

SHANNON EGAN

MOTION DESIGNER
ANIMATOR • CONTENT CREATOR

 <https://shannon-egan.com/>
<http://tiktok.com/illustra.shan/>

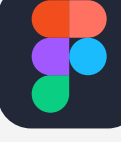
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 shannon.egan@yahoo.com

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 Based in Liverpool & Manchester
Open to Remote & Hybrid

TOOLS

	After Effects	
	Media Encoder	
	Photoshop	
	Figma	
	Adobe Illustrator	
	Adobe Animate	
	Microsoft Office	

SKILLS

- Motion Graphics
 - 2D Animation
 - Figma Design
 - Asset Creation
 - Storyboarding
 - UI & UX Animation
 - Creative Problem Solving
- Team Collaboration
 - Client Communication
 - Video Editing
 - Illustration
 - Graphic Design
 - Agile & Fastpaced Workflows
 - Project Management

EDUCATION



First Class Honours Degree

BSc (Hons) Digital Animation Production

Limerick School of Art & Design,
Limerick Institute of Technology

2015 - 2019

CREATOR HIGHLIGHTS

- 

40K+ Followers

Built a community of 40,000+ on TikTok through original animation content.
- 

Millions of Views

Animations with millions of combined views across platforms.
- 

Brand Collaborations

Worked with musicians, creators and brands on commissioned animation projects.
- 

Strong Engagement

Consistently high engagement through storytelling, humour and character-driven content.

ABOUT ME

Motion Designer with 8+ years of experience in motion graphics, 2D animation and digital design. Currently creating engaging content for global brands at DEPT®, alongside building a personal brand of 40K+ followers on TikTok.

Skilled in Adobe Creative Suite, Figma and modern animation workflows.
Passionate about creating impactful visuals that connect, inform and entertain!

EXPERIENCE

2022 - Present



Motion Designer

DEPT®

Create motion graphics, animations and digital content for a range of global clients across digital platforms.

- Design and delivered motion graphics across digital campaigns, social media, web content and presentations from concept to final delivery.
- Designed UI layouts, prototypes and visual systems in Figma, collaborating closely with designers and developers to create engaging user experiences.
- Created polished UI animations, interactions and motion systems using After Effects, expressions and animation best practices.
- Edited and produced engaging video content in After Effects, applying storytelling, pacing and composition principles for digital campaigns and internal communications.
- Develop reusable templates, assets and workflows to improve consistency, efficiency and quality across multiple projects.
- Collaborate with designers, developers, creatives and stakeholders to deliver high-quality work aligned with project objectives and creative direction.
- Contributed creative ideas, explored animation techniques and maintained awareness of emerging design trends and AI-assisted workflows to continually improve project quality.

2020 - 2022



Graphic Designer & Animator

Advarra

- Created motion graphics, training content and visual assets for clinical trial platforms used by healthcare professionals such as; Pfizer & AstraZeneca.
- Designed clear, accessible icons, illustrations & animations to explain complex clinical trial processes for doctors and patients.
- Produced storyboards, 2D animations & training videos with a strong focus on clarity, usability and visual communication.
- Collaborated with cross-functional teams in an agile environment to deliver accurate healthcare training materials.

2018 - 2020



Graphic Designer & Caricature Artist

Graphedia

- Designed website graphics, logos and marketing materials.
- Created caricature illustrations for clients and products.
- Managed website updates using WordPress and added stock.
- Freelanced as a caricature illustrator.

COLLABORATIONS



BBno\$

Animated promotional content for Singer/Songwriter BBno\$ as part of new music release.



TikTok

Built a personal brand with 40K+ followers and millions of views.



Ironmouse

Commissioned animation for one of the world's leading VTubers.



DEPT®

Creating motion design for global brands and agencies.

AWARDS & RECOGNITION



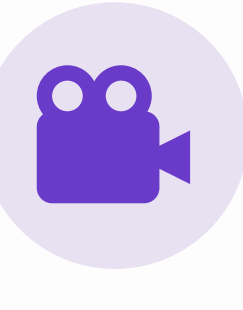
Best First Short Animation

31st Galway Film Fleadh 2019
For my short film 'Archie's Bat'.



Offical Festival Selections

Selected for multiple international animation festivals including:
Animation Dingle, KIFF, DAFF, RHIFF, DISMF, UCFF, WFF & BIFF.



BBno\$ Collaborations

Official animation for artist bbno\$ social media campaign.

REFERENCES

Professional

Tyron Major - Line Manager

tyron.major@deptagency.com

Personal

Alex Vella

alex.vella@deptagency.com