

CHIRAG PATEL

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PROFESSIONAL EXPERIENCE

SEPT 2023 - PRESENT

Freelance UI/UX Designer, 22 Degree Labs, London, UK

- Identified key performance indicators (KPIs) related to customer interactions during strategic planning sessions that were executed later; achieved targeted results within four weeks based solely on direct feedback from stakeholders.
- Led UX design projects for various clients, including e-commerce, SaaS, and health & wellness start-ups.
- Completed end-to-end design processes, from research and ideation to prototyping and user testing.
- Delivered innovative design solutions that improved usability by over 30%, leading to significant improvements in user satisfaction scores, as reported directly through client feedback mechanisms during project evaluations.

JUN 2023 – SEPT 2023

User Experience Designer, Our Lady of Greens, London, UK

- Led a team of 5 individuals, delegating tasks effectively and ensuring project milestones were met in a timely manner.
- Conducted user research to identify pain points and preferences of target audience for the UX design.
- Streamlined collaboration processes between UI designers and the development team; initiated bi-weekly review sessions resulting in rapid identification and resolution of potential issues before launch deadlines approached.
- Leveraged expertise in Figma, Adobe Photoshop, and Illustrator to develop 10 hi-fidelity prototypes that amplified user experience; facilitated design handoffs with developers ensuring alignment on technical specifications for seamless implementation.
- Analyzed project performance data and user feedback during review sessions, identifying critical areas for improvement; implemented refined navigation strategies that directly enhanced user engagement by 12% through optimized user flows.

MAY 2023 – AUG 2023

UI/UX Designer, Startup Croydon, South Croydon, UK

- Facilitated driven brainstorming sessions with key stakeholders to tackle design challenges, resulting in the development of innovative solutions that boosted customer engagement metrics by 40%.
- Formulated User Research to understand the needs and behaviors of local entrepreneurs, informing the design of digital tools that enhance business operations.
- Optimized the booking system UX by redesigning the calendar interface, simplifying the process of scheduling co-working spaces and events.
- Teamed up with the marketing department to restructure the website's navigation, ensuring seamless access to resources and event listings.
- Crafted over 10 high-fidelity prototypes in Figma and Adobe Creative Suite, ensuring alignment with the company's UX strategy while enhancing user engagement for digital tools tailored to local entrepreneurs.

INTERNSHIPS

JAN 2022- JUN 2022

Frontend Developer Trainee, 1Rivet, Valsad, India

- Developed a comprehensive leave management system using HTML, Advanced CSS, Bootstrap, JavaScript, and Angular, streamlining administrative tasks by 15% for employees.
- Collaborated with senior developers to pinpoint and resolve technical issues, directly enhancing debugging skills by addressing the top three causes of system crashes within the leave management application.
- Improved data accuracy and reliability by 50% through validation checks and error-handling mechanisms, minimizing discrepancies in leave records.

EDUCATIONAL HISTORY

SEPT 2022- SEPT 2023

MSc in User Experience Design, Kingston University, Kingston, London, United Kingdom

Grade: Distinction

AUG 2018 – JUN 2022

BTech in Information and Communication Technology, UKA Tarsadia University, Bardoli, India

Grade: 8.89 CGPA

CERTIFICATIONS

JUL 2021

Introduction to Cloud Development with HTML, CSS and JavaScript | IBM.

JUN 2021

UI/UX Design Specialization, CalArts | Coursera

SKILLS

Design Software: Figma, Adobe Xd, Sketch, Procreate, Axure, Adobe Illustrator, Adobe Photoshop.

No-Code Editors: WordPress, Framer, Webflow, Wix Studio, Squarespace.

Project Management Tools: Miro, Trello, Lucid, GitHub, Notion.

Programming Languages: HTML5, CSS3, JavaScript.

Research & Testing Techniques: Marvel Pop, User Testing, Optimal Workshop, Information Architecture, Competitors Analysis, Responsive Design, Quantitative Research, Qualitative Research.