



DIGITAL TRANSFORMATION DIPLOMA

HALF WAY
TO YOUR **MBA**

DIGITAL TRANSFORMATION DIPLOMA

Program Overview

European Diploma Degree in Egypt

The Graduate Diploma in Digital Transformation empowers professionals to lead and manage digital change within organizations. Delivered over the course of one year, participants will explore disruptive technologies, agile thinking, and data-driven decision-making to future-proof their companies.



Duration

1 Year



Language of Instruction

English



Total Credits

24 Credit Hours



Accreditation

Recognized by the
Egyptian Supreme
Council of Universities
and the French
Ministry of Education



Locations

Dokki
Pyramids Heights
Heliopolis
New Cairo
Alexandria

Why Choose Digital Transformation Diploma?

- Designed to meet the real-world needs of digital transformation professionals in Egypt and the global market
- Courses are taught by industry experts and experienced academic faculty
- Diploma credits can be transferred toward the ESLSCA MBA program
- Exposure to contemporary tools in Digital Transformation
- Evening & weekend classes tailored to accommodate the schedules of working professionals



Choose one attendance option	Weekend & Weekday Schedules
Friday or Saturday	Weekend: Minimum 6 hours (2 lectures)
Two weekdays	Weekdays: 6:00 PM to 9:00 PM

Note:

- Additional sessions may be scheduled as needed to accommodate extra courses.
- The school reserves the right to determine class timings and locations based on capacity and operational feasibility. Early registration increases the likelihood of accommodating students' preferred schedules.



Who is the Digital Transformation Diploma for?

- Business leaders managing digital projects or initiatives
- Mid-level managers leading change in tech-driven environments
- Entrepreneurs building tech-enabled business models
- Consultants and analysts working on digital strategy
- Professionals in IT, operations, or innovation departments
- Anyone passionate about transformation, disruption, and innovation





Courses

Digital Transformation Technologies

Marketing Management in Digitalized Economy

Business Analytics & Big Data

Digital & IT Strategy Management

Digital Business Model & Architecture Management

Agile & Design Thinking

Economies of Knowledge Management Framework

Management of Successful Digital Transformation Programs

Career Opportunities

Graduates will be well-equipped to pursue roles such as:

Digital Transformation Manager

Innovation Strategist

Business Analyst

Digital Project Manager

Tech Consultant

Chief Digital Officer (CDO)

This diploma is ideal for professionals looking to advance or transition into digital transformation roles across industries.





● Admission Requirements

Applicants must submit the following documents:

- Original bachelor's degree certificate or transcript (in English or Arabic).
- If applicable, an Equivalency Decision from the Egyptian Supreme Council of Universities for private or international university graduates.
- Original computerized birth certificate.
- Copy of the national ID or passport.
- Two recent passport-sized photos.
- Updated resume.
- English Language Proficiency:

Applicants must demonstrate English proficiency through one of the following:

- IELTS: Minimum score 5.
- TOEFL ITP: 500 | TOEFL IBT: 59–60.
- ESLSCA ITEP placement test: Minimum score 2.5.
- Successful performance in a personal interview.

● Tuition and Fees

Application Fees

EGP 2,500
(non-refundable)

Technology Fees

EGP 2,500
(non-refundable)

Tuition Fees per Course:

EGP 11,055 + €80

A yearly fee increase will apply, with a minimum of 5% each year.

● Refund Policy:

Before Classes Begin:	After 1 st Week:	After 2 nd Week:	After 3 rd Week:
90% Refund	75% Refund	50% Refund	No Refund



● Important Notes:

- A 10% penalty will be applied to any overdue balance (in both EGP and EUR) if payment is not completed within five working days from the date of registration.
- Failure to meet the payment deadline without an approved postponement request will result in a penalty fee, except in cases of force majeure, provided valid supporting documentation is submitted.
- Dropping an academic year or semester will incur a readmission fee (contact Student Accounting for details).
- Credit balance will automatically be applied towards future semester fees.
- Refunds are only issued in cases of complete withdrawal from the University or upon graduation.
- Students who withdraw from a course and choose to retake it at a later date will be required to pay the current course fees at the time of re-enrollment, regardless of any remaining balance from the previously dropped course.



● Job Placement Assistance & Annual Career Fair:

The Career Center offers continuous career counseling and alumni hiring services, ensuring ongoing support for students and graduates:

- CV and Interview Prep: Practical training to help you stand out.
- Career Path Guidance: Explore industries and find your fit.
- Confidence Building: Gain the tools to own your career journey.
- Annual Career Fair: Through active collaboration with top employers, ESLSCA provides candidates with direct access to valuable career opportunities. Each year, the ESLSCA Career Fair, held at the Pyramids Heights campus, brings together leading companies offering full-time positions—empowering students and graduates to launch or accelerate their careers.





ESLSCA
University

CONTACT US

PYRAMIDS HEIGHTS CAMPUS

KM. 22 CAIRO ALEXANDRIA DESERT ROAD, GIZA, EGYPT

HELIOPOLIS CAMPUS

51 ABD EL MONEIM HAFEZ, HELIOPOLIS, CAIRO, EGYPT

DOKKI CAMPUS

17 EL-SAD EL-AALY ST., FINNEY SQ., DOKKI, GIZA

ALEXANDRIA CAMPUS

376 ABOU QUER ST. MOSTAFA KAMEL, ALEXANDRIA, EGYPT

FRANCE

11 RUE DE CAMBRAI, 75019, PARIS.

MOROCCO

AVENUE AL MILIA, SECTEUR 9, RUE MAZIATA



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