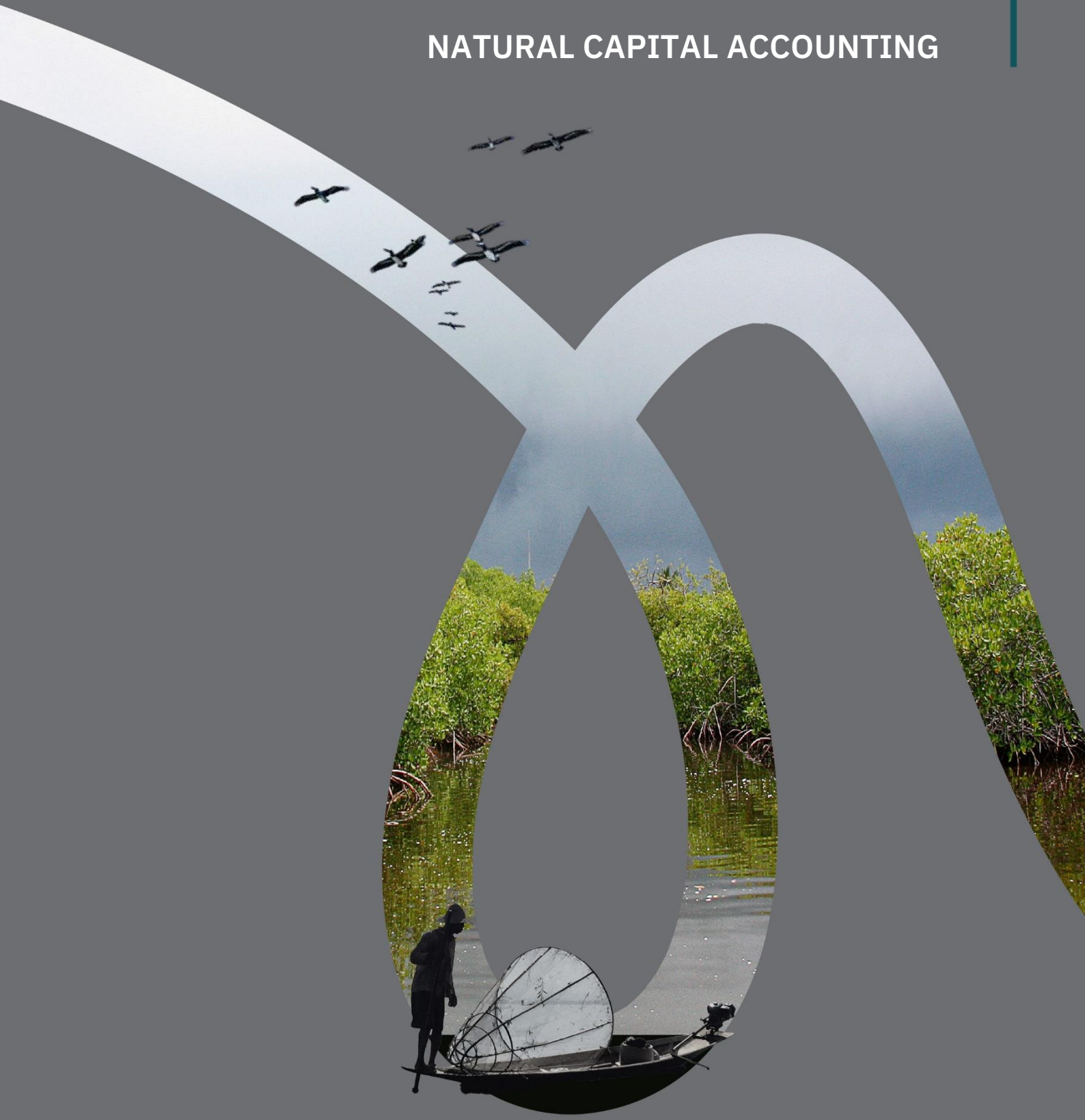
COMPONENT 3

INFORMATION-SHARING, AWARENESS-RAISING AND NETWORKING TO MAINSTREAM NATURAL CAPITAL ACCOUNTING



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COMPONENT 3

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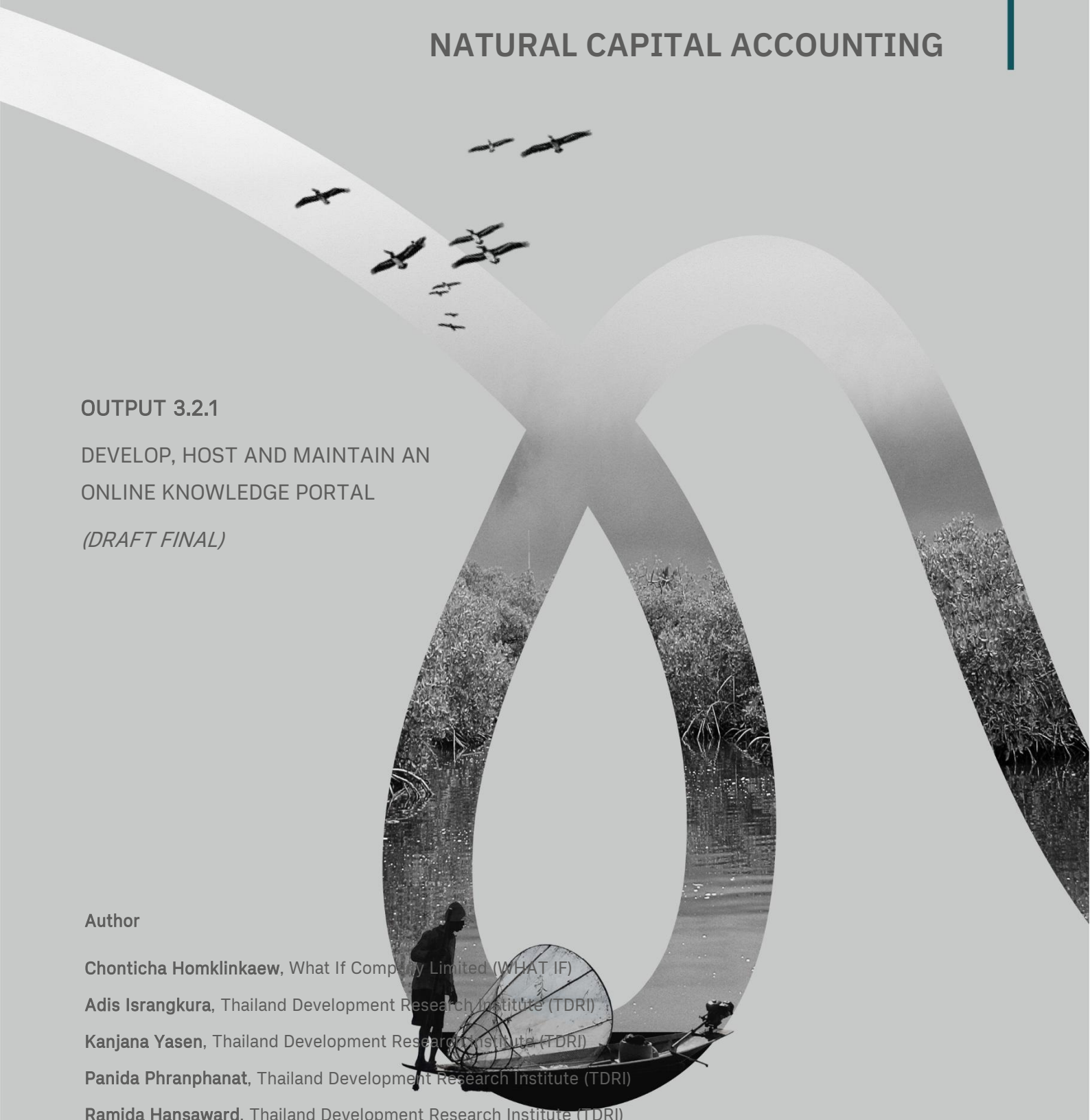

OUTPUT 3.2.1

DEVELOP, HOST AND MAINTAIN AN ONLINE KNOWLEDGE PORTAL

(DRAFT FINAL)

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Acknowledgement

We would like to express its sincere appreciation to **What If Company Limited (WHAT IF)** for its valuable contribution to the design, development, and documentation of the Natural Capital Thailand online knowledge portal. The team gratefully acknowledges the professionalism, technical expertise, and dedication of the WHAT IF team throughout the website development process. Their continuous support, practical guidance, and close collaboration have been instrumental in the successful delivery of the online knowledge portal.

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Executive Summary

This report presents an overview of the Natural Capital Thailand website, an online knowledge portal developed under **Output 3.2.1: Develop, host and maintain an online knowledge portal** of the project *Integration of Natural Capital Accounting in Public and Private Sector Policy and Decision-Making for Sustainable Landscapes.* The portal serves as a central platform for sharing project information, knowledge hub, publications, and updates related to Natural Capital and Natural Capital Accounting (NCA) in Thailand.

The report outlines the current website structure, including the sitemap, main navigation, page descriptions, and technical information. It also includes a general user guide to help users navigate the website and access its content effectively.

The website brings together information on Natural Capital concepts, project implementation, project components, publications, case studies, and project news in a single platform. It serves as a knowledge-sharing platform that supports awareness-raising, stakeholder engagement, and networking to advance the mainstreaming of Natural Capital Accounting.

The **Natural Capital Thailand** web-based portal (**https://naturalcapital.care/**) was developed under **Output 3.2.1: Develop, host and maintain an online knowledge portal** of the project **Integration of Natural Capital Accounting in Public and Private Sector Policy and Decision-Making for Sustainable Landscapes**. The portal serves as the central platform for disseminating project information, knowledge resources, publications, and related updates. The website is available in both Thai and English to support national and international users and enhance accessibility to project information and knowledge resources.

The following section presents an overview of the current **Natural Capital Thailand** website, including its sitemap, main navigation, page descriptions, and technical information, such as programming Language, database, hosting environment, domain, SSL certificate, and database structure. This information serves as a reference for the continued development, maintenance, and enhancement of the online knowledge portal.

1. Website Sitemap

The following sitemap presents the current structure of the **Natural Capital Thailand website**, including its main navigation and key content sections.

The current website consists of seven primary navigation menus, providing users with access to the project's core information, knowledge resources, updates, and contact details.

- Home
- Our Project
- Project Components
    - Component 1
    - Component 2
    - Component 3
- Knowledge Hub
    - Case studies United Kingdom
    - Case studies New Zealand
    - Case studies Brazil
    - Case studies Philippines
- News & Updates
- About

2. Page Description

The page descriptions for the Natural Capital Thailand website are summarized in Table 1.

Figure 1 **Natural Capital Thailand – Sitemap**

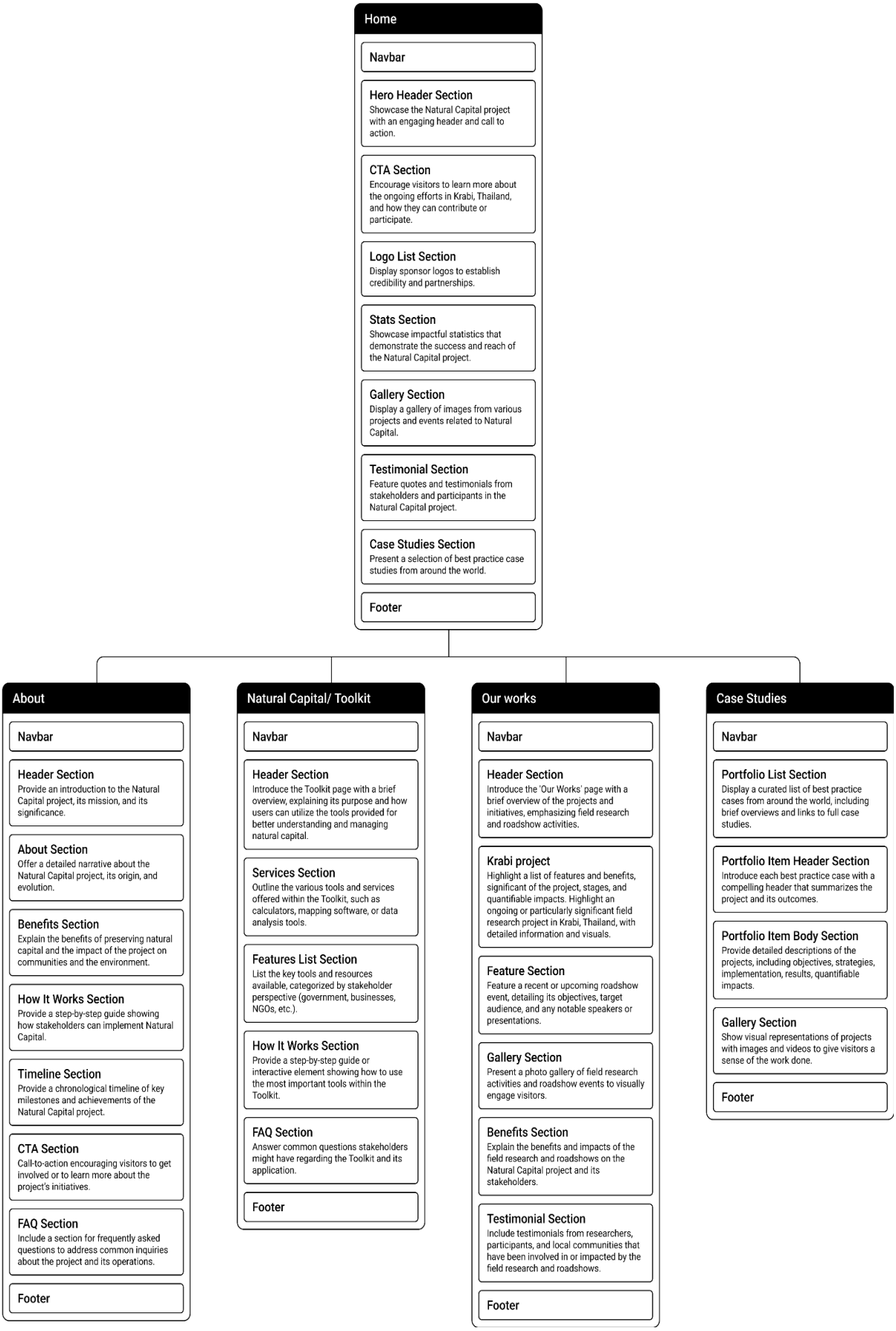


Table 1 **Page Descriptions of the Natural Capital Thailand Website**

Page	URL (Path)	Description
Home	/	The main landing page of the website. It introduces the "Ripples of Change" concept and explains the meaning of Natural Capital, the importance of utilizing natural capital for sustainable development, the project overview, the pilot area in Krabi Province, project objectives, Project Components, Knowledge Hub, and News & Updates.
About	/about	Explains the concepts and principles of Natural Capital, the importance of natural capital assessment, the concept of Natural Capital Accounting (NCA), its benefits, and the Stock & Flow concept used in natural capital assessment.
Our Project	/our-project	Presents detailed information about the project, including its background, objectives, project scope, the pilot area in Krabi Province, the pilot sectors (tourism and water management), the implementation timeline (Year 1–Year 5), implementing organizations, project experts, and contact information.
Project Components	/project-components	Describes the three main components of the project:
Component 1	/project-components/component1	1) Policies and market incentives in support of Natural Capital
Component 2	/project-components/component2	2) Integration of Natural Capital Accounts into local development planning and operations
Component 3	/project-components/component3	3) Information-sharing, awareness-raising and networking to mainstream Natural Capital accounting
Knowledge Hub	/knowledge-hub	Serves as the project's knowledge hub, providing case studies, publications, and downloadable resources.
Knowledge Hub	/case/gbr	- United Kingdom
Knowledge Hub	/case/nzl	- New Zealand
Knowledge Hub	/case/bra	- Brazil
Knowledge Hub	/case/phi	- philippines
News & Updates	/news	Provides news, project progress, events, activities, and announcements related to the implementation of the Natural Capital Thailand project.

3. Technical Specifications

This section presents the technical specifications of the **Natural Capital Thailand website** (Table 2), including the technologies and infrastructure used to develop and operate the online knowledge portal. It covers the programming language, technology stack, content management system (CMS), database management system, web hosting environment, domain registration, SSL certificate, and database structure. These technical details provide a reference for system administration, maintenance, future enhancements, and knowledge transfer.

Table 2 Technical Specifications of the Natural Capital Thailand Website

Item	Description
Website URL	https://naturalcapital.care
Programming Language	JavaScript (React)
Technology Stack	Framer, React, Framer CMS, AWS Cloud Infrastructure
Content Management System (CMS)	Framer CMS
Database Management System	N/A
Web Server	Framer Cloud
Hosting Provider	Framer
Domain Name	naturalcapital.care
Domain Registrar	Squarespace Domains
Domain Expiration Date	August 16, 2026
SSL Certificate Provider	Let's Encrypt
SSL Certificate Expiration Date	13 August 2026
Source Code Repository	N/A

4. User Guide

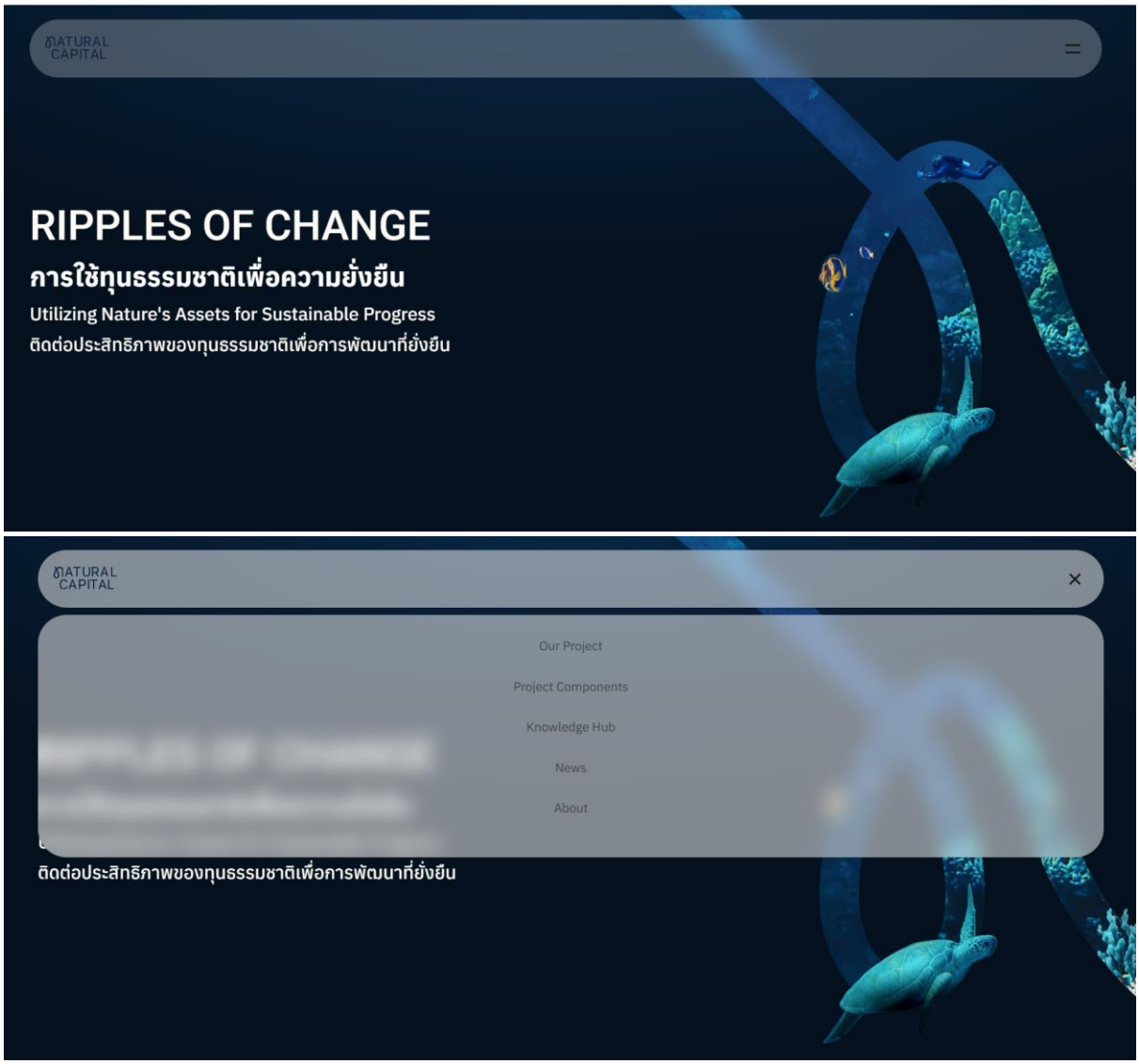
The Natural Capital Thailand website provides public access to project information, knowledge resources, publications, and updates. Users can navigate through the main menu to read project content, access knowledge materials, download documents, and view contact information.

The key sections of the website are shown below. The website can be accessed via standard web browsers on both desktop and mobile devices at https://naturalcapital.care/.

Home Page

The Home Page provides an overview of the Natural Capital Thailand project, including key messages and access to the main sections of the website.

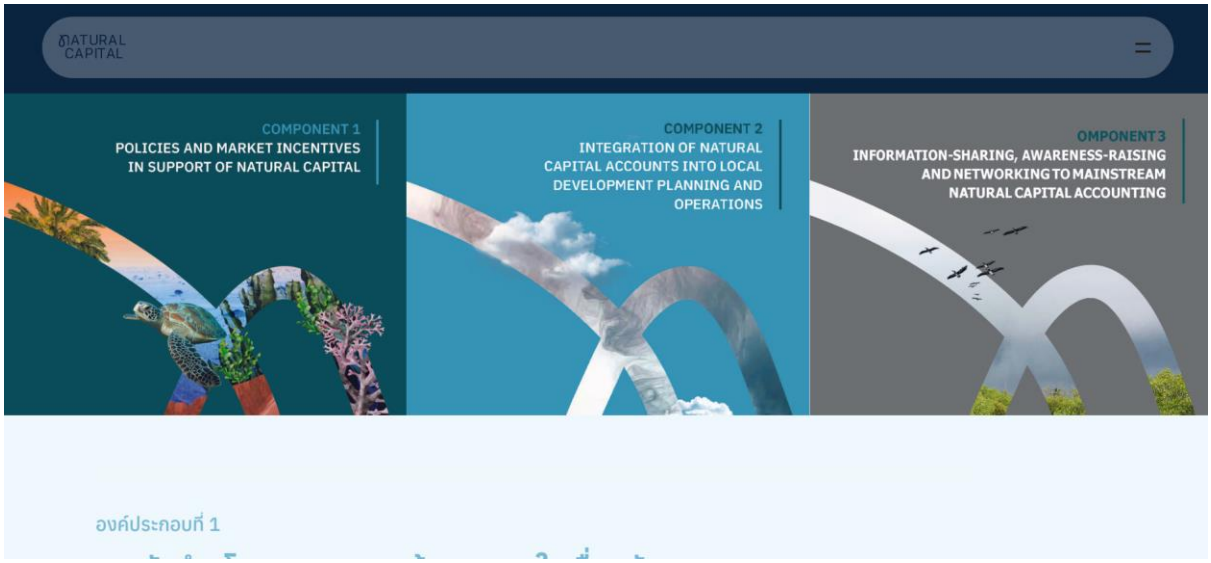
Figure 2 Natural Capital Thailand – Home Page



Project Components

This section presents the key implementation components of the project, which include Policies and market incentives in support of Natural Capital, Integration of Natural Capital Accounts into local development planning and operations, and Information-sharing, awareness-raising and networking to mainstream Natural Capital accounting.

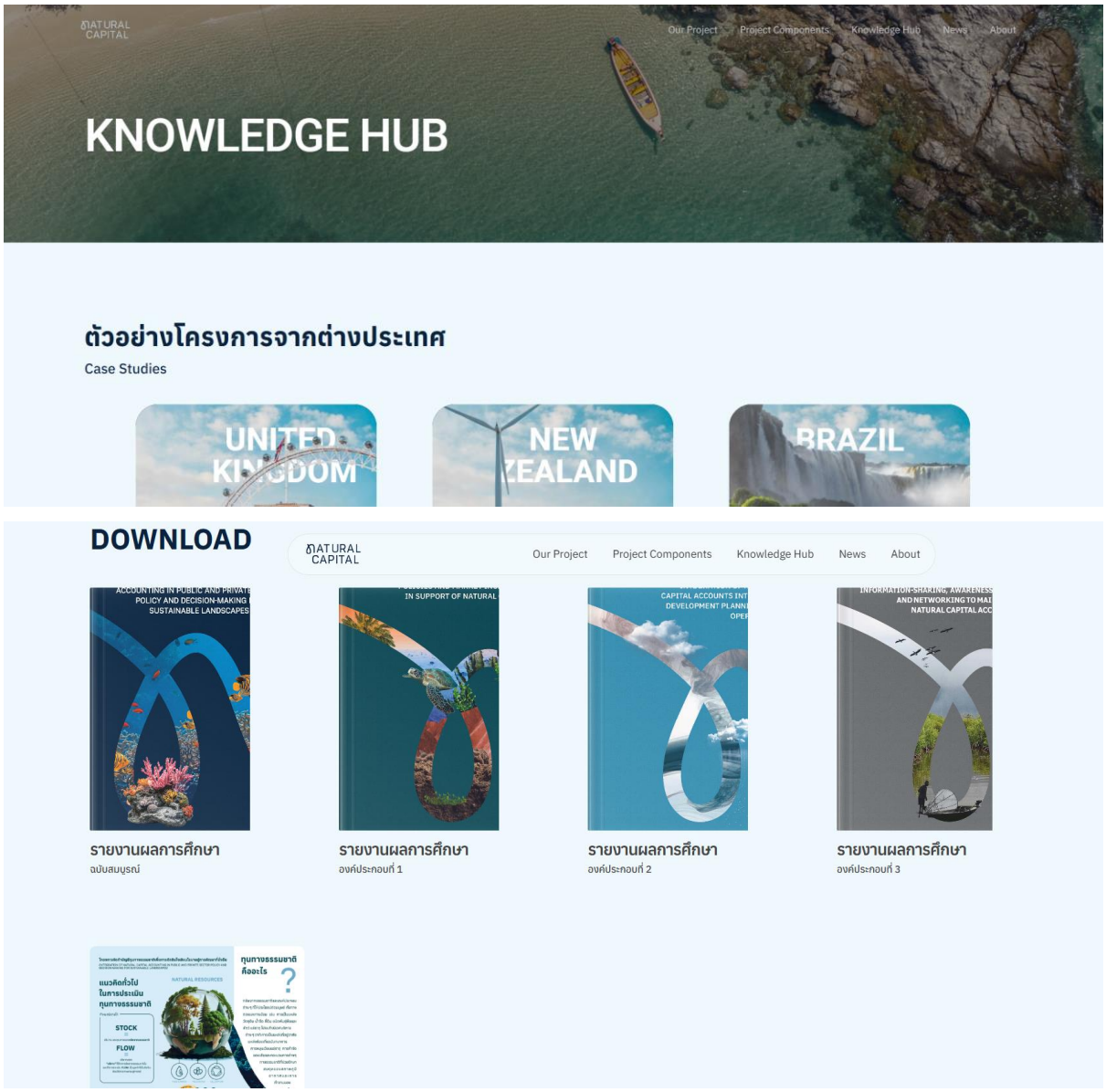
Figure 3 Project Components Page



Knowledge Hub

The Knowledge Hub provides access to case studies, publications, and downloadable resources related to Natural Capital Accounting.

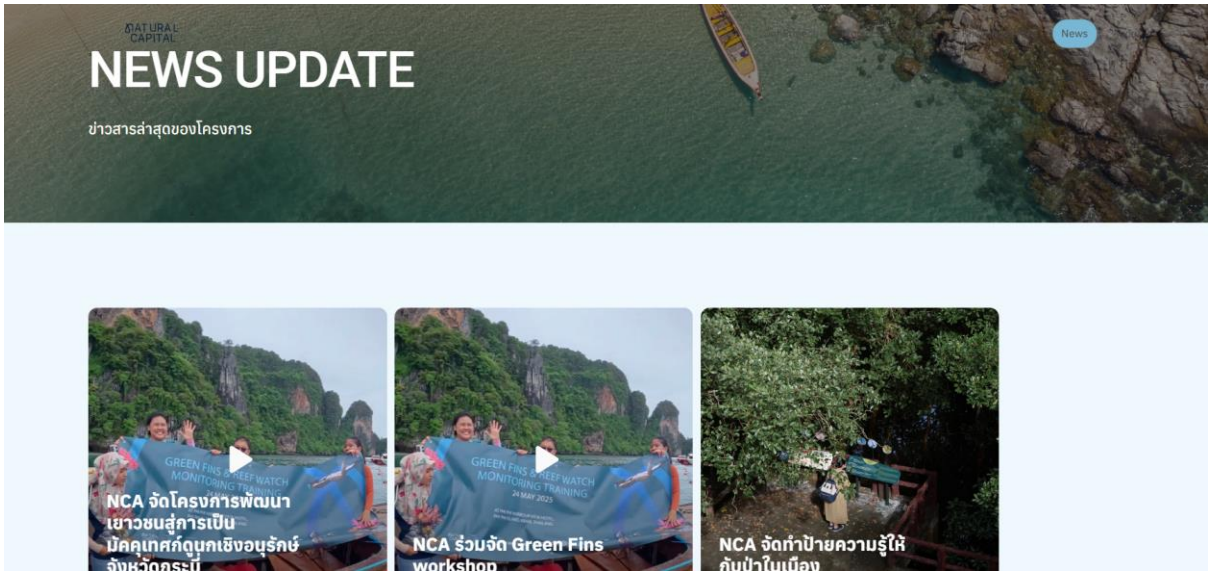
Figure 5 Knowledge Hub Page



News & Updates

This section provides news, events, and updates related to project implementation.

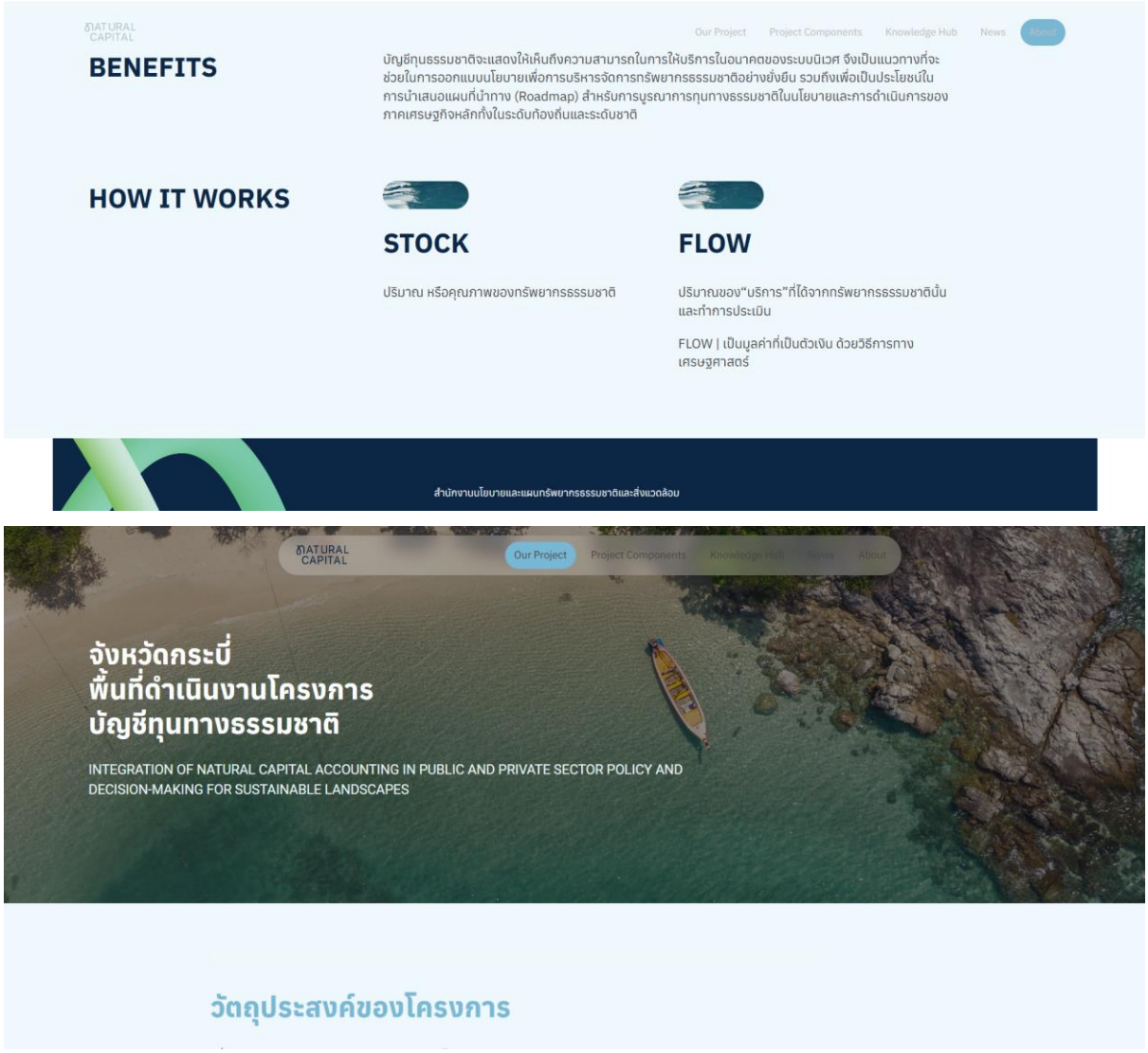
Figure 6 News & Updates Page



Content Pages (About / Our Project)

These pages provide background information on Natural Capital, the project framework, and implementation details.

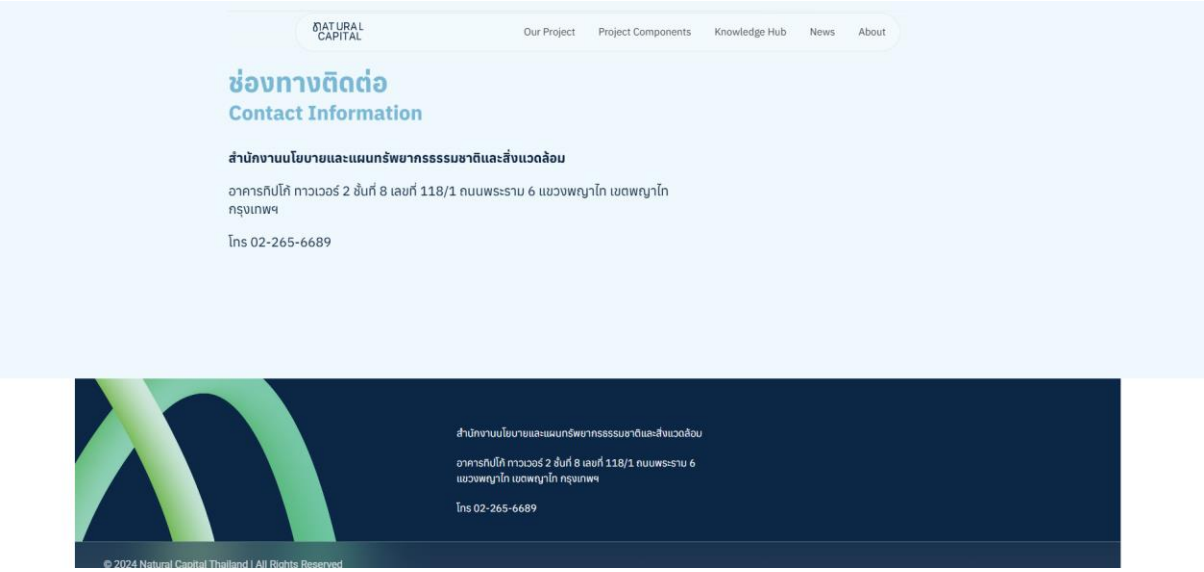
Figure 7 Example Content Page



Contact Page

The Contact page provides information about the project team and implementing agency.

Figure 8 Contact Page



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