

ETHAN STEFONEK

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321-446-8966

Graphic Design Specialist with three years of experience delivering projects from initial concept through final completion across diverse platforms and channels. As a graduate of the University of North Florida, I bring hands-on expertise in developing impactful client design solutions. I am actively pursuing a full-time graphic design position where I can leverage my dedication, creative skills, customer-centric approach, and commitment to continuous growth. My goal is to empower marketers to maximize their messaging effectiveness and audience engagement through innovative typography and illustration, tailored for omni-channel communications.

Portfolio

stefonek.studio

Linkedin

www.linkedin.com/in/ethanstefonek

Education

BFA, Graphic Design & Digital Media
University of North Florida

Minor in Sociology
Minor in Art History

London Study Abroad

Summer 2023

Traversed studied the city of London, viewing various galleries, museums, historical locations, and interacting with the design agency, Pentagram, to learn and apply how architecture, landscape and the environment can inspire creativity.

Experience

Instructional Design Assistant

CIRT UNF

December 2022 – May 2024

Designed and produced course imagery for 60 online courses at UNF, supporting a wide range of academic programs. Developed media assets for several graduate programs, including MSHI, Master of Science in Health Informatics, DPD, and Didactic Program in Dietetics. collaborating with instructional designers to streamline program development through effective use of templates.

CMD N Graphic Design Club

Treasurer

Secretary

Jan 2022 – Dec 2022

Assisted with promotion of the club, attending events and assisting club members with portfolio help sessions. Additionally, led club promotion activities by sponsoring and assisting members with portfolio review sessions in a broader forum.

Freelance Design

The Trading Post

November 2024 – May 2025

Led the comprehensive rebranding initiative, managing every stage from initial concept to final execution across all customer-facing materials, including impactful signage, menus, t-shirts, and stationery.

Cafe Employee

The Trading Post

October 2024 – Current

Consistently delivered professional customer service, efficiently processed customer orders, and handled register payments, ensuring a positive and reliable experience for every client. In addition, responsible for cleaning, prep work and closing.

Skills

- Concept to Design Delivery

- Typography
- Illustration

- Publication
- Printmaking

- Branding
- Motion

Software

- Adobe Suite

- Illustrator
- InDesign

- After Effects
- Photoshop

- Acrobat
- Figma

- Framer
- Procreate