

Jude the Acupuncturist

Registered acupuncturist: teaching Chinese medicine and acupressure to 1.8 million people

Jude Massey · BSc (Hons) Acupuncture · LicAc · MBaCC · Founder of INVG Wellness

1.8M followers
1.1M Facebook ·
490k Instagram ·
128k YouTube ·
90k TikTok

84% women
85% aged 35+

3.7% engagement
Instagram, last 30 days

74k average Reel views
Top audiences: US,
UK, Australia, Canada

Rates

Deliverable	On its own	Added to an Instagram Reel
Instagram Reel (collab post)	£3,500	—
Facebook Reel	£2,000	+£1,000
TikTok video	£750	+£400
YouTube Short	£750	+£400
Story set (3 frames + link)	—	+£250

BEST VALUE

Cross-platform package

Instagram Reel + Facebook Reel + TikTok + YouTube Short + 3frame Story set

£5,000 (save £550)

Usage and extras

- Brand reposting on its own channels (30 days): +25%
- Paid ads or whitelisting (per 30 days): +40%
- Category exclusivity (per month): +20%
- Ongoing partnerships (3+ months): 10–15% off

How I work

- Flat-fee partnerships only. No affiliate, commission or network-marketing deals
- One round of revisions included
- 50% on booking, balance before the post goes live
- Every partnership clearly labelled as an ad.
- No medical claims
- Prices in GBP, plus VAT where applicable

Let's work together

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