

Rishikesh

Sr. Visual Designer

Portfolio
rishikeshprem.framer.website/

Linkedin
linkedin.com/in/rishikeshprem/

+971 56 196 3153

rishikeshprem@gmail.com

Dubai, UAE

Immediate Joiner

Sponsored Visa

About

I am a multidisciplinary visual / graphic designer with 8+ years of experience crafting human-centric visual systems and brand-forward digital experiences. I combine strategic thinking with creative execution to deliver designs that communicate clearly, elevate brand presence, and support business goals. I thrive in collaborative environments where design, storytelling, and problem-solving come together to create meaningful impact.

Work Experience

Senior Visual Designer

Facilio, Chennai

Aug 2024 – Jan 2026

- Lead the end-to-end design direction for marketing and web initiatives aligned with Facilio’s brand vision.
- Built a unified design system for web, digital, and print platforms to ensure consistency and scalability.
- Collaborated with marketing and cross-functional teams to deliver high-impact creative campaigns that support business goals.
- Mentored junior designers to elevate craft and improve processes.

Senior Visual Designer

Kissflow, Chennai

May 2021 – July 2024

- Oversaw and streamlined the marketing website design system, ensuring consistency and performance.
- Improved website development workflows by introducing customizable modules/templates.
- Partnered with marketing and cross-functional teams to execute strategic campaigns and enhance brand visibility.
- Spearheaded marketing efforts for the Project Management App independently.
- Facilitated design learning sessions to upskill teams and foster collaboration.

Experience Designer

Made by Fire, Chennai

May 2016 – Aug 2019

- Designed mobile/web applications for brands such as Insurercore, Fitrinity UK, and Nurrv Run.
- Delivered holistic web experiences for Jawa Motorcycles, NIIT, VOGT Stockholm, Viveks, Criteo, Chemarc, and other major clients.
- Created social media visuals, banners, newsletters, and illustrations for leading brands including Spirit of Hyundai, Doshi Housing, and Eat Water UK.

Core Skills

Visual Design – Branding & Identity Design – Marketing Design – User Interface (UI) Design – User Experience (UX) Design – Design Systems – Interaction Design

Tools

Figma

Illustrator

Photoshop

After Effects

Canva

Framer

Claude

Midjourney

Gemini

ChatGPT

Education

B.Sc Visual Communcation

St. Thomas College of Arts & Science

2012 – 2015