



# Creative House Co.

MARKETING | BRANDING | DESIGN

## No Surprises, Just Results

Our project-based pricing offers clear scope, transparent deliverables, and the ability to maximize your marketing budget without worrying about hidden costs. Predictable fees for predictable growth. *Ready to start your next project?*

### Services we provide:

**Brand Style Guide: \$6,000**

(includes a color palette, typography, and communications framework for a comprehensive visual identity)

**Brand Voice Guide: \$1,000**

(includes a boilerplate, short summary, elevator pitch, and tagline to maintain a consistent tone of voice across all communications)

**Blog: \$500**

for a 500 word-article with imagery

**eBook/White Paper: \$1,500**

for 1000 words with imagery on each page

**Email Marketing Campaign: \$350**

per email, with graphics

**Content Marketing Campaign: \$3,000-\$5,000**

(written content with promotional assets for every channel, price based on type/length of content needed)

**Logo Design: \$1,200**

(includes multiple color variations and specifications)

**Multichannel Campaign Package: \$5,000-\$25,000**

(includes blog/eBook + email + social graphics + paid ads + video, price based on complexity and number of deliverables)

**Paid Ads (PPC) Campaign: \$2,500**

for a set of 10 (formatted for Google, LinkedIn, Facebook, Instagram, and TikTok, plus others upon request)

**Press Release: \$1,500**

for a 500-word release with distribution guidance (additional cost for media pitching)

**Social Media Campaign: \$1,000**

(full suite of assets, with post copy suggestions, formatted for every social channel)

*\*prices are subject to change based on individual project scope -2025*