



Nick Yavorskyi

Senior UI/UX Designer

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A reliable and goal-oriented UI/UX Designer with over 5 years of experience. Has a proven track record of delivering innovative and user-centric designs that meet the clients' requirements. Leads and manages the local design team in Ukraine. Committed to driving the team's success through collaboration and effective communication.

Experience

Tech Fabric / Senior UI/UX Designer

APR 2022 – PRESENT

- Specialize in collaborating with Clients, Product Owners and Development Teams.
- Provide comprehensive solutions derived from extensive experience, UX research and feedback analytics.
- Lead the local design team in Ukraine.
- Demonstrate proven UI/UX expertise on 2 full-cycle SaaS and Automotive projects.
- Excel as a Webflow specialist, proficient in creating websites on the platform.

M2E / Product Designer

MAY 2021 – APR 2022

- Direct collaboration with CEO, Product Team and Focus Group to prototype, design, and deliver UI/UX for responsive SaaS application.
- Comprehensive UX research, user tests and feedback analytics.
- Worked closely with Brand Management team to integrate brand production and marketing features into projects.

Freelance / UI/UX Designer

JUL 2019 – MAY 2021

- Design websites based on client briefs, employing responsive design principles.
- Conducted competitor analysis and research to provide website design decisions.
- Established brand identity for clients' projects.
- Produced illustrations and graphic elements for Meta advertising campaigns.

Logos / Marketing Designer

JUL 2019 – JUL 2020

- Designed graphic elements for mailings, advertisements, and the websites.
- Generated mockups for brand identity purposes.
- Developed a corporate website for Logos School, relied on competitor analysis and user behavior research.
- Formulated strategies based on insights gleaned from user behavior research.

Lyudi.Digital / UI/UX Designer

JAN 2019 – APR 2020

- Designed and developed responsive websites tailored to client specifications.
- Conducted thorough competitor analysis to inform design strategies.
- Established brand identities for clients' projects.

Tech Skills & Languages

Proved Skills:

Figma
Adobe Suite
Framer
Webflow
UX Research
Design Systems
Style Guides
Prototypes
Data analysis
User testing

Languages:

Ukrainian (Native)
English (Advanced)

Courses & Certifications

UX Research / Projector Institute
2023

Google UX Design Professional Certificate
2023

Education

Alfred Nobel University
2017 – 2021

English Philology