

SHUBHAM MESTRY

PRODUCT DESIGNER & DESIGN ENGINEER | MOBILE & WEB PRODUCTS, DESIGN SYSTEMS, AI PRODUCTS

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PROFESSIONAL SUMMARY

Product Designer and Design Engineer, B.Des (User Experience Design) graduate, with 2+ years of internship, freelance, and full-time experience gained alongside the degree, across product companies, B2B SaaS, and agencies. Took a B2C mobile app from 0 to 10K+ downloads as sole designer, built design-system components that cut implementation friction by ~20%, and designed a campaign that drove 230K+ engagements. Designs in Figma and Framer, and builds working front-end prototypes with Claude Code.

SKILLS & CORE COMPETENCIES

Design: Product Design, UX Design, UI Design, Interaction Design, User Research, Usability Testing, Information Architecture, User Flows, Wireframing, Prototyping, Visual Design, Responsive Web Design, Mobile App Design (Android, iOS)

Systems & AI: Design Systems, Design Tokens, Component Libraries, Developer Handoff, Design Engineering, AI-Assisted Development (Claude Code), Front-End Prototyping, Human-Centered AI Design, Conversational UX, Motion Design, Micro-Interactions

Tools: Figma, FigJam, Framer, Rive, Claude Code, Notion, HTML/CSS basics

PROFESSIONAL EXPERIENCE

Product Designer — Prayas AI Feb 2026 – Jul 2026 | Gurugram (Full-time)

- Launched a B2C EdTech mobile app from 0 to 10K+ Play Store downloads and a 4.0+ star rating in 5 months, by owning product design end to end as the sole designer: user research, information architecture, high-fidelity UI, and developer handoff.
- Shipped 5 core modules (Diagnostic Reports, AI Mentor chatbot, Subscriptions, Quiz Battles, gamification loops) by taking each from user flow to handoff-ready UI.
- Validated concepts before engineering build by prototyping interactive flows with Claude Code, giving developers working references instead of static screens.

Product Designer Intern — FLAM AI Jun 2025 – Jan 2026 | Bengaluru (Internship)

- Reduced implementation friction by ~20% by building reusable UI components and design tokens for the core design system of a B2B SaaS platform.
- Redesigned core desktop workflows and responsive web interfaces of FLAM's mixed-reality campaign creation platform, working with product and engineering teams.
- Simplified campaign management for enterprise brand clients by auditing UX across high-density SaaS dashboards and companion Android/iOS apps.

Freelance Product & UX Designer — Docroach, Nightowl Tech Solutions Oct 2024 – Jun 2025 | Pune / Noida (Freelance)

- Docroach: designed a B2B healthcare management platform for 4 user groups (hospital systems, doctors, admins, patients) as the only designer, from clinical staff interviews to responsive dashboards and patient portals.
- Docroach: enabled precise frontend implementation by building a scalable Figma component library with dev-ready documentation.
- Nightowl Tech Solutions: took 10+ client websites from brief to launch by handling strategy, wireframing, branding, and UI design end to end.
- Nightowl Tech Solutions: led UX/UI for QUINT, an AI-powered clinical web application for bacterial analysis and phage therapy.
- Nightowl Tech Solutions: designed Factana & Facts + Home, a responsive real estate discovery product for US clients, reducing complex search parameters to a simple interface.

Product UX Designer Intern — Uplifters Digital Studio Apr 2024 – Jan 2025 | Singapore, Remote (Internship)

- Drove 230K+ engagements and a Muzli feature for Lazada's GenAI PR campaign (with Weber Shandwick) by designing interactive quizzes and animations in Rive and Framer.
- Designed BusBee, a 3-sided transit navigation product (passenger, driver, admin) for Ireland, from field user research to final UI.
- Built web design foundations and responsive landing pages for global clients alongside international design leads.

FEATURED PROJECT & AWARDS

RunTales — Interactive Audio Fitness AI App — 1st Prize Winner, Hack MIT-WPU 2025 Ideathon

- Designed an adaptive audio fitness experience from scratch, combining GPS pace tracking, earbud sync, haptic feedback triggers, and real-time storytelling animations.

EDUCATION & ACHIEVEMENTS

MIT World Peace University, Pune, India

Bachelor of Design (B.Des) in User Experience Design | CGPA: 8.8 / 10.0

- MIT-WPU Star Student Gold Award & 1st Prize Hackathon Winner (2025)
- Department Rank 1 (2023), Rank 2 (2024), Rank 1 (2025): Academic Excellence in UX Design