

Realino Marpaung

Digital Designer

Designer with a strong foundation in improving user experiences and solving visual problems through user-centered design. Experienced in crafting motion graphics, designing for digital platforms, and delivering impactful printed media solutions. Adept at using multiple design tools and collaborating with cross-department teams. Aspiring to further enhance my expertise in digital design and user interface design.

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SKILLS

User Interface Design | Creative Design | Web Design | Promotional Design | Motion Design | Branding | Critical Thinking | Detail-oriented | Decision Making

WORK EXPERIENCE

1. Graphic Designer (April 2025 - Now) | Contract

NoLimit Indonesia (Social Media Monitoring & Big Data) | Jakarta, Indonesia

I created social media content for NoLimit Indonesia and its subsidiary Indsight and edited short-form video advertisements. Additionally, I designed presentation decks.

2. Graphic & UI/UX Designer (Jan - Oct 2024) | Contract

Semaai (Agriculture Tech Startup) | Jakarta, Indonesia

I created motion graphic tutorials to assist user navigation and supported the product team by improving specific app features. Additionally, I collaborated with the social media team to design engaging content for events and developed packaging and promotional materials to build brand awareness.

3. Graphic Communication Specialist (Feb 2022 - Jul 2023) | Full-time

IKEA (Multinational Retail Company) at Mal Taman Anggrek | Jakarta, Indonesia

I designed store-wide graphic materials, including promotional banners for new products and discounts, and created distinct visual identities for major seasonal events. Additionally, I produced digital promotional content for implementation across Instagram and the mall's LED displays.

4. Social Media Design (Jul - Oct 2023) | Contract

Purwadhika Digital School (Digital Bootcamp) | Tangerang, Indonesia

I collaborated with a social media specialist and videographer to create engaging content relevant to target users.

EDUCATION

Bachelor of Design (S.Ds) in Graphic Design | August 2016 - August 2021

Universitas Pelita Harapan

COURSE & CERTIFICATION

Binar Academy UI/UX Design (Jul - Nov 2023) | Apprenticeship

Involved in a project to revamp and prototype one of Mobile JKN (BPJS Kesehatan) features, collaborating with other UI/UX designers and a product manager.