

KnowLid Studio Service Agreement

Sulthan Bathery, Wayanad, Kerala, India

This Service Agreement ("Agreement") is entered into between KnowLid Studio, owned and operated by KnowLid, a registered partnership represented by its Founder & Managing Partner, Amal Nasim M, and The Client. By signing this Agreement, both parties agree to be bound by the terms and conditions set forth herein.

1. Definitions

1.1 The Company

KnowLid Studio, owned by KnowLid, a registered partnership having its principal place of business at Sulthan Bathery, Wayanad, Kerala, India, represented by its Founder & Managing Partner, Amal Nasim M.

1.2 The Client

The individual, institution, organization, or entity engaging the Company's studio recording services.

1.3 Raw Footage

The original, unedited video files recorded during the session.

1.4 Edited Footage

Video files processed under the Company's Basic Editing service.

1.5 Basic Editing

Includes trimming mistakes, removing unnecessary pauses, basic exposure correction, colour correction, and audio enhancement. This service does not include advanced editing, motion graphics, animations, visual effects, or cinematic colour grading.

1.6 White Labelling

Removal of all KnowLid branding and inclusion of the Client's PNG-format logo and/or watermark in the final edited video.

2. Scope of Services

The Company shall provide:

- Access to a fully air-conditioned professional recording studio.
- Professional cameras, microphones, lighting equipment, digital board, and associated studio equipment.
- Initial orientation regarding use of the digital board and recording panel.
- On-site technical assistance throughout the recording session.
- Basic Editing as defined in Clause 1.5.

Exclusions

The following services are not included unless specifically agreed in writing:

- Motion graphics
- Animations

- Advanced video editing
- Thumbnail creation
- Graphic design
- Voice-over recording
- Subtitle creation

3. Fee Structure & Payment Terms

3.1 Payment Terms

All payments shall be made before the recording session begins.

Accepted payment methods:

- UPI
- Google Pay (GPay)
- Bank Transfer
- Cash (By Hand)

Recording shall commence only after payment has been received and confirmed.

3.2 Standard Studio Packages

Package	Duration	Total Fee	Effective Rate
Hourly Booking	2 Hours (Minimum)	₹1,400	₹700/hour
Half-Day Package	4 Hours	₹2,400	₹600/hour
Full-Day Package	7 Hours	₹4,000	Approx. ₹571/hour

3.3 Bulk Recording Packages

These packages are intended for educators, coaching Centre, educational institutions, trainers and content creators who require multiple recording sessions.

Package	Total Hours	Package Fee	Effective Rate
Bulk Recording Package	10 Hours	₹5,000	₹500/hour
Most Popular Package	20 Hours	₹8,000	₹400/hour
Bulk Recording Package	30 Hours	₹12,000	₹400/hour
Bulk Recording Package	50 Hours	₹20,000	₹400/hour

3.4 Booking Changes

Booking modifications will be accepted only if the Company receives prior notice at least twenty-four (24) hours before the scheduled recording session.

3.5 Session Time

The booked session time shall commence at the scheduled booking time irrespective of the Client's arrival time. Delays caused by the Client shall not extend the booking duration unless expressly approved by the Company.

3.6 Bulk Package Validity

Bulk recording hours are non-transferable and shall remain valid for the duration communicated by the Company at the time of purchase. Unused hours remaining after the validity period may expire unless otherwise agreed in writing.

4. Client Obligations

The Client shall:

- Prepare all educational content including presentations, notes and PDFs.
 - Deliver content while the Company manages all technical operations.
 - Provide logos in PNG format for white labelling.
 - Finalize logo placement before recording begins. No revisions to logo placement shall be made after recording has commenced.
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5. Booking & Delivery

- Bookings are allotted on a first-come, first-served basis.
- Raw footage may be provided immediately depending on file size and transfer feasibility.
- Edited footage shall be delivered within 24–48 hours.

Delivery shall be made through:

- Google Drive
- WhatsApp

Data Retention

- Delivered files shall be retained for 2 days after delivery.
- All presentations, raw files and other Client materials stored on Company systems shall be deleted immediately following final delivery.

Client Responsibility for Backup

Upon delivery, it is the Client's sole responsibility to download and maintain backups. The Company shall not be responsible for lost files after the two-day retention period.

6. White Labelling & Intellectual Property

- All KnowLid branding shall be removed.
- Client branding (PNG logo and/or watermark) shall be added.
- Logo placement includes one approved placement only.

- The Client retains full ownership of all recorded content.
 - The Client may reuse the content without restriction.
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7. Studio Conduct & Equipment Usage

7.1 Studio Rules

- No footwear inside the studio.
- No food or beverages inside the studio.
- Maximum occupancy: 2 persons.
- Clients shall maintain cleanliness.

7.2 Equipment Usage

Clients shall not:

- Move or adjust cameras.
- Handle studio wiring.
- Plug or unplug equipment without permission.

7.3 Equipment Damage

The Client shall be financially responsible for any loss or damage caused to studio equipment during the booking period. Repair or replacement costs shall be assessed by the Company and paid by the Client.

7.4 Equipment Malfunction

If equipment failure occurs unexpectedly, the Company may:

- Extend recording time, or
- Reschedule the session without additional charge.

The Company shall not be liable for unavoidable technical failures or resulting content loss.

8. Indemnity & Limitation of Liability

The Client agrees to indemnify and hold harmless the Company against any claims, damages or legal proceedings arising from:

- Copyright infringement
- Defamation
- Privacy violations
- Misrepresentation
- Illegal or harmful content
- Educational inaccuracies
- Distribution or publication of the recorded content

The Company's maximum liability shall not exceed the total fees paid by the Client for the relevant booking.

9. General Provisions

Confidentiality

Both parties shall maintain confidentiality regarding any sensitive information exchanged during the engagement.

Force Majeure

The Company shall not be liable for delays or interruptions caused by events beyond its reasonable control, including power failures, natural disasters, strikes, hartals or unavoidable technical failures.

Governing Law

This Agreement shall be governed by the laws of India.

Jurisdiction

Any dispute arising under this Agreement shall be subject to the exclusive jurisdiction of the competent courts in Wayanad, Kerala.

10. Payment Details (To Be Completed at Time of Booking)

Booking Date: _____

Booking Time: _____

Package Selected: _____

Total Hours Booked: _____

Per Hour Rate: _____

Total Amount Payable: _____

Payment Method (Select One):

☐ UPI

☐ Google Pay (GPay)

☐ Bank Transfer

☐ Cash (By Hand)

Transaction ID / Reference No.: _____

Date of Payment: _____

Verified By: _____

11. Acceptance & Signatures

The Company

KnowLid Studio

Owned by KnowLid (Registered Partnership)

Authorized Signatory:

Amal Nasim M — Founder & Managing Partner

Signature: _____

Date: _____

The Client

Name: _____

Organization (if applicable): _____

Address: _____

Phone: _____

Email: _____

Signature: _____

Date: _____