

John Miller

Visual-focused UI/UX designer

Contact

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📍 Norwich, UK

Awards

Vice Chancellor's
Commendation
NUA, 2019

Nic Hughes
Travel Scholarship
NUA, 2019

Education

BA (Hons) Graphic
Communication – First
NUA, 2015 – 2019

Skills

Design tools
Figma, Sketch & Framer
Adobe Creative Suite

Design disciplines
UI design & UX design
Iconography
Visual design
Motion design
User research & testing
Design systems

Platform knowledge
iOS/Android patterns
Native applications

Professional experience

Freelance UI/UX Designer May '23 – Current

- Delivering compelling presentations on competitive analysis, resulting in a substantial increase in stakeholder confidence.
- Aligning iconography with the client's visual identity, leading to a notable growth in brand recognition.

UI/UX Designer @ Piki Oct '21 – Apr '23

- Spearheaded Piki's white-label revamp, resulting in a remarkable increase in engagement rates of 42%.
- Convinced eight stakeholders to implement a design system, which helped speed up design & dev time by 25%.
- Enhanced buy-in of 5 investors through the creation of compelling visual proof of concepts.

UI/UX Designer @ Wren Kitchens Jun '21 – Sep '21

- Accelerated average time-on-task by 58% with an overhauled 3D kitchen planner for Kitchen Designers.
- Provided constructive feedback to junior designers, contributing to an elevation of design best practices.
- Reduced customer service call load by 20% through iterative improvements and usability testing.

Freelance UI/UX Designer @ Sennep May '20 – May '21

- Increased traffic to Scape's website by 200% while maintaining conversion rates through a redesign.
- Implemented accessibility enhancements, contributing to a 15% improvement in a product's accessibility score.

UI/UX Design Intern @ Sennep Jan '20 – Apr '20

- Amplified content discoverability by 25% to users across three diverse skill levels by implementing UX research.

Freelance UI/UX Designer May '18 – Dec '19