DIVYA HERITAGE

ABOUT BRAND

Nestled in the heart of tradition, Divya Heritage is a luxurious heritage hotel that blends timeless elegance with modern opulence. A testament to India's rich cultural legacy, the property showcases stunning architecture, intricate craftsmanship, and a regal ambiance that transports guests to a bygone era. Each suite is a haven of sophistication, adorned with heritage-inspired decor and state-of-the-art amenities. Divya Heritage boasts world-class dining experiences, offering a melange of traditional flavors and international cuisine. Its lush courtyards, serene spa, and personalized services ensure an unforgettable stay.
Perfect for travelers seeking both indulgence and cultural immersion, Divya Heritage promises an experience as resplendent as its name.

App Purpose and Vision

- A personalized booking platform for Hotel Divya Heritage that exudes elegance, cultural richness, and heritage storytelling.
- Focus on seamless user experience, luxury aesthetics, and efficient functionality.

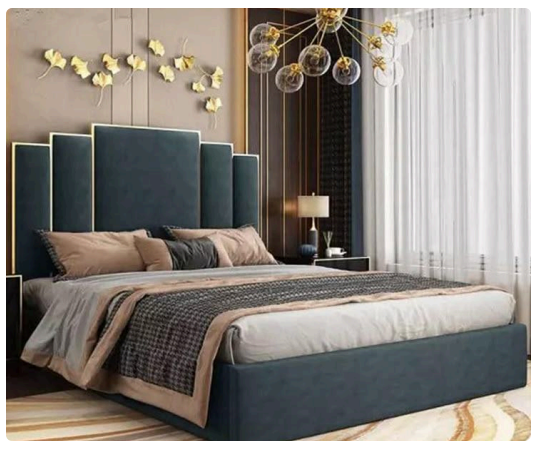
Target Audience

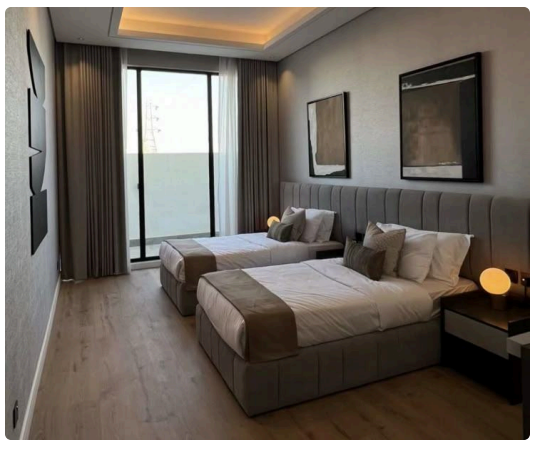
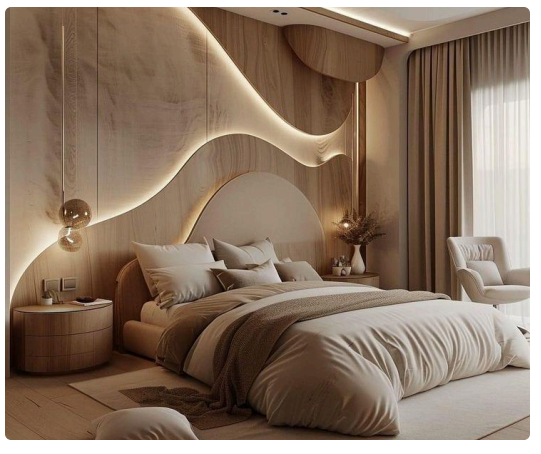
- Travelers seeking a blend of heritage and modern comforts.
- Guests interested in cultural experiences or stays in luxurious settings.

Core Features

- Home Screen: Welcome message with a rotating gallery of the hotel's heritage architecture, interiors, and amenities.
- Room Selection: Filter options (room type, amenities, price) with detailed descriptions and high-resolution images.
- Booking & Payment: Easy booking flow with calendar integration, multiple payment options, and real-time availability.
- Cultural Stories Section: Highlight the heritage narrative of the hotel-its history, inspiration, and cultural significance.
- Offers & Packages: Exclusive deals and personalized packages for loyal customers.
- User Profile: Guest preferences, past bookings, Wishlist, and easy modification options.
- 24/7 Assistance: In-app live chat or support for inquiries and issues.

TYPES OF ROOM



1.Color Setup

Primary Color

Shades

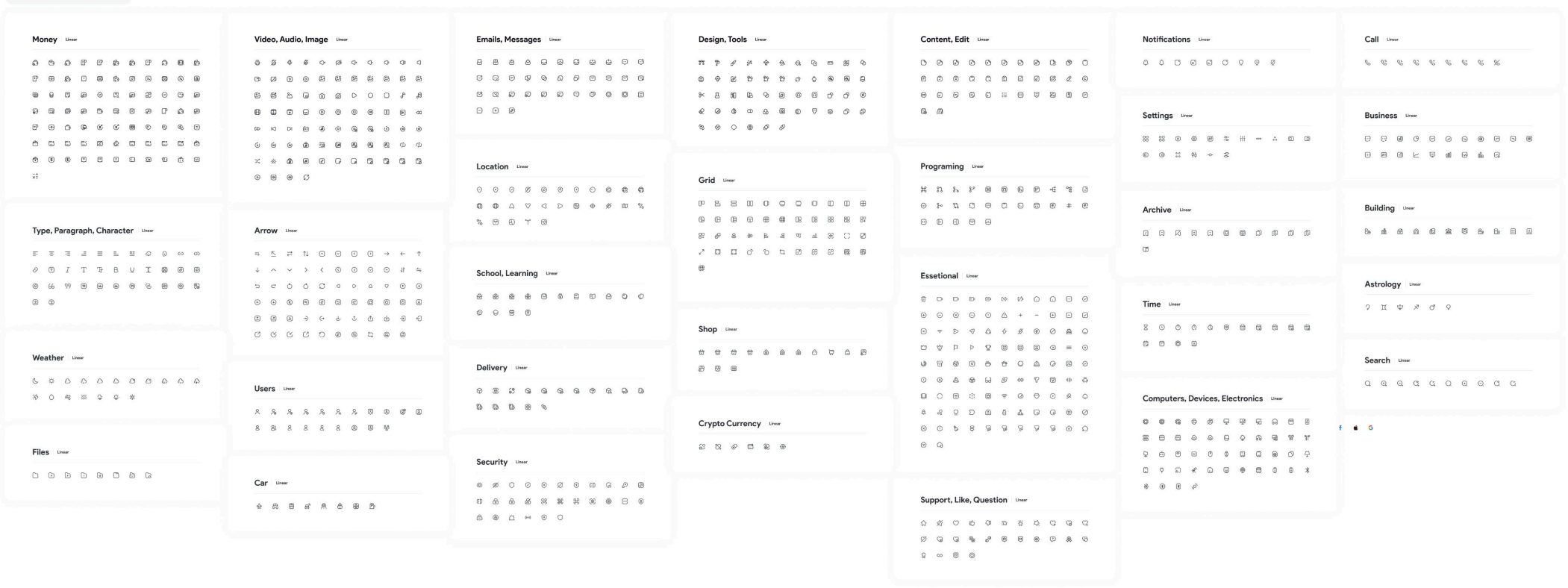
Tints

Secondary Color

Shades

Tints

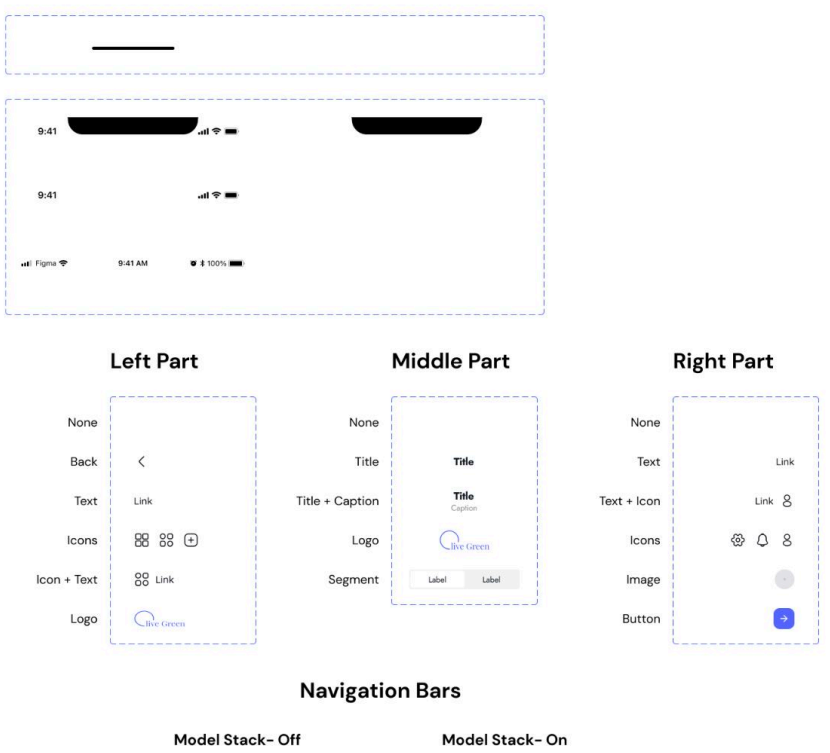
03. Icon Setup

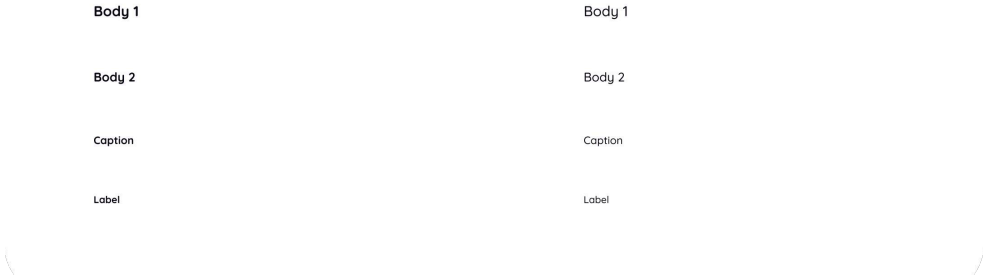


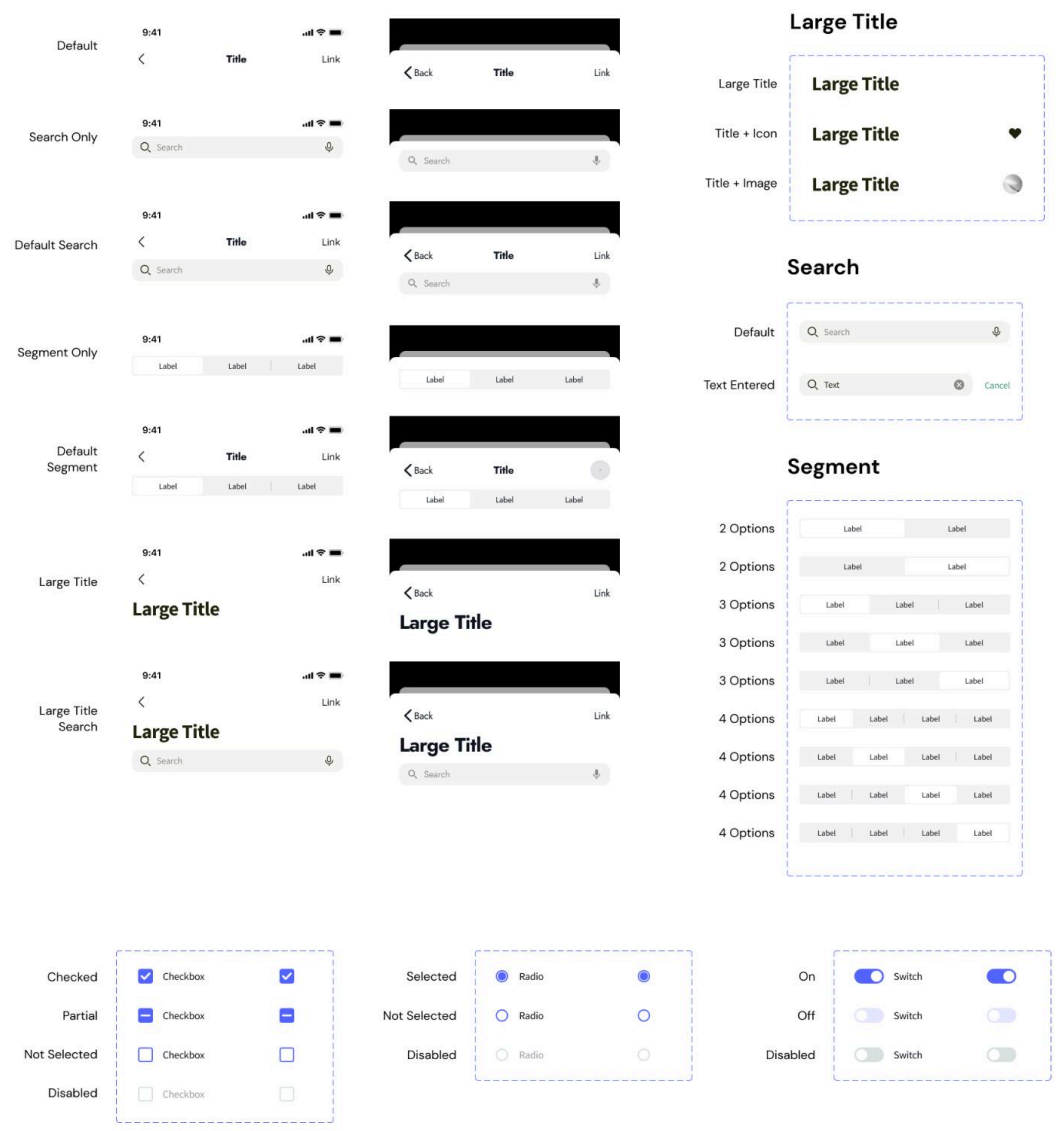
02. Typography Setup

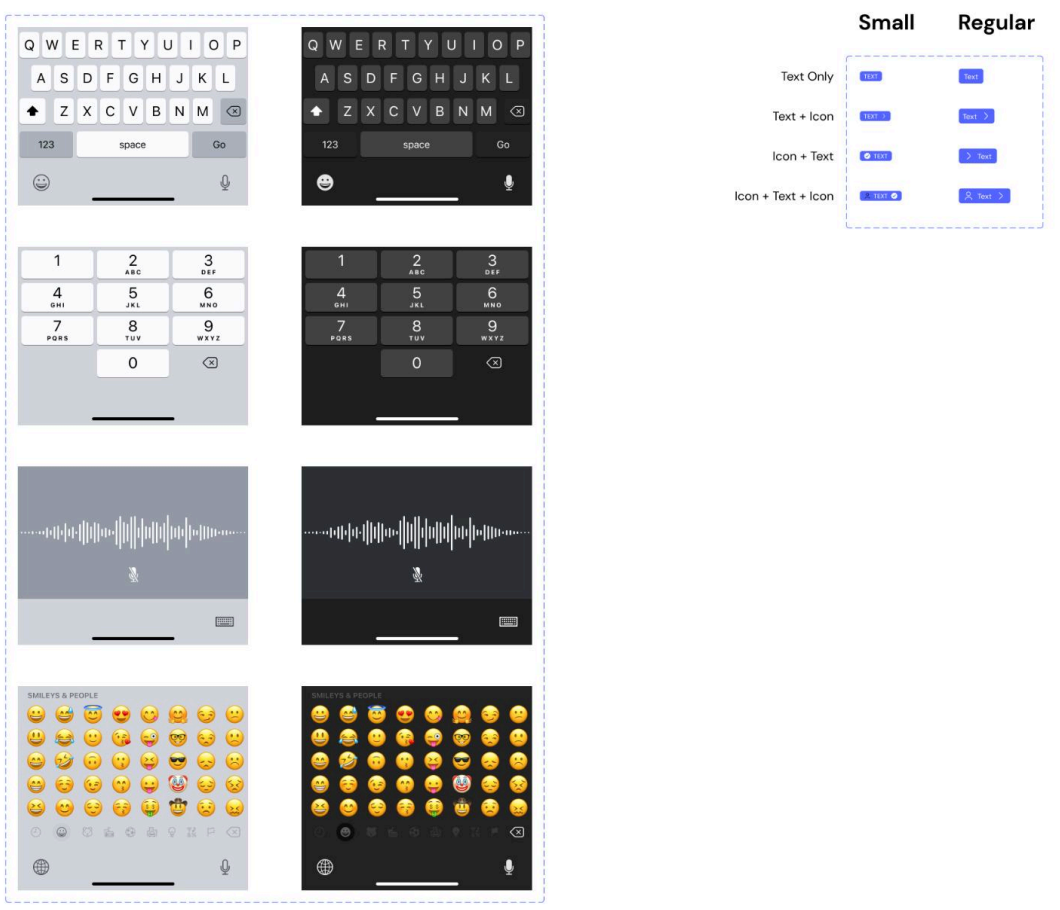
Header 1	Header 1
Header 2	Header 2
Header 3	Header 3
Header 4	Header 4
Header 5	Header 5
Header 6	Header 6
Header 7	Header 7

05. System Default







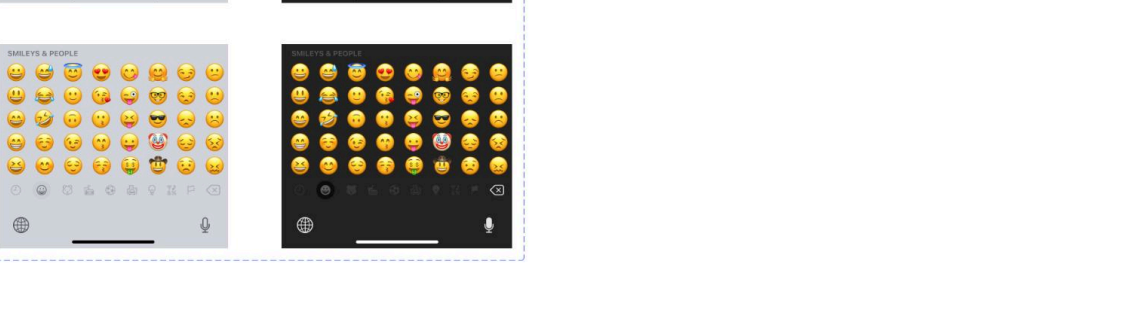
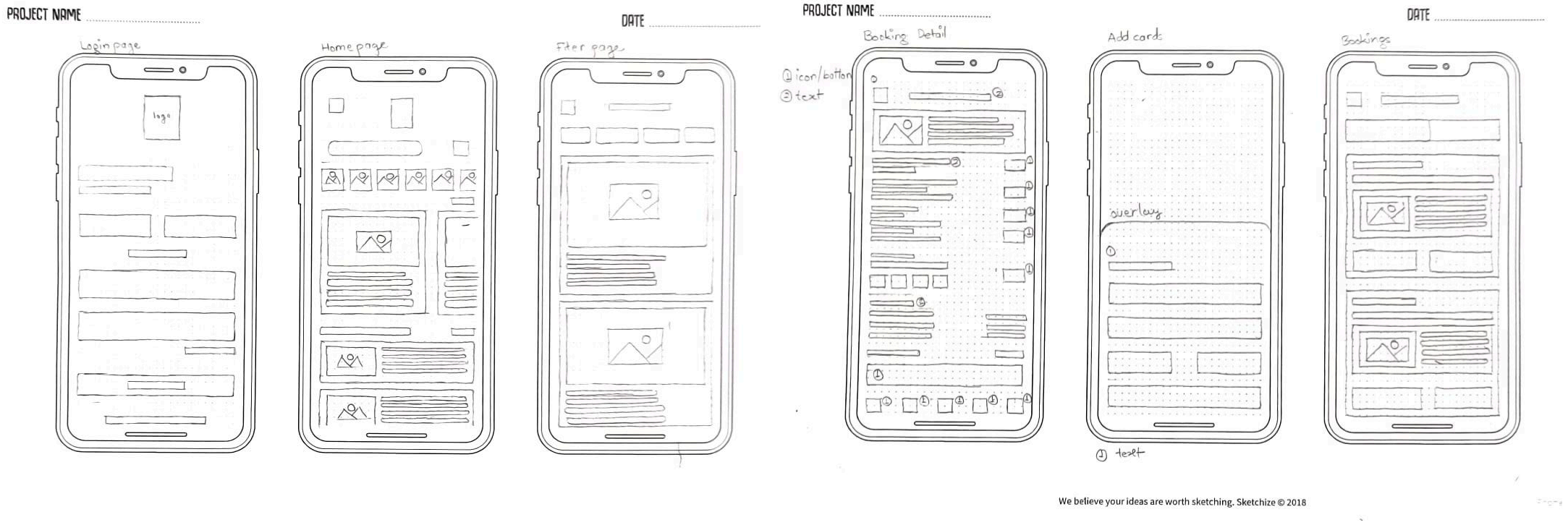
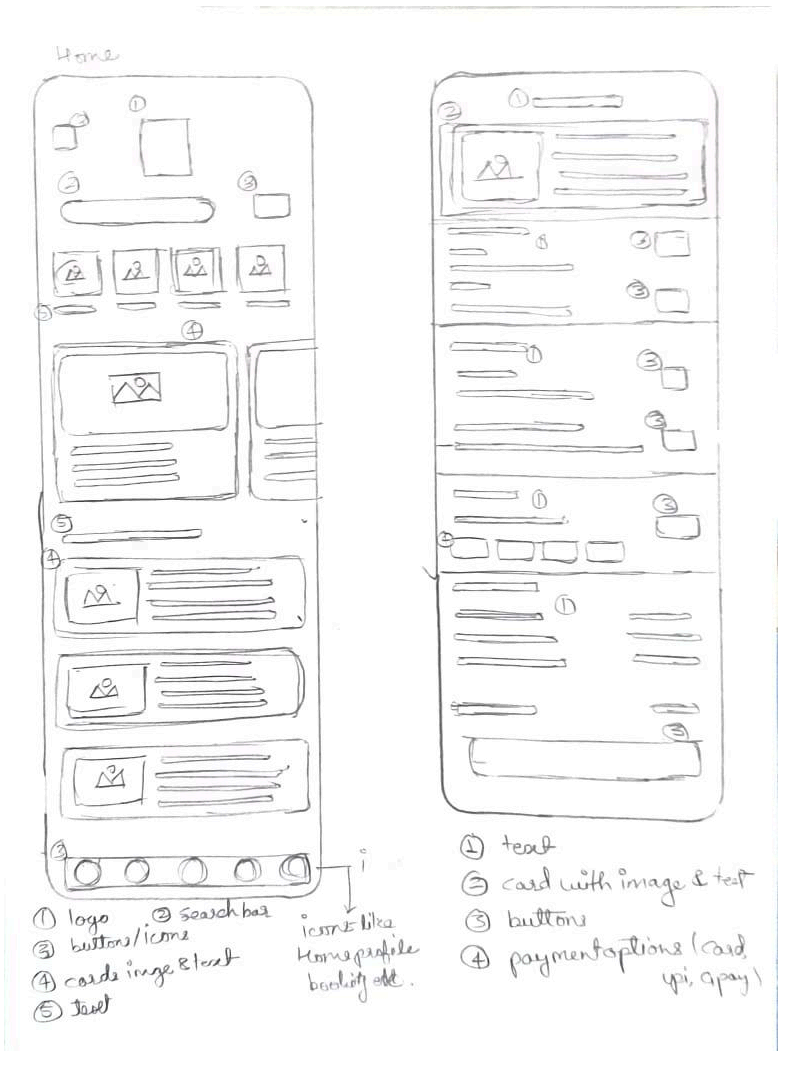
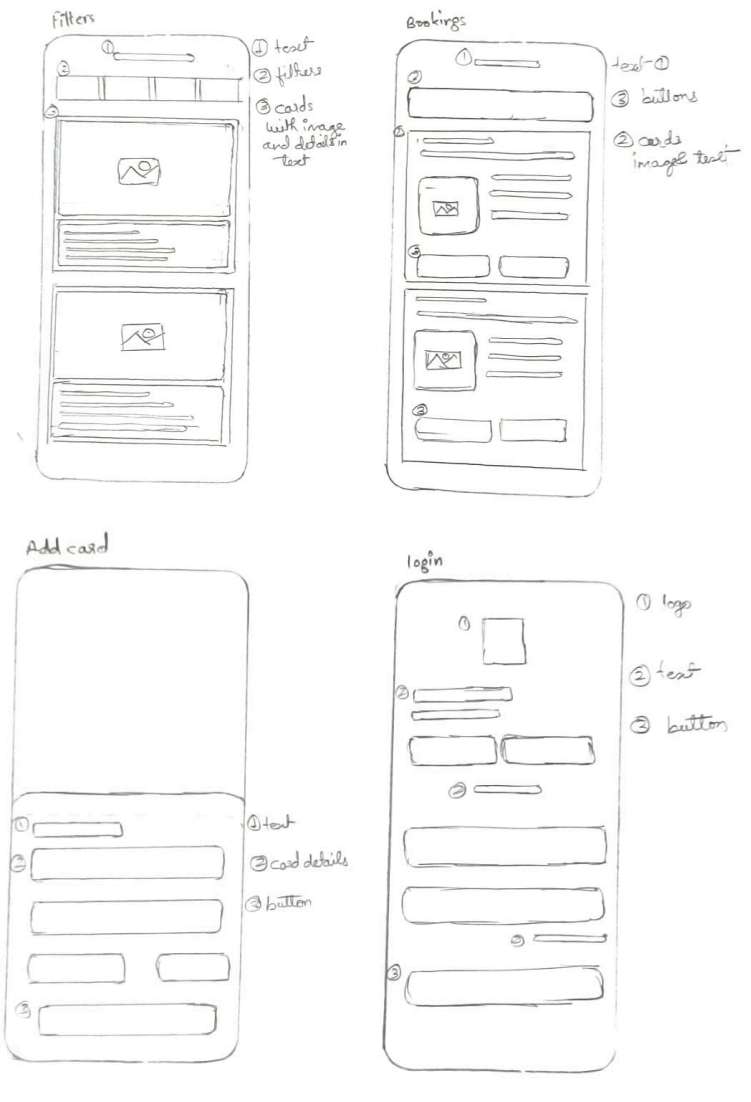


User Persona

Priya Sharma – The Family Vacation Planner

Age: 34
Location: Lucknow
Occupation: School Teacher
Needs: Affordable, clean family-friendly rooms with easy booking
Goals: Plan a stress-free holiday to a hill station with her family
Pain Points: Complicated booking processes, hidden costs

User Flow



Low Fidelity