COMMUNICATIONS AS A SERVICE

Win mandates. Raise capital. Enter new markets.

We help the right people see the value in what you're building.

AWARD WINNER · 2026

Best AI-Augmented Strategic Communications Firm

ACQUISITION INTERNATIONAL

01 · INPUTS

- Your conversation
- Your materials
- Market research

02 · CUSTOM AGENTS

- Research
- Compare sources
- Test angles

↺ REDIRECT · GO DEEPER

03 · FOUNDER-LED

Angelica Sirotin
FOUNDER & CEO

- Sets the strategy and angle
- Writes and rewrites
- Checks every claim

04 · OUTPUTS

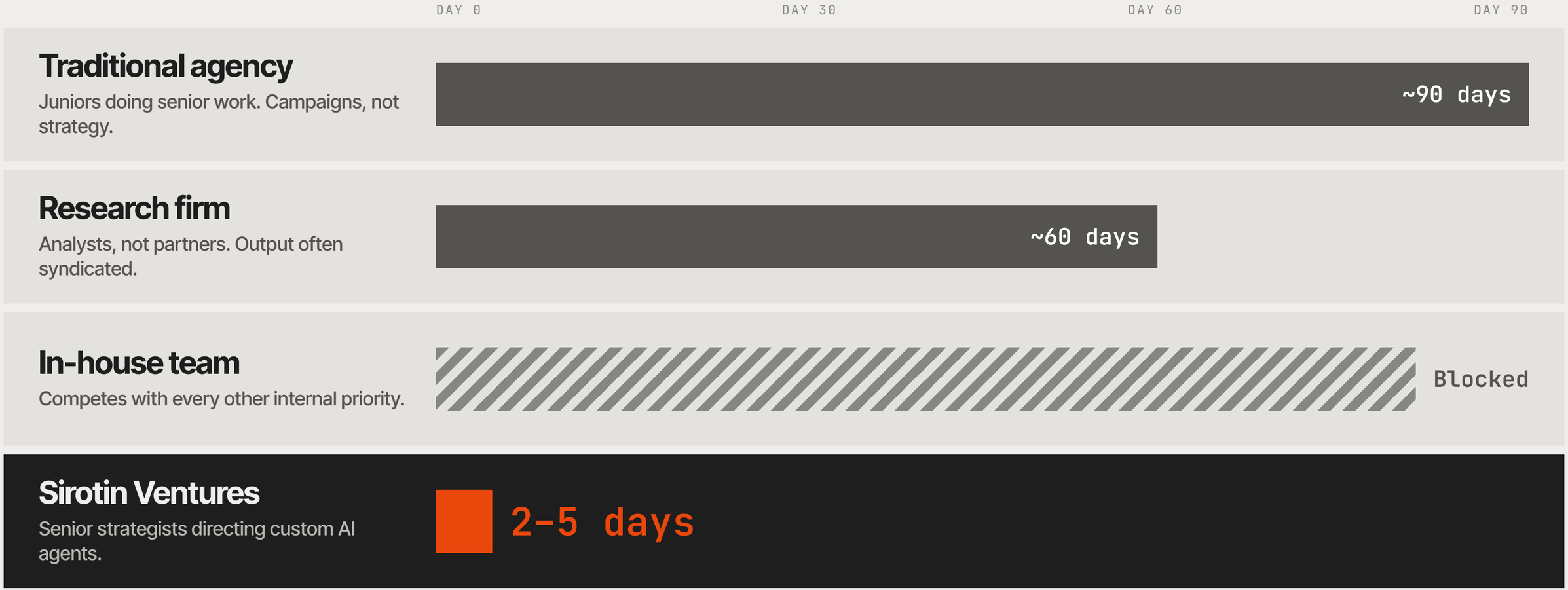
Market positioning
Brand · website
Sales story

Investor communications
Investors · LPs
Data room

Executive voice
Thought leadership
Press · boards

Your narrative is due in a week, and the agency just quoted a quarter.

TIME TO A BOARD-READY NARRATIVE, BY WHO YOU'D CALL



WHAT WE DO

One practice. Everything a comms department does, without the department.

Senior strategists direct custom AI agents trained on your voice. The thinking stays human. AI makes it faster.

01

Fundraising narratives

Decks and stories that close rounds.

02

Executive messaging

Boards, LPs, leadership.

03

Market intelligence

Landscapes and opportunity maps.

04

Go-to-market & positioning

Category stories that define markets first.

THE OUTPUT

Decks | Narratives | LP letters | Exec messaging | Intelligence | Press | Thought leadership | Market maps | Whitepapers | Positioni

In practice, that means we write, research, position and design the pieces that carry it.

01	02	03	04	05	NOT US
Capital raising	**Executive voice**	**Research & intelligence**	**Positioning & market entry**	**Content, press & design**	**What we leave to others**
Pitch and fund decks	Board and leadership messaging	Whitepapers and studies	Category design	Website and sales copy	Not a broker-dealer
Fund theses	Ghostwritten thought leadership	Market and competitor maps	Brand and product narratives	Press releases and media pitches	Not legal or tax advice
LP letters and updates	Bylines and op-eds	Sector landscapes	Messaging frameworks	Content calendars and social graphics	No paid media buying
Investor memos	Founder positioning	Analyst materials	Program narratives	Designed decks and documents	No wire-service press blasts
Portfolio narratives	Keynote and panel prep	Policy positioning	Cross-border strategy	Search-led content systems	No event production
Deal and data-room materials	LinkedIn programmes	Due-diligence briefs	Stakeholder communications	Custom agents and Claude skills	**No junior teams, ever**

That practice is AI-augmented, which is not the same as AI-generated.

	Generic AI output	AI-augmented strategic comms
Who decides	A prompt typed into a chatbot.	**Senior strategists set the thesis, audience and argument. Agents execute against it.**
Trained on	The open internet. Same phrases every competitor publishes this week.	**Your voice, your data room, your sector.**
Who runs it	A generalist with a subscription.	**Alpha users of OpenAI and Anthropic since 2018. We know the models' every quirk, and where they fail.**
Accountability	Nobody, when a fact or a number is wrong.	**Every line fact-checked and rewritten by our CEO before it reaches you. Her name is on it.**
You get	Content.	**A narrative that raises capital, wins mandates and opens markets.**

Here is how it works: four steps, and a first draft in 2–5 business days.

DAY 0 | DAY 1 | DAY 2 | DAY 5 · FIRST DRAFT | DAY 10 | DAY 14 · FINAL*

01

DAY 0

Discovery

Market, objectives, buyers and what is in the way.

02

DAY 1

Narrative design

The story, built for who needs convincing. Agents trained on your voice.

03

DAY 2–5

Execution

First draft in 2–5 business days. Our CEO rewrites it personally.

04

DAY 14*

Deploy & adjust

You go to market. We refine as priorities shift.

*Final delivery in up to 14 days, depending on how many review rounds you need.

SIROTIN VENTURES

INDUSTRIES · 07 / 19

It works in any sector where the story decides the outcome.

Space, defense & aerospace

- LAUNCH
- SATELLITES
- DEFENSE PRIMES
- GOV

Private capital & funds

- VC
- PE
- FAMILY OFFICES
- LP COMMS

Real assets, energy & infrastructure

- RENEWABLES
- REAL ESTATE
- UTILITIES

Aviation, mobility & logistics

- AIRCRAFT FINANCE
- MOBILITY
- FREIGHT

Enterprise & B2B technology

- SAAS
- PAYMENTS
- ENTERPRISE SOFTWARE

AI, deep tech & robotics

- AI
- ROBOTICS
- QUANTUM
- HARDWARE

ALSO

Healthcare, biotech & life sciences

Fintech & financial services

Consumer & retail

Gaming & esports

Public affairs & policy

Nonprofits & coalitions

Professional services

RESULTS OF OUR WORK

10×

Faster than agencies

Work that used to take a quarter now takes a week – without sacrificing precision.

100%

CLIENT SATISFACTION

Every engagement led personally, end to end. No handoffs.

8+

YEARS WITH GEN AI

Building with generative AI since 2018 – before it was a headline.

2–5d

FIRST DRAFT*

Business days on average, from kickoff to a draft you can react to.

14d

FINAL DELIVERY, UP TO*

Scoped, drafted, rewritten by our CEO and delivered.

$495k

SAVED A YEAR, UP TO*

A fractional comms chief without the salary, benefits or ramp.

$20M+

RAISED ON OUR NARRATIVES

Capital closed by clients using materials we built.

*Final delivery depends on review rounds. Savings compare typical yearly costs of a 3–4 person in-house team (BLS median pay, benefits, recruiting, tools) with a typical retainer in our standard range.

2023 REAL ASSETS & ENERGY

For a $250M+ sustainable real assets group, we took the brand all the way to a capital raise.

$20M

CAPITAL RAISED FOR FUND GROWTH

$200M

COMBINED FUNDS UNDER ACTIVE MARKETING

CONTEXT

A diversified group with $250M+ under management needed to elevate its positioning, engage high-net-worth investors across US and Chinese markets, and raise capital for two specialized $100M funds.

WHAT WE DID

Repositioned the brand alongside the CEO, rebuilt the investor materials, produced project case studies and pitch decks for the $100M real estate and $100M renewables funds, and ran investor-relations campaigns reaching family offices, Chinese investors and distribution partners.

RESULT

$20M closed across two continents, with investor engagement strengthened across domestic and international segments. Materials still in use for the next raise.

2025 AVIATION FINANCE

For an aircraft financing platform, we built the market entry that cut through a crowded field.

Top 3

GOOGLE RANKINGS – WITH $0 AD SPEND

5x

INCREASE IN QUALIFIED LEADS

CONTEXT

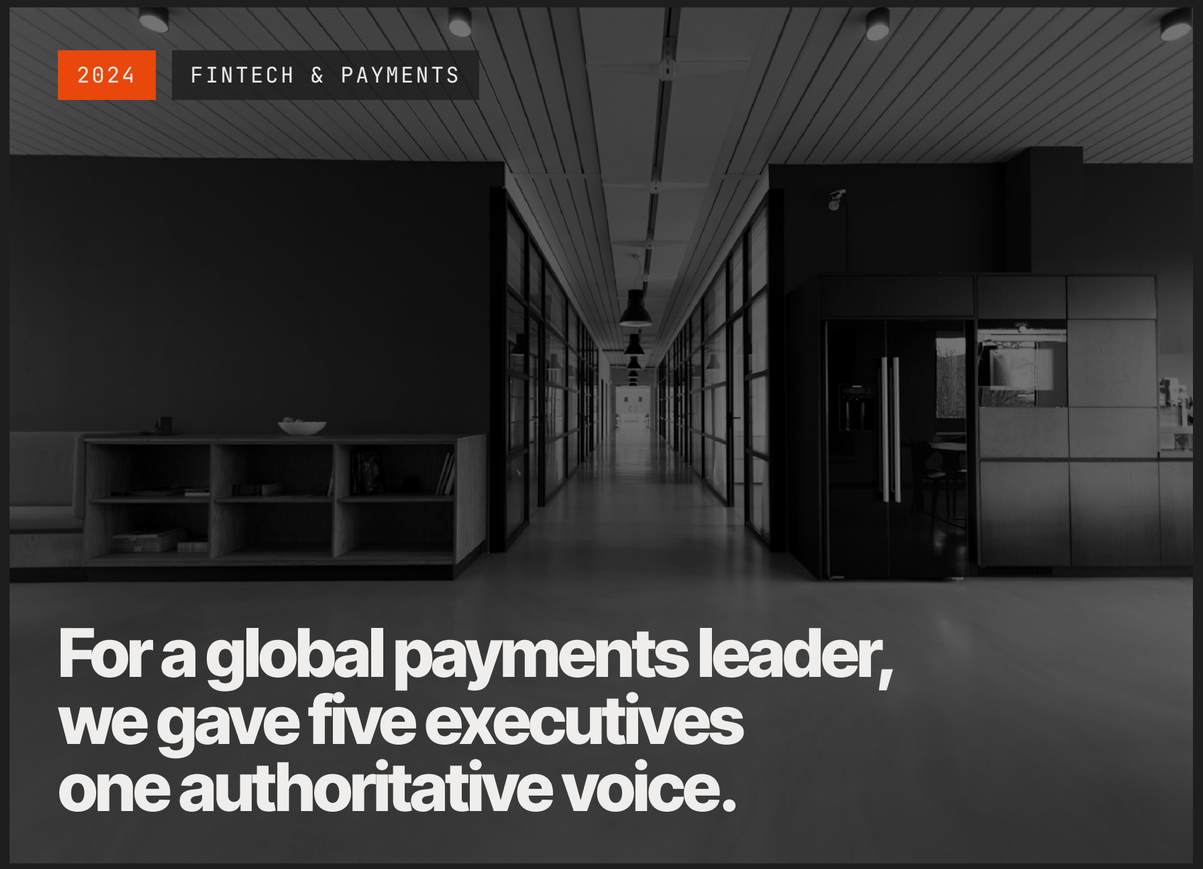
A specialist aircraft financing brokerage serving business owners and real estate developers had no website, no case studies and no social presence – in a market where credibility is everything.

WHAT WE DID

Wrote the complete website, built SEO around 15 researched key phrases, created client-win case studies, developed the pitch deck, established the “concierge-level service” positioning and launched a LinkedIn strategy including a lead-generating newsletter.

RESULT

First-page Google results – top 3 for target phrases – achieved organically within the first quarter. Qualified leads increased fivefold. Inbound now leads the pipeline.



2024 FINTECH & PAYMENTS

For a global payments leader, we gave five executives one authoritative voice.

25+

THOUGHT LEADERSHIP ARTICLES DELIVERED

5

C-SUITE EXECUTIVES POSITIONED AS AUTHORITIES

CONTEXT

Planet – €60B processed annually across 120+ markets – needed its C-suite established as the authority on payment infrastructure for enterprise retail and hospitality, in a saturated B2B fintech content space.

WHAT WE DID

An ongoing fractional-CMO partnership: authentic ghostwritten voices for five C-suite leaders, quarterly content strategy, data-driven research on payment trends, and sustained delivery of six to eight articles per month at peak.

RESULT

A sustained thought-leadership series spanning payments, cloud PMS, sustainability and technology – delivered at velocity without sacrificing voice or accuracy. 100% client satisfaction across the partnership.

2026 MULTICULTURAL MEDIA & RESEARCH

For LatiNation, we turned a 400-person study into an award-winning whitepaper.

1st

2026 HMC STRATEGIC EXCELLENCE AWARD

Top 3

FINALIST ALONGSIDE LOPEZ NEGRETE AND COLLAGE GROUP

CONTEXT

LatiNation commissioned a landmark study with ThinkNow – 400 Hispanic Gen Z participants – and needed the findings turned into a flagship whitepaper that advertisers would read, cite and buy against.

WHAT WE DID

Interviewed LatiNation executives, translated the quantitative findings into a clear and compelling narrative, wrote the full whitepaper, built the source apparatus and wireframed every page for designer handoff.

RESULT

Culture Decoded won the 2026 HMC Strategic Excellence Award for Impactful Multicultural Research – beating significantly larger companies to the category win.

2026 SPACE & DEFENSE

For Space Rising, we became the whole communications function – one lead, custom agents, no staff.

1

ACCOUNTABLE COMMUNICATIONS LEAD

$416–530k

ILLUSTRATIVE ANNUAL TEAM REPLACEMENT COST*

CONTEXT

Space Rising needed sustained communications for sponsors, investors, partners and customers across Arizona's space and defense community – with one communications lead and no staff reporting to her.

WHAT WE DID

Strategy, competitive research, investment collateral, sponsorship materials, case studies, sales enablement and VALUEGAP™ workshops. Built Claude agents for each leader's voice and the company voice across LinkedIn, email, newsletters and web; automated recurring communications tasks.

RESULT

A continuing flow of investor, sponsor and public materials, with one accountable lead overseeing strategy, production and editorial quality. *Assumes 3–4 FTEs at BLS benchmarks.

2026 VENTURE CAPITAL

For a venture investment firm, we turned portfolio research into materials LPs actually read.

5

PORTFOLIO COMPANIES RESEARCHED

Ongoing

FRACTIONAL RESEARCH AND COMMUNICATIONS SUPPORT

CONTEXT

The firm needed current research across its portfolio and clear investor communications. Company updates, valuation assumptions and market developments had to become useful material for investment discussions, portfolio reviews and LP reporting.

WHAT WE DID

Reviewed portfolio companies, built trading and transaction comparables and prepared valuation analysis. Translated the research into LP memos, annual and quarterly investor updates, pitch materials and market briefings – with ongoing revisions as company and market information changed.

RESULT

A continuing body of portfolio research and investor materials, giving the team documented analysis to draw on for investment discussions, reporting and presentations.

What clients say.

"

The sales narrative Angelica crafted moved me deeply. She captured exactly what we needed – subtle, powerful, perfect.

Cody Whelchel

CEO, CODY LANDSCAPE

"

Exceptional quality and unbelievable results. Their dedication exceeded all expectations.

Scott Clark

PRESIDENT, CLARK CAPITAL GROUP

"

Angelica turned a comprehensive qualitative study into a clear, compelling white paper – proactive, creative, and collaborative throughout.

Chad Hammond

LEGENDARY SOLUTIONS LLC

FOUNDER & CEO

On every engagement

Angelica Sirotin

CEO of Sirotin Ventures, Founding Partner and Chief Communications & Partnerships Officer at Space Rising, and Founder of Sirotin Intelligence – LinkedIn's fastest-growing private space-intelligence community. Co-founded and exited Alpine Esports. Creator of the VALUE GAP™ framework. Eight years building with generative AI.

FOCUS

AI, technology, investment and space

SPECIALTIES

Fundraising narratives, executive messaging, market intelligence, GTM

MODEL

No subcontractors. No junior handoffs. Ever.

MSN · 2026

Top 10 Trailblazing Women

FORTTUNA · 2026

Global 100: Game Changers

2024

Strategic Business Advisor of the Year

2023

Top 10 Most Influential Business Executives

ACQUISITION INTL · 2026

Best AI-augmented strategic comms firm

Every engagement is CEO-led from start to finish, with no junior handoffs.

OPTION	BRIEF TO FINAL DELIVERY · WEEKS 1–13	TURNAROUND	YOU SAVE A YEAR	WHAT YOU GET
Sirotin Ventures		**Draft in 2–5 days, final in up to 14***	**Concierge**	**8 of 8**
Traditional agency		Weeks to a quarter	**Up to $170k***	**2 of 8**
In-house team		3–4 hires · competes with priorities	**Up to $495k***	**3 of 8**
Research firm + writer		Weeks to months	**Up to $107k***	**2 of 8**
Freelancers		Weeks of coordination	**Up to $81k***	**2 of 8**

*Typical yearly costs for a comparable scope of strategy, research, writing and design, compared with a typical retainer in our standard range. “What you get” counts strategy, research, writing, design, a senior lead, custom AI agents, review rounds and ownership. Final delivery in up to 14 days, depending on review rounds.

And if AI can do it in minutes, we don't bill you hours for it.

PROJECT

For a single high-stakes mandate

Fixed price per scope

Fixed scope: one asset or set

First draft in 2–5 business days

Unlimited revisions

Cheaper than one agency invoice

BEST FOR

A raise, a launch or a board meeting

COMMITMENT

One scope

CAAS RETAINER

POPULAR

Your fractional comms chief

Monthly flat retainer

Fractional CCO, 1–3 days/week

A fraction of an in-house team's cost

A team tuned to your voice

Expand or pause anytime

BEST FOR

Ongoing investor, executive and market communications

COMMITMENT

Month to month

ENTERPRISE

Built around your organization

Custom annual program

Multi-market programs

Executive & board comms

Custom Claude skills

Built for sensitive, high-stakes work

BEST FOR

Multi-entity groups and confidential, regulated work

COMMITMENT

Annual

So let's own your narrative, at machine speed.

NEXT STEP

A 30-minute strategy call. We scope one mandate; you have a first draft in 2–5 business days.

BOOK A STRATEGY CALL

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