

Truivus is a systematic asset manager for crypto that makes it incredibly easy for affluent investors to get invested in our suite of thoughtfully constructed, long-term digital asset investment strategies. We combine customer ease-of-use with systematic asset management capabilities for HNWI's seeking broad-based, long-term crypto exposure.

Our Investments

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|---------------------|--|
| Product Type | <ul style="list-style-type: none">• Separately managed accounts (SMAs)• SMAs offer portfolio customization and tax efficiencies that HNWI's require |
| Style | <ul style="list-style-type: none">• Thematic, multi-asset (30+ crypto assets), active and passive crypto portfolios• Rules-driven and automatically rebalanced |
| Customer Experience | <ul style="list-style-type: none">• Fast, automated investor onboarding (~10-12 minutes to create account)• Sleek customer app that includes performance, reporting, and tax statements |

Investor Resources

Explore our performance materials, unique Truivus-created learning content for crypto investing, and more:

[Fact Sheets](#)



Learn about our 30+ actively managed crypto investment strategies

[Welcome to Truivus](#)



Watch as CEO and co-founder Connor Farley walks you through Truivus

[Thought Leadership](#)



Read our regularly published investment research and featured thinking

[Product Demo Videos](#)



Explore customer-focused learning videos on how we invest and how the platform works

[Create an Account](#)



Creating an account is easy with no sales reps or lengthy paperwork involved. Get started today

About Truivus

Truivus is an SEC-registered investment advisor headquartered in Boston, MA. Founded in 2022 and backed by leading crypto venture firms including Galaxy Digital, we serve high-net-worth investors and family offices seeking fundamentals-driven systematic, broad-based exposure to digital assets designed for the long-run.

Our mission is to deliver a *TradFi* investing experience for the digital asset class. With the Truivus platform, investors unlock turnkey access to qualified custody via our partner crypto custodian bank, rich performance analytics for their investments, automatic rebalancing and execution services, custodian statements and tax reporting, and institutional-grade investment strategies.

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