

OPPORTUNITY SOLUTION TREE

DESIGN ICEBERG COMPANION WORKSHEET / Record assumptions separately from evidence. Date your version.

OUTCOME & MEASURE

Who should experience which change?

OPPORTUNITY 1 / SELECTED

Need, source reference and reason for attention:

OPPORTUNITY 2 / ALTERNATIVE

Need, source reference and reason for attention:

SOLUTION 1

Different ways to address the selected opportunity:

SOLUTION 2

Different ways to address the selected opportunity:

SOLUTION 3

Different ways to address the selected opportunity:

ASSUMPTION TO EXAMINE NEXT

Continue the test record on page 2. This is one working branch, not the full discovery space.

Method: Teresa Torres / Product Talk. Original companion sheet for recording a focused discovery decision.

BELOW THE SURFACE

Record the reasoning that may change the decision. This review sheet is an original Design Iceberg companion.

SELECTED SOLUTION & OPPORTUNITY

What need does this alternative address?

CONSEQUENTIAL ASSUMPTION

What must be true for it to work?

EVIDENCE & SOURCE

What do you know, and what remains an inference?

TEST & DECISION RULE

What observation could change the choice?

DEPENDENCY OUTSIDE THIS BRANCH

Which other condition must hold?

RESULT / DECISION / OWNER

What changed, what follows and who acts?