

Surya Jaganathan

UI/UX Designer

[Portfolio](#)

[Behance](#)

[Linkedin](#)

suryajaganathan71@gmail.com

[+91 7867074225](tel:+917867074225)



PROFESSIONAL SUMMARY

UI/UX Designer with 3+ years of experience designing enterprise platforms, SaaS products, dashboards, and customer-facing websites. Experienced in transforming complex business requirements into intuitive, accessible, and conversion-focused digital experiences using Figma.

Skilled in UX research, information architecture, wireframing, prototyping, design systems, usability testing, accessibility (WCAG), and developer handoff. Passionate about solving real-world problems through human-centered design while collaborating closely with product managers, developers, and stakeholders.

SKILLS

- **UX Design** : UX Research, User Interviews, User Flow, Journey Mapping, Personas, Information Architecture.
- **UI Design** : Design Systems, Responsive Design, Auto Layout, Components, Variables, Design Tokens, Variants, Interactive Components, Component Libraries
- **Testing** : Usability Testing, A/B Testing, Heatmaps, Accessibility Audit
- **Tools** : Figma, FigJam, Adobe XD, Illustrator, Wix Studio, Photoshop
- **Prototyping** : Wireframes, Interactive Prototypes, High Fidelity UI, Micro Interactions
- **Developers Collaboration** : Design Handoff, Notion, HTML, CSS, Agile, Scrum

PROFESSIONAL EXPERIENCE

UI/UX Designer | Allzone Management Solutions

April 2025 - Present

- Led end-to-end UI/UX for enterprise platforms, including wireframes, high-fidelity prototypes, and design systems in Figma and Adobe Illustrator.
- Partnered with Product Managers, Developers, and Business Stakeholders to translate complex business requirements into scalable digital experiences.
- Streamlined self-service HR dashboards that streamlined 4+ employee workflows (Leave, WFH, Permission, Shift Change), reducing manual HR coordination and improving operational efficiency.
- Simplified the recruitment workflow by designing interview scheduling, candidate tracking, and onboarding experiences, reducing process complexity across the hiring lifecycle.
- Designed interactive financial dashboards that simplified project costing, profitability tracking, and business reporting for internal decision-makers.
- Documented design specs and handoff notes in Notion to support developer implementation.

UI/UX Designer | LDR Survey Pvt Ltd

August 2023 - April 2025

- Simplified pixel-perfect UI designs and interactive prototypes using Figma and Adobe XD.
- Conducted user research and usability testing to identify pain points and optimize the user experience & Created comprehensive wireframes, user flows, and design systems.
- Designed responsive, mobile-first interfaces with a focus on visual hierarchy, color psychology, and interaction design principles.
- Collaborated with developers to ensure seamless UI implementation and design fidelity from concept to deployment.

DESIGN PROCESS

Discover → Research → Define → Information Architecture → Wireframes → Prototype → Usability Testing → UI Design → Developers Handoff → Measure & Iterate

KEY PROJECTS

A mix of client-facing websites and internal enterprise platforms, showing range across marketing sites, e-learning, accessibility-first NGO design, and complex B2B dashboards.

1) Employee 360 — Enterprise HR Management Platform

Challenge : HR operations relied on multiple manual processes for employee services, resulting in delays and increased administrative effort.

Solution : Streamlined a centralized employee self-service platform that simplified HR operations through intuitive workflows and a consistent user experience.

Key Contributions

- UX Research
- User Flow Mapping
- Information Architecture
- Wireframing
- High-Fidelity UI Design
- Interactive Prototyping
- Design System

Impact : Reduced manual HR coordination, streamlined employee request workflows, and improved the overall self-service experience.

Tools : Figma • FigJam • Notion • Design System

2) Recruitment 360 — Enterprise Recruitment Platform

Challenge : Recruitment activities were managed through disconnected workflows, making candidate tracking and onboarding inefficient.

Solution : Built an end-to-end recruitment platform covering interview scheduling, candidate evaluation, hiring, and employee onboarding.

Key Contributions

- UX Research
- User Journey Mapping
- User Flow
- Wireframing
- UI Design
- Interactive Prototype
- Usability Testing

Impact : Simplified recruiter workflows, improved candidate management, and created a seamless hiring experience from application to onboarding.

Tools : Figma • FigJam • Notion • Design System • Adobe Illustrator

3) Project Costing — Enterprise Financial Dashboard

Challenge : Financial information was difficult to analyze due to scattered project costing, income, and expense data.

Solution : Designed an interactive financial dashboard that transformed complex business data into simple, actionable insights.

Key Contributions

- Dashboard UX
- Data Visualization
- User Flow
- Wireframing
- High-Fidelity UI
- Responsive Design

Impact : Improved financial visibility, simplified decision-making, and enabled faster project profitability analysis.

Tools : Figma • Notion • Design System

4) LDR Surveys — Website

Redesigned a modern corporate website to improve user experience, strengthen brand credibility, and increase customer inquiries through intuitive navigation and conversion-focused design.

Key Contributions

- Conducted UX analysis and redesigned the website with improved information architecture, responsive layouts, and clear visual hierarchy.
- Designed user-centric landing pages with strategically placed CTAs, consistent UI components, and mobile-first experiences.

Impact :

- Improved navigation clarity, increased content discoverability, and created a more conversion-focused customer journey.

Tools : Figma • Adobe XD • Heatmap Analysis

5) OfERR Ceylon — NGO Website

Designed an accessibility-first NGO website that communicates the organization's mission through inclusive design, clear content structure, and meaningful storytelling.

Key Contributions

- Built a WCAG-compliant interface with optimized typography, color contrast, and visual hierarchy to improve accessibility and readability.
- Applied user feedback and accessibility best practices to create an inclusive experience for diverse audiences.

Impact :

- Delivered a user-friendly and accessible website that strengthened the organization's digital presence and improved content engagement.

Tools : Figma • Accessibility Testing (WCAG) • Heatmap Analysis

6) ASK Organix — E-commerce Website

Designed and developed a modern e-commerce website that showcases organic products through a clean shopping experience, responsive design, and a strong brand identity.

Key Contributions

- Developed the complete user experience in Figma, including user flows, wireframes, high-fidelity UI, and responsive layouts focused on intuitive product discovery.
- Built the Website using the Wix platform, creating optimized product pages, seamless navigation, and a mobile-first shopping experience.

Impact :

- Delivered a consistent and engaging shopping experience, strengthened brand credibility, and improved product discoverability across all devices.

Tools : Figma • Wix Studio • UI/UX Design • Wireframing • Prototyping • Responsive Design • Wix Development

7) Land Survey Training — E-learning Platform

Designed intuitive learning journeys that simplified course discovery and enhanced content accessibility across desktop and mobile devices.

Key Contributions

- Designed intuitive user flows, structured course navigation, interactive learning interfaces, and responsive layouts to improve content accessibility.
- Applied user-centered design principles and prototyping to create a seamless and engaging learning experience.

Impact :

- Enhanced learner engagement, improved content discoverability, and delivered a responsive platform that supported better learning experiences.

Tools : Figma • Wireframing • Prototyping • A/B Testing

EDUCATION

🎓 MBA (2021-2023) – Sakthi Institute of Information & Management Studies (CGPA: 7.63)

🎓 B.Com (Computer Applications) (2018-2021) – Sree Saraswathi Thyagaraja College (80%)