DIGIDATIONS COOKIE POLICY

Effective date: December 1, 2026

This Cookie Policy explains how digiDations Pte. Ltd. ("digiDations") uses cookies and similar technologies on its websites, including https://www.digidations.com (the "Website"), and in the management portals of ATLAS, APOLLO, ORION, HELIOS, and TARA AI (the "Products").

This Cookie Policy forms part of the digiDations Privacy Policy at https://www.digidations.com/legal/privacy ("Privacy Policy") and should be read together with it. Capitalized terms not defined here have the meanings given in the Privacy Policy.

1. Scope

This Cookie Policy applies to visitors to the Website and to users of the Product portals.

It does not cover data processed within the Products themselves, whether customer-hosted or provided as software as a service. That processing is governed by the digiDations End User License Agreement, the Data Processing Addendum, the Privacy Policy, and the Product documentation.

2. What Are Cookies and Similar Technologies

Cookies are small text files that a website stores on a visitor's device. Similar technologies, such as tracking scripts, pixels, and browser storage, work in a comparable way. In this Cookie Policy, "cookies" includes these similar technologies. Cookies may be:

a. **Session cookies**, which are deleted when the browser is closed;
b. **Persistent cookies**, which remain on the device for a set period or until deleted;
c. **First-party cookies**, which are set by the site being visited; and
d. **Third-party cookies**, which are set by another provider, such as an analytics or advertising service.

3. Categories of Cookies

3.1. Strictly Necessary Cookies

These cookies are needed for the Website and Product portals to work securely. They support page delivery, load balancing, protection against abuse, authentication and session management in the Product portals, and storage of a visitor's cookie choices. They cannot be turned off through the cookie settings.

3.2. Analytics Cookies

These cookies collect information about how visitors use the Website, such as pages viewed, time spent on pages, and how visitors arrived at the Website. digiDations uses this information to understand Website use and to improve its content and performance.

3.3. Forms and Engagement Cookies

These cookies support contact and inquiry forms, pop-ups, and calls to action on the Website, and associate a visitor's Website activity with information the visitor submits through a form. Information submitted through forms is stored in digiDations' customer relationship management system.

3.4. Advertising Cookies

These cookies measure the effectiveness of digiDations' advertising on LinkedIn, for example by recording when a visitor who clicked a digiDations advertisement later visits the Website, and allow digiDations to show relevant advertising to Website visitors on LinkedIn. digiDations does not sell visitors' personal data and does not use session-recording tools.

3.5. Product Portals

The Product portals use only strictly necessary cookies for authentication, session management, and security. They do not use analytics, engagement, or advertising cookies.

4. Providers and Technologies Used on the Website

The Website currently uses the following providers. Cookie names and durations are set by each provider and may change; each provider's own policy describes its cookies in more detail.

Provider	Purpose	Category	Examples of cookies or technologies
Framer	Website hosting and delivery	Strictly necessary	Platform scripts; no advertising use
Cloudflare	Security, performance, and cookie-free web analytics	Strictly necessary; analytics	Cloudflare Web Analytics beacon (no cookies)
Google (Google Analytics, through Google Tag Manager)	Website analytics	Analytics	_ga, _ga_[ID]
HubSpot	Website analytics, contact forms, pop-ups and calls to action, and cookie consent	Strictly necessary (consent choices); analytics; forms and engagement	__hstc, hubspotutk, __hssc, __hssrc; consent cookies such as __hs_cookie_cat_pref
LinkedIn (LinkedIn Insight Tag)	Advertising measurement and retargeting on LinkedIn	Advertising	LinkedIn Insight Tag and related LinkedIn cookies and browser storage (such as li_adsId)

5. Consent and Legal Basis

digiDations uses strictly necessary cookies without consent, because they are needed to provide the Website and Product portals securely. Analytics, forms and engagement, and advertising cookies are used only after the visitor gives consent through the cookie banner where consent is required by law, and are otherwise subject to the choices described in Section 6.

For visitors in Singapore, digiDations handles personal data collected through cookies in accordance with the Personal Data Protection Act 2012. For visitors in the European Economic Area, the United Kingdom, or Switzerland, digiDations relies on consent for non-essential cookies and on its legitimate interests for strictly necessary cookies.

Consent may be withdrawn at any time. Withdrawal does not affect the lawfulness of processing carried out before it.

6. Managing Cookie Choices

Visitors can manage their choices in the following ways:

a. **Cookie settings:** through the cookie banner shown on a first visit and the cookie settings link on the Website, which can be used at any time to accept, reject, or change choices for each category of non-essential cookies;
b. **Browser settings:** by blocking or deleting cookies in the browser, which may affect how the Website works; and
c. **Provider tools:** through tools offered by the providers, such as the Google Analytics opt-out browser add-on and LinkedIn's advertising settings.

7. Third-Party Providers

Some providers listed in Section 4, such as Google and LinkedIn, may also use information collected through their cookies for their own purposes, as independent controllers under their own privacy policies. digiDations does not control those providers' own use of the information. Their privacy and cookie policies are available on their websites.

8. International Transfers

Information collected through cookies may be processed outside the visitor's country, including in the United States by Google, HubSpot, and LinkedIn. Where digiDations is responsible for a transfer, it applies the safeguards required by applicable law, as described in the Privacy Policy.

9. Changes to This Cookie Policy

digiDations may update this Cookie Policy to reflect changes in the cookies it uses, the Website, or legal requirements. The updated version will show its effective date.

10. Contact

Questions about this Cookie Policy may be sent to privacy@digidations.com or to the Data Protection Officer, digiDations Pte. Ltd., 20 Anson Road, #06-16, Singapore 079912.