

# Lehar

## UX/UI Designer

<https://www.behance.net/leharanand>

UX/UI Design student who loves creativity and teamwork. Good at making designs look great and easy to use. Enjoys solving problems and coming up with new ideas. Outside of design, loves cooking and organizing messy spaces.

## SKILLS

### UX/UI Designer

User Research, UI Design, Data visualisation, Interface, User journey mapping, Usability testing, User persona, Scenario development, User Testing, Task flows, User flows, Visual design, Prototyping, Information Architecture, Interaction design, wireframing, Persona creation.

*Figma, Adobe XD*

### Graphic Designer

Illustrations, logo design, Packaging design, Typography, Visual design, Branding, Social Media Posts, Retouching, Restoration, Photo Manipulation

*Adobe Illustrator, Adobe Photoshop, Canva*

## COLLEGE PROJECTS

### Metro Access Redefined: Innovative Solutions for Inclusive Travel

A project to enhance Delhi Metro accessibility for color-blind and visually impaired users. Analyzed color-coded maps, identified usability barriers, and engineered design solutions to improve navigation and inclusivity. Advocated for the significance of accessibility in public transport, promoting independence and seamless travel for diverse user needs.

UX Design, Completed

### Mindful Waste: Transforming Environmental Behavior Through Psychological Insights

Exploring the psychological influences on public behavior towards waste management in India. Examining how cognitive biases, social norms, and emotions shape attitudes and actions. Designing content to inspire environmental consciousness and encourage responsible waste practices.

Content Design, Completed

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New Delhi

## EDUCATION

### Avantika University (MIT ID), Indore

Masters of Design, User Experience

2023-2025

### Gargi College (DU), Delhi

Bachelors of Arts, Economics (Hons)

2018-2021

### St. Josephs Convent School, Faridabad

High School

## WORK EXPERIENCE

### UX/UI Design Intern

Webenza, Bangalore

April 2024 - June 2024

Designed and developed websites for high-profile clients including Salesforce, Jio Institute. Collaborated closely with cross-functional teams to integrate design elements and enhance user experience. Established and maintained design systems for consistency and scalability.

Created visually engaging and functional websites that increased user interaction. Achieved project deadlines well ahead of schedule through effective teamwork and communication. Addressed design challenges and streamlined workflows to improve efficiency.

### Graphic Design Intern

Poli-Ticking Me Off, Remote

Apr 2023 - Jun 2023

Designed visually captivating graphics for social media, focusing on global political events. Developed polished visuals by analyzing articles and reflecting key elements to elicit positive responses from viewers. Created impactful content that significantly increased viewer engagement and interaction on social media platforms.

## SOFT SKILLS

Team Collaboration, Creative Problem-Solving, Communication, Time Management, Adaptability, Critical Thinking