LYCEUM ACADEMY · COURSE SYLLABUS

Digital Product Design

Learn the end-to-end process of designing digital products — from research and flows to polished, testable interfaces. You'll finish with a portfolio-ready case study.

LENGTH	SCHEDULE	STARTS	TUITION
8 weeks	Tuesdays & Thursdays · 6:00–8:00 pm ET	January 12, 2027	$690

Module 1 — Seeing the problem

Frame the brief, map stakeholders and turn assumptions into research questions.

Module 2 — Research that matters

Plan lightweight interviews, synthesize notes and capture insights your team can use.

Module 3 — Flows and structure

Sketch user flows, information architecture and the key screens of your product.

Module 4 — Wireframes to layouts

Move from low-fidelity wireframes to grid-based layouts with clear hierarchy.

Module 5 — Visual design foundations

Apply typography, color and spacing systems that feel calm and consistent.

Module 6 — Prototyping and testing

Build clickable prototypes, run usability sessions and iterate with evidence.

Module 7 — Telling the story

Write and present a case study that shows how you think, not only what you made.

Sample syllabus from the Lyceum Academy Framer template. Replace this file in the CMS (Courses › Syllabus PDF) with your own.