

Priyanka Thomas

UX Designer


CONTACT

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PriyankaThomas.com (pass: designforgood)

EDUCATION


 **M.S. Quant. Methods in Social Sciences,**
CUNY Graduate Center

 **B.A. Digital Design**
CUNY Macaulay Honors College at City
College of New York


HIGHLIGHTS

-  ACCESSIBILITY CHAMPION
-  AI TOOLS  ENTERPRISE
-  PRODUCT DESIGN  CLINICAL
-  CONSUMER-FACING
-  DESIGN SYSTEMS EXPERT
-  STRATEGY & GOVERNANCE

SKILLS

-  DATA VIZ  FIGMA
-  USER TESTING  RESEARCH
-  ACCESSIBILITY EVALUATION
-  TOKENS  DATA ANALYSIS
-  COMPLEX FLOWS
-  DESIGN STRATEGY
-  COMMUNICATIONS  HTML
-  CSS  JAVASCRIPT

FIELD CONTRIBUTIONS

 **Conference Speaker**
@ Flatiron School (Talk on Figma Variables
and Design Systems)

 **UX Design Mentor** in Femmecubator
Mentorship Program

 **Volunteer** for Equity Design System

EXPERIENCE

Senior UX Designer

OPTUM

• OCT. 2021 — FEB. 2026

Senior UX Designer

NETRA - CLINICAL DESIGN SYSTEM

Led accessibility, AI design shift, intake improvements, ticket resolutions, and led cross-team forum to streamline feedback (patient and clinician-facing)

Lead UX Designer

CONNECTED CARE - PRODUCT DELIVERY

Led design team to deliver Connected Care, a product template to standardize clinical experience across the Optum Clinical Platform.

UX Designer

STRATEGY AND INTEGRATION

Built internal site to track 100+ products, enhancing transparency and reducing redundancies. Co-designed demo with clinicians to improve platform experience and patient outcomes.

Founding UX Designer

MEALIFY, WILLBANNAH LLC

• JAN. 2023 — OCT. 2024

Created design system and flows for AI meal planning MVP, collaborating on features and priorities.

Graphic Designer

OFFICE OF MAYOR NYC

• NOV. 2019—MAY 2020

Created print / digital content for recruitment campaigns, bus shelter ads, and social media. Data analytics for social.

Data Viz - Designer

STATISTA

• JUNE 2019—JAN. 2020

Led data visualization for online publication

Graphic Designer

ARIZE DIGITAL

• JUNE 2018—JUNE 2019

Led agency rebrand. Managed marketing and social media.