



BuzzFeed

BRAND+AID®

SALES DECK - 2025



CAN KOOZIES 🖱️

This full-bleed sublimated can koozie turns every sip into a statement. We picked it for its vibrant print area, party-friendly vibe, and the kind of everyday utility that keeps your brand quite literally in-hand

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THIS

PET BOWL 

Designed from the ground up, this fully custom pet bowl is all about personality—yours and your pup’s. With full-bleed sublimation, it's built for bold branding and everyday use in pet-loving households.

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KITCHEN APRON 🖱️

This fully custom apron was made to stir things up—literally. From strap color to logo placement, every detail is tailored for kitchens that cook up content and crave personality.



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BABY ONSIE 

This fully custom baby onesie is soft, wearable, and made to stand out. With full-bleed graphics and complete design control, it's the ideal piece for playful branding that reaches the next generation (of BuzzFeed fans, obviously)



OMG

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CREW SOCKS 

Step up your branding game with these socks that pack personality into every pair. With full-bleed sublimation, they're designed for bold graphics and maximum comfort—perfect for standing out from the ground up.

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THIS

BEACH TOWEL 🖱️

Make waves with this custom beach towel that combines style and function. With full-bleed sublimation, it's designed for vibrant, all-over prints that turn any beach day into a branded moment.



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TRUCKER HAT 

Top off your look with this custom trucker hat that combines style and durability. Made for bold branding and all-day comfort, it's perfect for making a statement whether you're on the road or at an event.



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BUCKET HAT 🖱️

This bucket hat brings together classic style with a modern touch of branding. Featuring your logo front and center, it's designed for comfort and easy wear, making it a standout accessory for any casual outing or outdoor event.



CUTE

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CARDIGAN 

This cardigan brings a touch of sophistication to everyday comfort. With clean lines and a perfect fit, it's designed to elevate your look while putting your brand in the spotlight, making it ideal for casual outings or more polished moments.



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QUARTER ZIP 

This quarter zip-up hoodie is the ultimate blend of comfort and versatility. With its sleek design and ample space for logo placement, it's perfect for layering up while keeping your brand top of mind in every casual setting.

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NOTEBOOKS 🖱️

This notebook is made for big ideas and bold branding. With full-bleed sublimation, every page is a canvas for creativity, giving you endless space to showcase your logo and style while keeping it functional and sleek.



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PACKAGING TAPE 🖱️

This custom packaging tape is your brand's secret weapon for a seamless, eye-catching presentation. With full-bleed sublimation, it's designed to make every box stand out while keeping your brand visible from the moment it's shipped.

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PACKAGING



These custom mailer boxes are all about making a lasting impression right out of the gate. With full-bleed sublimation, they offer ample space for bold branding, ensuring your package not only delivers your product but also a memorable unboxing experience.

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MAILER BAGS 🖱️

These custom mailer bags are designed for both practicality and standout branding. With full-bleed sublimation, they offer a large canvas for your logo, ensuring your package stands out from the moment it hits the doorstep.

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THANK YOU