

COOKIE POLICY

BLYTZ CASHLESS

last updated on 20.07.2024.

1. INTRODUCTION

This Cookie Policy explains how Blytz Cashless ("we", "us", or "our") uses cookies and similar technologies on our domain, subdomains, their hosted websites (www.blytzcashless.com) and our mobile application. This policy is designed to help you understand what cookies are, how we use them, and the choices you have regarding their use.

2. WHAT ARE COOKIES?

Cookies are small text files that are placed on your computer or mobile device when you visit a website or use a mobile application. They are widely used to make websites and apps work more efficiently and to provide information to the owners of the site or app.

3. HOW WE USE COOKIES

We use cookies for a variety of reasons, including to:

- Ensure the proper functioning of our website and mobile application
- Improve the user experience
- Understand how visitors interact with our website and app
- Analyze the performance of our services
- Provide secure access to user accounts
- Remember user preferences
- Facilitate the cashless payment system at events

4. TYPES OF COOKIES WE USE

We use the following types of cookies:

4.1 Strictly Necessary Cookies

These cookies are essential for you to browse our website and use its features, such as accessing secure areas of the site. Without these cookies, services you have asked for cannot be provided.

4.2 Performance Cookies

These cookies collect information about how you use our website and mobile app, for instance, which pages you go to most often. These cookies don't collect information that identifies you. All information these cookies collect is aggregated and therefore anonymous. We use these cookies to:

- Analyze how our website and app are used
- Improve our services

4.3 Functionality Cookies

These cookies allow our website and mobile app to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personal features. They may also be used to provide services you have asked for. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.

4.4 Targeting Cookies

These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of advertising campaigns. They are usually placed by advertising networks with our permission. They remember that you have visited a website and this information is shared with other organizations such as advertisers.

5. MOBILE APPLICATION COOKIES AND SIMILAR TECHNOLOGIES

Our mobile application may use cookies or similar technologies like device identifiers, SDKs (Software Development Kits), or local storage to remember your preferences and optimize your user experience.

6. THIRD-PARTY COOKIES

We may allow third-party service providers to place cookies on our website and mobile application to perform various functions. These third parties may include:

- Analytics providers (e.g., Google Analytics)
- Advertising networks
- Social media platforms
- Payment processors

Please note that we do not have control over these third-party cookies. You should check the third-party websites for more information about these cookies and how to manage them.

7. MANAGING COOKIES

Most web browsers allow you to manage cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may impair your overall user experience, as it will no longer be personalized to you.

To manage cookies on our website, you can:

- Adjust your browser settings to notify you when you receive a cookie, giving you the chance to decide whether to accept it or not.
- Use your browser settings to delete existing cookies and to reject new cookies.
- Configure your browser to automatically reject all cookies.

For our mobile application, you can manage similar technologies by:

- Adjusting your device settings
- Resetting your device's advertising identifier
- Opting out of targeted advertising in your device settings

8. YOUR CONSENT

By continuing to use our website and mobile application, you are agreeing to our placing cookies on your computer or mobile device. If you do not wish to accept cookies in connection with your use of our website or app, you must stop using our services or adjust your browser or device settings as described above.

9. CHANGES TO THIS POLICY

We may update this Cookie Policy from time to time. We encourage you to periodically review this page for the latest information on our cookie practices.

Contact Information

For any questions or concerns regarding this document, please contact:

Blytz Cashless SRL (hello@blytzcashless.com)

St. Johannesweg 15,

39050 Völs am Schlern,

Bolzano, Italia.

Acknowledgment

Blytz Cashless SRL reserves the right to update or modify this document at any time. Notification of changes will be provided through official communication channels.

By using Blytz Cashless SRL's products and services, you acknowledge that you have read, understood, and agree to comply with the information laid out in this document.