

Wen Weng

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Experience

NewTech International Group

June 2022 - Sep. 2023
Taipei, Taiwan

Product Designer

- Designed bags and accessories for more than 10 ASUS and Acer products, three of which reached mass production
- Researched manufacturing and mass production processes, and monitored production progress and quality; stay up to date with market trends
- Communicated with manufacturer and clients about design proposals, conducted market research, created prototypes and achieve feasible designs; coordinated product schedules with manufacturers and clients to ensure smooth and efficient project life cycle management

Tipsy Claire Podcast

May 2022 - Oct. 2022
Taipei, Taiwan

Visual Design & Marketing Internship

- Worked with the podcast host to design the brand image and visuals for social media, develop the CIS, understand target audience, and created two visual designs per month
- Organized the WirForce 4-day LAN E-gaming Party to improve brand awareness and successfully gained 1K followers; developed sponsorships and partnerships with brands and companies to put on an engaging event

Hanee Design Studio

Mar. 2021 - Aug. 2021
Taipei, Taiwan

UX and Visual Internship

- Participated in over 5 projects and designed products that include curricula and visual designs, encompassing government and private bids
- Derived design insights through user interviews, personas, competitive product analysis, user journey maps

Renato Lab

Circular Avengers Growing Club Program
May 2020 - July 2020
Taipei, Taiwan

Researcher

- Worked with a cross-industry and multidisciplinary 20-person team in a circular economy seminar to create a sustainable lifestyle demo app and exchange innovative perspectives about the intersection between business and environmentalism

Freelancer

Sep. 2019 - Current
Taipei, Taiwan

Freelancer

- Applied human-centered design thinking in various design fields, undertook over 10 projects, including visual design, exhibition design, and interior design
- Managed schedules, evaluated executions, and provided design strategy and production to achieve clients' goals in marketing and life quality improvement

Education

Aug. 2024 - Current
AZ, US

Arizona State University
MS, User Experience

Sep. 2017 - June 2022
Taipei, Taiwan

Shih Chien University
BA, Industrial Design

Sep. 2020 - Feb. 2021
Nantes, France

L'École design Nantes Atlantique
Exchange Program, Product Design

Skills

Prototyping Visual Design 3D Modeling
Market Research User Research Usability Testing
Wireframing User Journey Map Responsive Design
Affinity Diagram a bit of Python

Awards & Certificate

Silver Award, Product Design Challenge
Issued by AAPD (AS A Product Designer), 2023
Finalist, Red Dot Design Award
Issued by Design Zentrum Nordrhein Westfalen, 2022
Finalist, Vision Get Wild (VGW)
Issued by Taiwan Administration for Digital Industries, 2022
UX Design Certificate
Issued by Google Coursera, Mar. 2023

Projects

Sep. 2020 - Feb. 2021
Nantes, France

The Welfare of Goats
Industry-University Cooperation Project w. Soignon

Jan. 2021
Nantes, France

Workshop Biomimicry

Sep. 2020
Nantes, France

The Power of Giving Back
Workshop Design Methodology

Jan. 2020
Taipei, Taiwan

When Flower is A Badass
Interdisciplinary Interaction Design Project

Jan. 2020
Taipei, Taiwan

Park Holy Park
Workshop Symbiotic Interests

Languages

Mandarin (Native)
English (Working Proficiency)
Taiwanese Hokkien (Native)
French (A2)