

INSURANCE LEADERSHIP & TECHNOLOGY READINESS SUMMIT

Summit Profile

"From Roadmap to Readiness: Leadership, Talent and Technology for Ethiopia's Insurance Reform"

DATE	TIME	VENUE
Thursday, 12 November 2026	**8:00 AM – 5:00 PM Full day**	**Naflet Hotel, Arada Park, Addis Ababa**

Featured Talks
Leadership, AI & data, and the sector's technology outlook

Readiness Insights
Leadership, talent and technology readiness

CEO Fireside Talk
Technological and leadership readiness

Innovation Showcase
Live AI and digital demos for insurers

CONVENED BY

synapse ETHIOPIA

IN OFFICIAL COLLABORATION WITH

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ASSOCIATION OF ETHIOPIAN INSURERS

FEATURED SPEAKERS

InsureReady 2026
From Roadmap to Readiness



12 NOVEMBER 2026

Naflet Hotel, Arada Park
Addis Ababa · 8:00 AM – 5:00 PM

↗ 1. ABOUT THE SUMMIT

Ethiopia's insurance industry is on the eve of its most significant reform in decades. A draft Insurance Proclamation proposes an independent regulator, Risk-Based Capital, a gradual opening to foreign insurers and a regulatory sandbox, in a market where insurance penetration stands at only about 0.27 percent.

Convened by Synapse Ethiopia in official collaboration with the Association of Ethiopian Insurers (AEI), one year after the November 2025 Insurance Industry Workshop set the reform agenda, InsureReady 2026 brings together the chief executives and senior leaders of Ethiopia's insurers for a full day of featured presentations, an institutional case study, a live AI product demonstration and a CEO fireside talk. It asks one question: is the industry ready to deliver reform, in leadership, talent and technology?

↗ 2. WHY ATTEND INSUREREADY 2026

The reform will reward insurers whose leadership, people and systems are ready before the market opens. InsureReady 2026 gives the industry's leaders one day to take stock together, learn from practitioners and agree on what readiness should mean for Ethiopia.

- A clear read on the industry's leadership, talent and technology readiness through the Insurance Industry Readiness Snapshot
- Practical insight on AI, data, core systems and digital distribution from experienced practitioners
- A live demonstration of AI products built for Ethiopian insurers, with opportunities to pilot them
- Exchange with the chief executives and senior leaders of Ethiopia's insurers, and a voice in the readiness recommendations

WHAT THE SUMMIT WILL PRODUCE

Readiness Snapshot
A scorecard of the sector's leadership, talent and technology readiness

Recommendations
Shared with the industry, the regulator and policymakers

Pilot partnerships
Insurers can pilot the AI solutions shown on the day

Post-summit report
Key insights from every session for all participants

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↗ 3. PROGRAMME AT A GLANCE

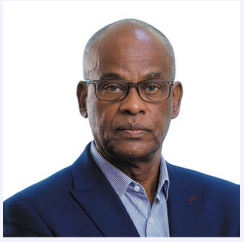
08:00 – 09:00	**Registration & welcome coffee**	
09:00 – 09:15	**Opening ceremony**, welcome remarks and summit objectives	Synapse Ethiopia
MORNING SESSION		
09:15 – 10:00	**Featured Presentation I** *Leadership Readiness for a Reformed Insurance Industry*	Eng. Wondimu Negash
10:00 – 10:45	**Featured Presentation II** *AI, Data & Analytics Readiness of Ethiopian Insurers*	Dr. Tesfaye Demissie
10:45 – 11:05	**Networking & coffee break**	
11:05 – 11:50	**Institutional Case Study** *Leading Strategic Change: An Insurer's Transformation Journey*	Mr. Daniel Negassa
11:50 – 12:20	**Open Q&A** with the morning speakers	
12:20 – 13:20	**Networking lunch**, AI demo stations open	
AFTERNOON SESSION		
13:20 – 14:05	**Featured Presentation III** *Technology Outlook for Ethiopia's Insurance Sector*	Dr. Fikru Tsegaye Wordofa
14:05 – 14:50	**Featured Presentation IV** *The Future of Ethiopia's Insurance Sector: Opportunities, Challenges and Prospects*	Ato Abreham Mersha, CEO, Anbessa Insurance
14:50 – 15:20	**AI Product Demonstration**, live demos of AI solutions for insurers	Synapse Ethiopia AI team
15:20 – 15:35	**Coffee break**	
15:35 – 16:35	**CEO Fireside Talk** *Is the Sector Ready? Technological and Leadership Readiness*	W/ro Frehiwot Alemayehu, CEO, Zemen Insurance (host), with Mr. Tegistu Shiferaw, CEO, Oromia Insurance
16:35 – 17:00	**Readiness recommendations & closing**	Synapse Ethiopia

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↗ 4. FEATURED SPEAKERS



Eng. Wondimu Negash

Founder & Executive Director, Synapse Ethiopia

Behavioral intelligence specialist and leadership development expert with more than 20 years of experience. Presents on **leadership readiness**.



Dr. Tesfaye Demissie

AI, Analytics & Digital Transformation Consultant, Synapse Ethiopia

Senior AI and analytics expert with more than 25 years across government, financial institutions and the UN. Presents on **AI and data readiness**.



Mr. Daniel Negassa

Director, Strategy & Change Management, Oromia Insurance S.C.

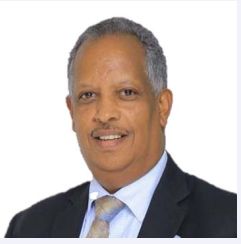
Leads strategy and change management at Oromia Insurance, bringing an insurer's perspective on **leading strategic change**.



Dr. Fikru Tsegaye Wordofa

Executive Officer, Strategy & Business Development, Ethiopian Reinsurance

22+ years in insurance and reinsurance, twice Acting CEO of Ethiopian Reinsurance. Presents on the **sector's technology outlook**.



Ato Abreham Mersha

Chief Executive Officer, Anbessa Insurance S.C.

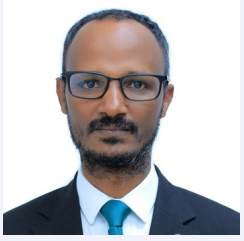
Leads Anbessa Insurance as CEO and presents on **the future of Ethiopia's insurance sector**: its opportunities, challenges and prospects.



W/ro Frehiwot Alemayehu

Chief Executive Officer, Zemen Insurance S.C.

Leads Zemen Insurance as CEO and hosts the **CEO fireside talk**, guiding the conversation on the sector's readiness.



Mr. Tegistu Shiferaw

Chief Executive Officer, Oromia Insurance Company S.C.

Leads Oromia Insurance as CEO and brings a chief executive's view to the **CEO fireside talk** on technological and leadership readiness.

IN OFFICIAL COLLABORATION WITH AEI

The Association of Ethiopian Insurers, the voice of Ethiopia's insurance industry, is the summit's official collaborator.

↗ 5. TARGET PARTICIPANTS

• CEOs & Deputy CEOs	• Board Members
• Risk, Actuarial & Underwriting Leaders	• Digital & IT Executives
• HR & Human Capital Directors	• Regulators & Policymakers

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↗ 6. A GLANCE AT OUR PAST EVENTS

InsureReady 2026 builds on a series of executive platforms convened by Synapse Ethiopia, each bringing together leaders from government, finance, academia and the private sector.

Ethiopia Financial Human Capital Forum 2026

3 SEPTEMBER 2026

Leadership, workforce transformation and AI in the financial sector





National NeuroFinance Summit 2026

JUNE 2026

Ethiopia's first executive platform dedicated to NeuroFinance







National Neuroscience Summit 2025

JULY 2025

Ethiopia's first national neuroscience summit

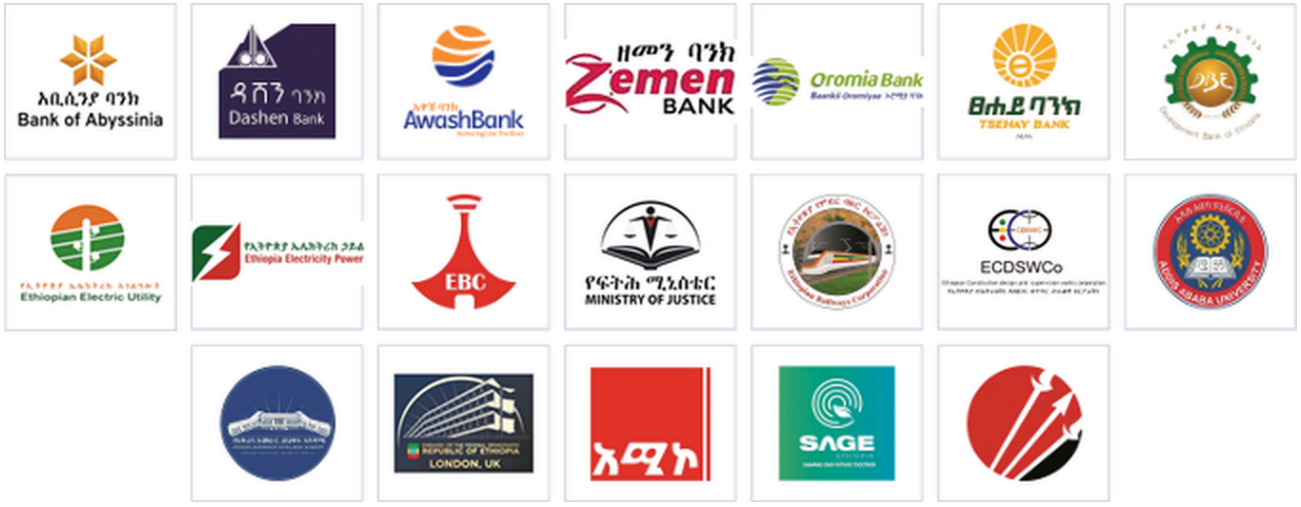






↗ 7. OUR PARTNERS: TRUSTED ACROSS ETHIOPIAN INSTITUTIONS

Banks, regulators, utilities, universities and public institutions that have worked with Synapse Ethiopia on leadership programmes, summits and consultancy.



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↗ 8. PARTICIPATION & REGISTRATION

EVERY PARTICIPANT RECEIVES

- Full-day access to all summit sessions
- Lunch and refreshments
- Summit materials and delegate kit
- Post-summit report with the readiness findings
- Networking with the leaders of the insurance sector, and a certificate of participation

REGISTRATION AT A GLANCE

Register online	**forms.gle/vcc5JQAdd29EV1BN9**
Register by email	**ayanasileshi@synapseethiopia.com**
Phone	**+251 921 733 677**
Summit date	**Thursday, 12 November 2026**
Venue	**Naflet Hotel, Arada Park**

Seats are limited and are confirmed in the order registrations are received.

↗ 9. HOW TO REGISTER

1

Register your participants online or by email with each participant's name, title, email and phone

2

Receive confirmation of your registration from Synapse Ethiopia

3

Join us on 12 November for a full day with the leaders of Ethiopia's insurance sector

We look forward to welcoming the leaders of Ethiopia's insurance industry to InsureReady 2026.

From Roadmap to Readiness: Leadership, Talent and Technology for Ethiopia's Insurance Reform

REGISTRATION & ENQUIRIES

Ayana Sileshi, Program Manager

+251 921 733 677 | ayanasileshi@synapseethiopia.com

Legehar, ORDA Building, 15th Floor, Addis Ababa | www.synapseethiopia.com

Synapse ETHIOPIA

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