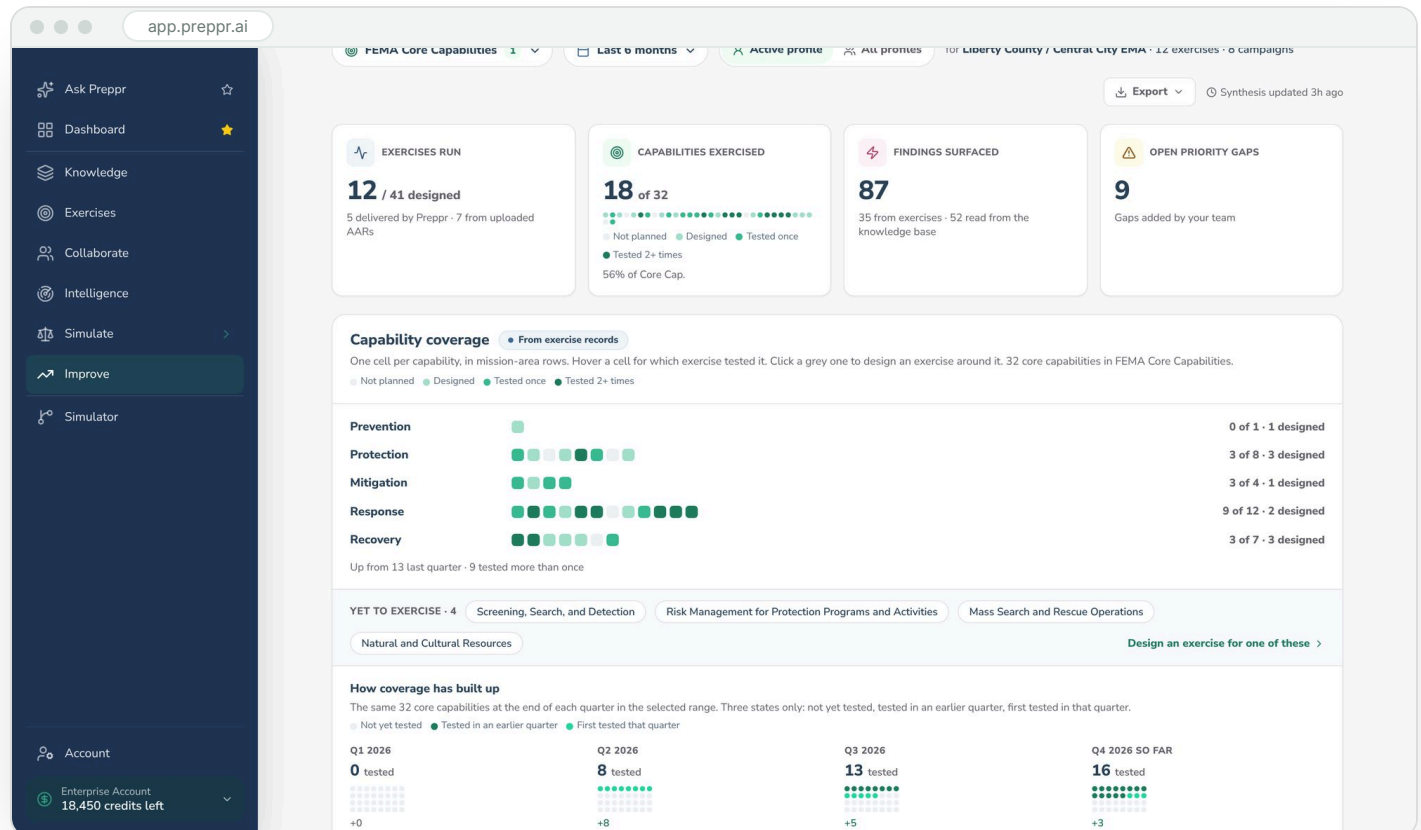
Test the decisions in front of you against a hold baseline before you make them.

Every format ends in Improve: findings, an improvement plan, and coverage of what you planned versus what you tested.

+ IMPROVE

READINESS YOU CAN SHOW

Improve is where everything in Preppr lands. It shows capability coverage across the frameworks you answer to, separating what you planned from what you tested. It ranks your gaps, tracks improvement actions, and exports the evidence for funders, regulators and leadership.



One tile per FEMA core capability, filled by how often your exercises have tested it, and how coverage built up quarter by quarter.

Measure

Coverage across frameworks

Capability coverage across eight frameworks, separating what you planned from what you actually tested.

Prioritize

Gaps that matter

Priority gaps, hazards in your intel you have never exercised, and knowledge that has gone stale.

Prove

Evidence you can hand over

A tracked improvement plan, with exports for funders, regulators and leadership.

WHAT FEEDS IT

- ✓ **Exercise & Simulation:** findings, hotwashes and improvement actions from every format
- ✓ **Collaborate:** findings from HVA, THIRA, SPR and after-action campaigns
- ✓ **Observer:** risks pushed straight from the meetings it captures
- ✓ **Intelligence and Knowledge:** hazards in your intel, and how current your knowledge is

FRAMEWORKS

FEMA Core Capabilities

HSEEP

CDC PHEP

CMS

ASPR HPP

Joint Commission

NIST CSF 2.0

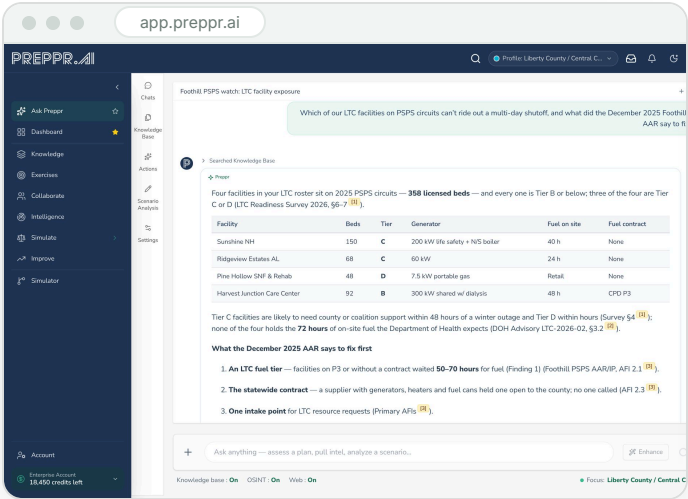
ISO 22301

AARs you upload count too, so coverage reflects your whole program, not just what ran in Preppr.

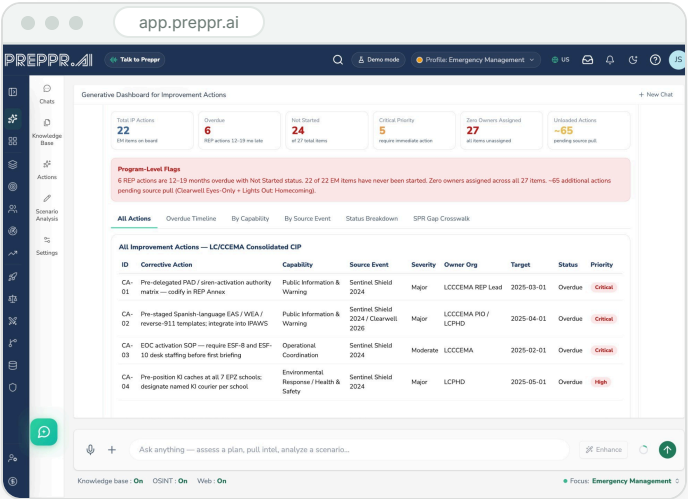
+ ASK PREPPR

EXPERTISE, WHEREVER YOU WORK

Preppr answers from your own plans and knowledge base, cited to the page, and produces the deliverables you owe: THIRA, SPR, hazard mitigation plans, HSEEP AAR/IPs and more. Work with it in chat, on any page, in your meetings, or hand it a whole job by email, Slack or Teams. Nothing goes out without your approval.



Ask. An answer drawn from the county's own plans and after-action report, with every figure cited to its source.



Build. A one-line request becomes a working dashboard: every improvement action from your after-action reports, with owner, due date and priority.

Answer

Cited to the page

Answers from your own plans and knowledge base, cited to the page, with a confidence badge. When Preppr has no data, it says so.

Produce

Deliverables you owe

About 20 guided Actions that end in a deliverable you can hand over: THIRA, SPR, hazard mitigation plans, CPG 101 reviews, HSEEP AAR/IPs and more.

Forecast

See the risk ahead

Climate risk screening to 2050, and a Lifeline Risk & Cascade Forecast that uses your GIS layers and live weather, flood and wildfire data.

DELIVERABLES YOU CAN HAND OVER

FEMA risk assessment

THIRA

SPR

Hazard mitigation plan

CPG 101 plan review

Lifeline gap analysis

HSEEP AAR/IP

IPP and MYTEP

EEGs

Improvement plan tracker

Briefing decks

Climate risk screening

Lifeline Risk & Cascade Forecast

BIA extract

Continuity plan draft

+ TALK TO PREPPR

ASK OUT LOUD, SEE WHERE THE ANSWER COMES FROM

Talk to Preppr is voice mode for the whole workspace. Ask a question out loud and Preppr answers in speech and on screen, lights up the plans and findings it is drawing on, and opens the source document so you can check it as it talks.

The screenshot shows the PREPPR AI interface. On the left is a sidebar with navigation options: Ask Preppr, Dashboard, Knowledge, Exercises, Collaborate, Intelligence, Simulate, Improve, Simulator, and Data Platform. The main workspace displays a knowledge graph with nodes labeled with letters (N, P, E, A, Q, L, F, I, C, D, M, H) and edges. Below the graph, a text box shows the answer: "They run out of fuel before the power comes back. None of the four facilities on PSPS circuits holds the 72 hours the Department of Health expects. Last December, sites on Priority 3 or with no contract waited 50 to 70 hours for fuel, and Sunshine ran dry at hour 44. I've pulled up the AAR." Below the text are four document thumbnails: "LCCCEMA_December-2025-Foothill-PSP...", "LCCCEMA_LTC-Emergency-Power-and-C...", "Columbia-DOH_LTC-Emergency-Power-A...", and "CPD_Emergency-Fuel-Delivery-Priority-S...". On the right, a document titled "December 2025 Foothill Public Safety Power Shutoff" is open, showing an "Incident After-Action Report / Improvement Plan (AAR/IP)" for Liberty County / Central City Emergency Management Agency (LCCCEMA). The document includes an "Incident Overview" table with details about the incident name, dates, hazard, scope, core capabilities, and declarations.

Talk to Preppr: asked out loud about a five-day power shutoff, Preppr answers from the county's own after-action report and readiness survey, lights up the knowledge it drew on, and opens the report beside the answer.

In Preppr**Ask Preppr**

Ask a question, get an answer cited to the page. Run a guided Action. See the risk ahead.

On any page**Dr. Preppr**

An assistant on every page that knows what you're looking at and talks it through by voice.

In meetings**Observer**

Joins Zoom, Google Meet or Teams calls, or dials into the room, and turns meetings into knowledge.

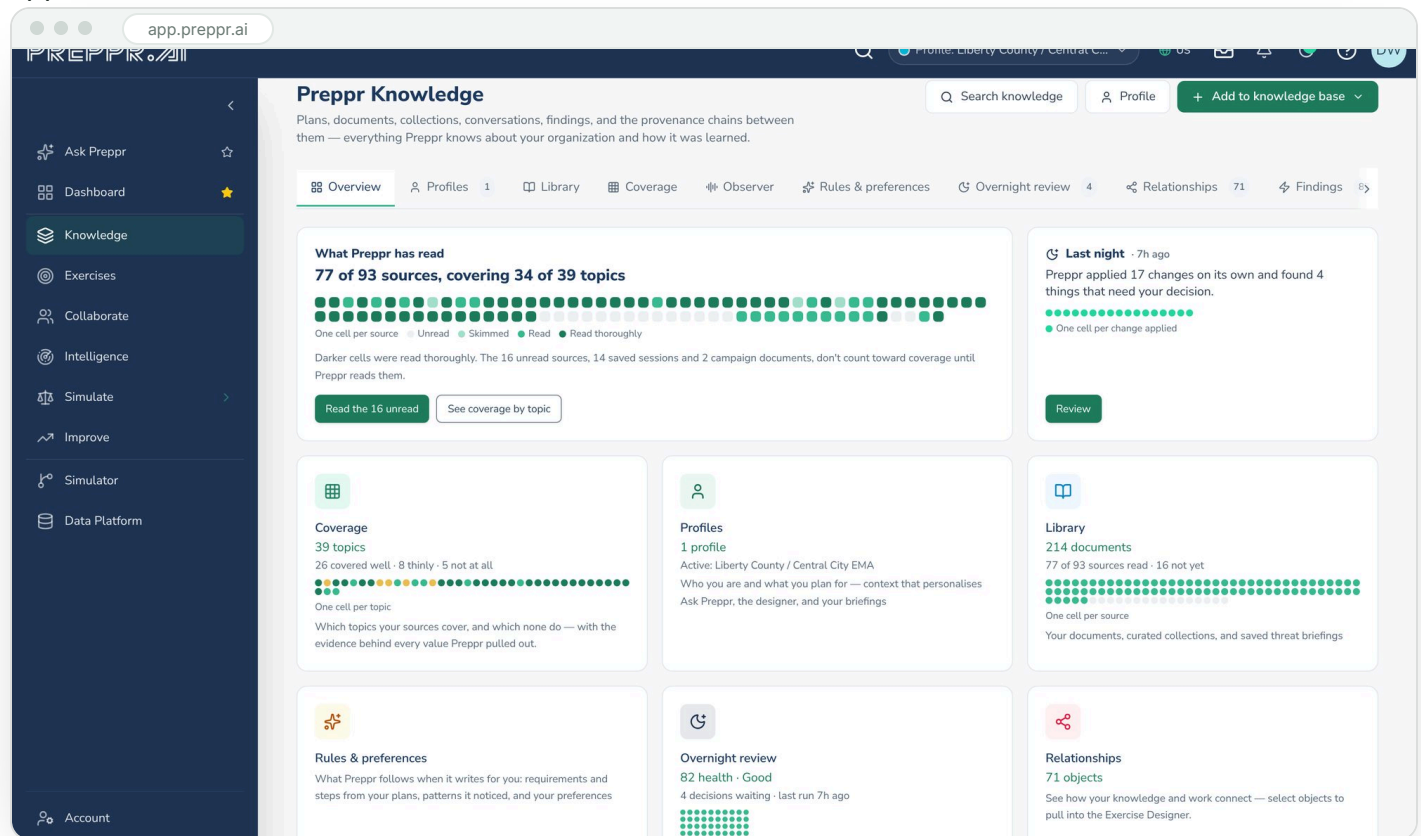
In your tools**Preppr Agent**

Send work by email, Slack or Teams, or from Claude, ChatGPT or Copilot. It returns the result for your approval.

+ KNOWLEDGE

ONE CITED, CONNECTED MEMORY FOR YOUR WHOLE ORGANIZATION

Knowledge turns your plans, AARs, BIAs, meetings, exercises and findings into one cited, connected memory your whole organization works from. It stays current overnight, pulls in live feeds and your Drive, SharePoint or Obsidian files, and learns new rules only with your approval.



The Knowledge overview: what Preppr has read, what changed overnight, which topics your sources cover, and how healthy its knowledge is.

Connect

One graph

Uploads, chats, exercises, meetings and findings become one graph, each fact traced to the page it came from.

Stay current

Overnight review

Each night Preppr reviews the graph, proposes merges, flags gaps and scores its health. Nothing changes until you approve.

Bring it in

Feeds and imports

Live feeds from FEMA, NWS, CISA, USGS and CDC, your own APIs, and imports from Google Drive, SharePoint and Obsidian.

+ HOW IT WORKS

EVERYTHING YOU KNOW, CONNECTED AND CITED

MEMORY

Read and connected

Plans, after-action reports, meetings, chats and the work Preppr produces become one connected memory, and Preppr notices when they disagree.

PROVENANCE

Traced to the page

Every fact Preppr pulls out of a document keeps the page and sentence it came from, so any answer can be checked.

RULES

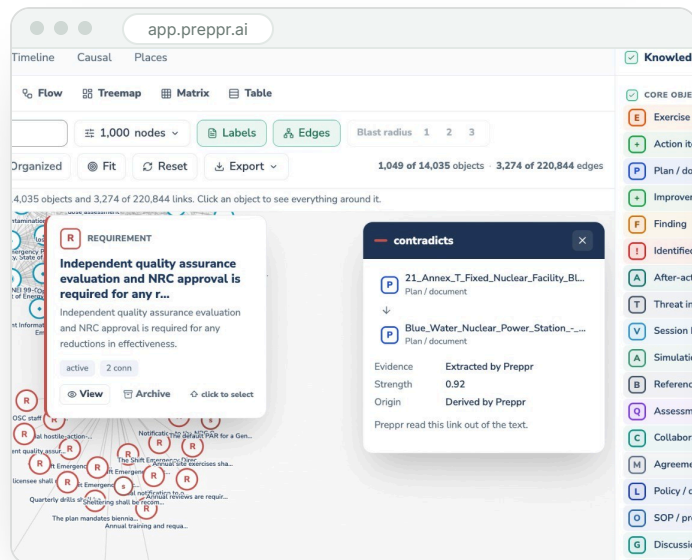
Your rules, kept separate

The “shall” and “must” in your own plans become Rules, kept apart from the habits Preppr observes. You approve both.

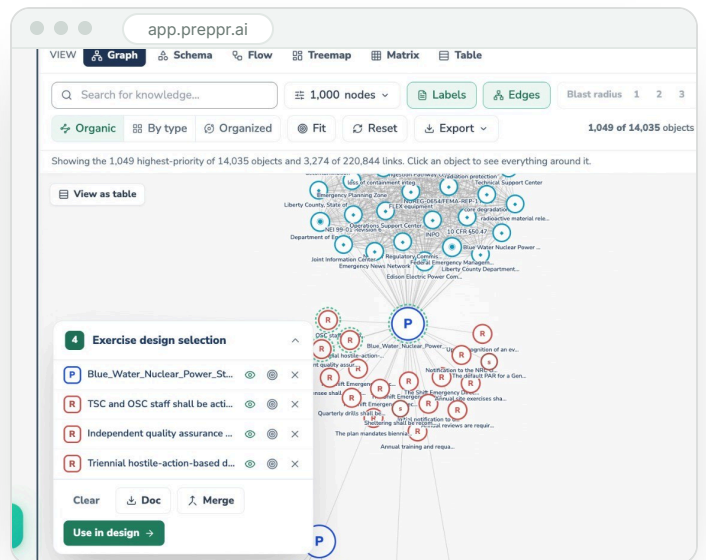
OVERNIGHT REVIEW

Learns overnight, with your say

Each night Preppr proposes what it learned, with reasons and evidence. Nothing that changes how it reasons for you happens until you accept it.



Traced. A requirement Preppr read out of the county's nuclear plan, and two plans it found contradicting each other, with the evidence.



Put to work. Pick plans and requirements straight off the graph and use them in an exercise design.

EVERY PART OF PREPPR READS FROM IT

Ask Preppr

Cited answers

Answers and deliverables drawn from what Knowledge holds, cited to the page.

Exercise & Simulation

Grounded scenarios

Exercises built from your own plans, requirements and past findings.

Improve

Findings that stick

Every finding and improvement action written back, so the next cycle starts ahead.

Intelligence

Briefs for your place

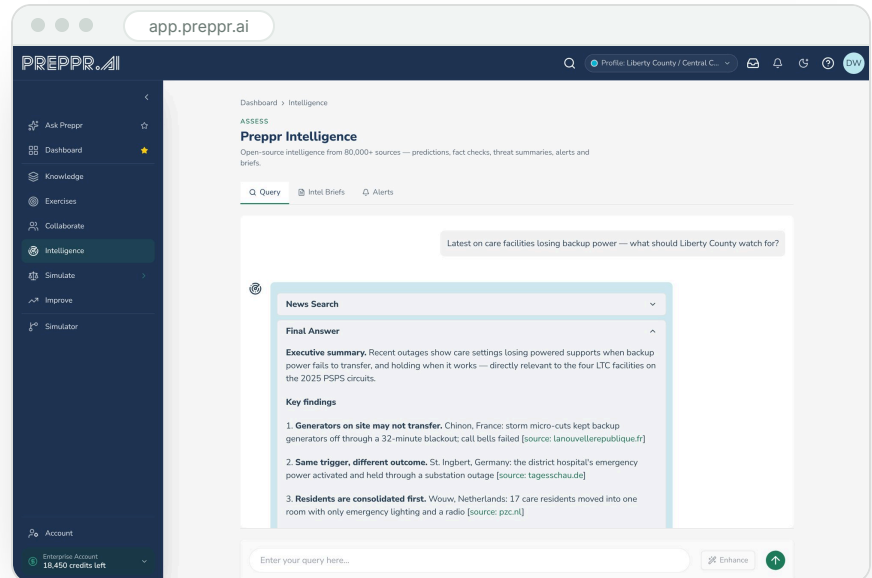
Threat briefs scoped to the hazards, assets and partners Knowledge already knows.

+ INTELLIGENCE

SOURCED THREAT BRIEFS FOR YOUR PLACE

Intelligence researches open sources for you. Ask about a hazard, threat or event and get a sourced brief scoped to your jurisdiction or facilities.

- ✓ **Ask:** a brief with its sources, scoped to your place
- ✓ **Keep:** save and share briefs as PDF, Word or a link
- ✓ **Watch:** standing alerts report back daily, weekly or monthly
- ✓ **Act:** send a situation straight into Preppr Rehearse, and see untested hazards in Improve



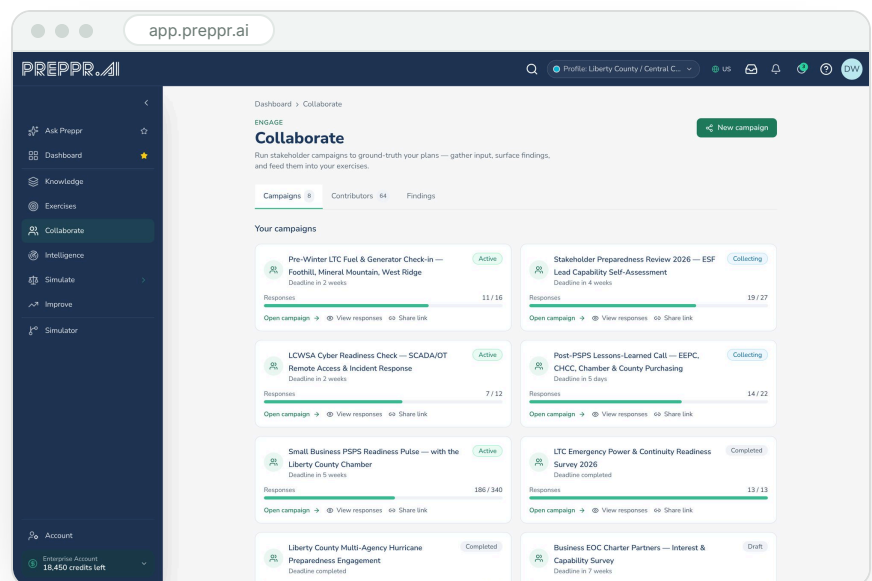
Every brief cites its sources, so you can check each claim.

+ COLLABORATE

STRUCTURED INPUT FROM EVERYONE WHO SHOULD WEIGH IN

Collaborate gathers input from partners, departments and business units on their own time, and turns it into findings.

- ✓ **Ask:** campaigns on established methods: HVA, THIRA (CPG 201), SPR, AAR, capability planning, plan authoring and continuity
- ✓ **Reach:** join links and QR codes, phone-friendly contributions, partner sign-in by email link
- ✓ **Synthesize:** consensus, dependencies and opportunities, named or anonymized

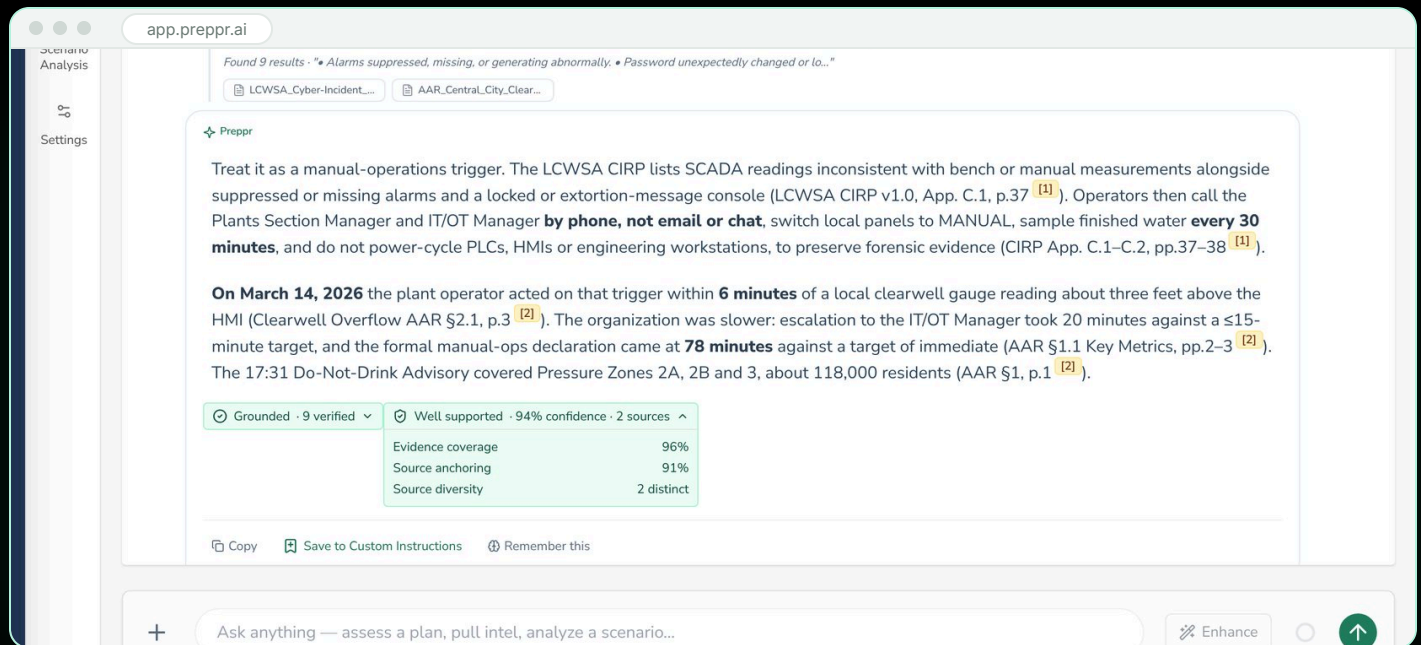


Findings feed the Exercise Designer and Improve, so what partners tell you shapes what you test.

+ GROUNDED, NOT GUESSING

GROUNDED, VERIFIED, DECIDED BY PEOPLE

Preppr answers from two things it can show you: your own knowledge, cited to the page, and Preppr Verified, a library of regulations, standards and hazard models every output is checked against. Each answer says how well it is supported, and people make every call.



Every claim cited to the county's own plans and after-action report, with the answer labeled Grounded and Well supported.

1 · Your knowledge

Everything you know, connected and cited

Every fact keeps the page and sentence it came from. The "shall" and "must" in your own plans become Rules, kept apart from the habits Preppr observes, and you approve both.

3 · Preppr Verified

Checked against the standards you answer to

FEMA HSEEP CMS NFPA 1600 ISO 22301
ISO 27001 ISO 31000 NIST CSF 2.0 CISA CPGs
MITRE ATT&CK EPA RMP National Risk Index
Hazardus

PEOPLE DECIDE

You approve each design section, the AI evaluator drafts while people make the call, and Preppr Agent sends nothing out without sign-off.

2 · The engine

Doctrine and hazard data, not improvisation

1,500+ rules from federal doctrine, national guidelines and regulations. Scenarios are checked against FEMA's National Risk Index and Hazus, so a Category 5 hurricane in Colorado gets flagged, not built.

4 · Accuracy and reliability

Every answer shows how well it is supported

Answers and drafted sections are labeled:

Grounded Needs review Largely unsupported

When nothing supports a claim, Preppr says so. Anything outside the library is marked Not Preppr Verified.

+ SECURITY & TRUST

PROOF, NOT PROMISES

Preppr is SOC 2 Type II audited and NIST AI RMF attested. We’ve passed the State of California AI Security Review and cleared the customer security requirements of one of the largest fintech companies in the world. Your data never trains AI and never leaves your account, and nothing goes out without your approval.

AUDITED

SOC 2 Type II

ATTESTED

NIST AI RMF

ACCESSIBILITY

WCAG 2.2 AA ·
VPAT on request

PROCUREMENT

Available through
Carahsoft

YOUR DATA

Never trains AI
Customer data never trains AI models and never leaves your account.

YOUR DATA

Placeholder Mode
Keeps real names out of AI processing.

YOUR DATA

Classification screening
Can block uploads marked CUI, FOUO, LES, TLP or classified, on every upload path including the API and MCP. Rolling out now, off by default.

+ ACCESS AND CONTROL

SSO and MFA
Single sign-on with SAML or OIDC, Google sign-in, and multi-factor authentication.

Export and erasure
Export your data at any time, and have it erased with a signed record.

Prompt-injection defense
Defenses against instructions hidden in documents and connected sources.

Client workspaces
Keep each client’s or partner’s work in its own workspace.

Connected apps, including Claude, ChatGPT and Copilot through MCP, can be revoked at any time.

+ STANDARDS AND ATTESTATIONS

✓ SOC 2 Type II audited

✓ NIST AI RMF attested

✓ WCAG 2.2 AA

✓ VPAT 2.5 with Revised Section 508

✓ Passed the State of California AI Security Review

✓ Cleared a global fintech’s customer security review

✓ Available through Carahsoft

→ Progressing toward ISO/IEC 27001

→ Progressing toward GDPR readiness

→ US region today · global regionalization coming

Request SOC 2 reports, policies and accessibility documentation through the Trust Center at preppr.ai/trust.

+ BUILT ON THE STANDARDS AND DATA THAT MATTERS

U.S. AND INTERNATIONAL DOCTRINE, **LIVE PUBLIC DATA**

STANDARDS AND DOCTRINE

U.S. Department of Homeland Security FEMA HSEEP

ISO 22301 ISO 31000 ISO/TS 22317

Sendai Framework NIST NFPA 1600 NERC CIP

CMS The Joint Commission FAA Part 139 EPA

MITRE ATT&CK AIIMS (Australia) CIMS (New Zealand)

AIDR Managing Exercises NERAG SOCI Act 2018

Australian Warning System

Disaster Preparedness Framework

DATA SOURCES

National Risk Index OpenFEMA Hazus HIFLD

NWS alerts USGS CDC EIA grid status

NASA FIRMS NASA EONET Bureau of Meteorology

Geoscience Australia ReliefWeb

80,000+ news sources

BUILT FOR

Emergency management Public health Healthcare

Critical infrastructure Business continuity

"When you're one person trying to do more with less, Preppr makes a huge difference in what I can get done in a fiscal year."

Bri Chappell-McGovern

Emergency Preparedness Manager, Mono County, CA

"Preppr is doing things that I could only dream of with my current methods. It's accessible without deep technical skills or an array of AI tools."

Jason Hoss

IT-DR Coordinator, Memorial Sloan Kettering Cancer Center

"Preppr delivers technology that adds real value and impact for everyone in the exercise space. It's truly game-changing."

Brandon Torigian

Chief, Recovery & Evaluation, CA Dept of Public Health

SEE IT WITH **YOUR OWN PLANS**

A 30-minute demo built around your hazards and obligations.

Book a demo · preppr.ai/demo

WEBSITE

preppr.ai

SECURITY & TRUST

preppr.ai/trust

PARTNERSHIP

In partnership with Motorola Solutions