



Nguyen Duy Quang

Product Designer

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[LinkedIn](#)

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Summary

Saigon is the city where I grew up, shaping my journey as a UI/UX designer with diverse expertise.

My focus lies in system design, ensuring consistency and coherence across platforms. I leverage visualization to craft user experiences that help organizations tackle business challenges while meeting user needs. Currently, I'm expanding my knowledge of ADA/WCAG standards to enhance accessibility in CRM and CMS systems.

Experience

Deliany

Product Designer
May 2023 - Present

Deliany is an advanced F&B operating system that optimizes restaurant operations with a seamless ecosystem of tools, including Point of Sales (POS), Kitchen Display System (KDS), BackOffice, and Inventory Fulfillment.

It streamlines order processing, enhances kitchen efficiency, and provides data-driven insights to improve business performance.

Responsibilities and Achievements

- Collaborated with the Product Owner and stakeholders to gather insights, brainstorm ideas, and refine features to meet evolving requirements.
- Designed and implemented consistent, accessible (ADA/WCAG) design systems across product interfaces.
- Explored innovative features to enhance usability and address user pain points, improving engagement.
- Acted as a bridge between teams, ensuring smooth collaboration, timely feedback, and successful execution.
- Streamlined workflows and delivered impactful solutions that improved system usability and user satisfaction.

Aperia

UI/UX Designer
December 2018 - May 2023
4 years 6 months

Aperia is a leading provider of business intelligence, ETL, and SaaS solutions, specializing in finance, banking, and payments.

With over a decade of expertise, Aperia processes massive data volumes with speed and reliability, empowering businesses with powerful BI tools.

Achievements

- Strengthened attention to detail, ensuring high-quality UI designs with minimal inconsistencies.
- Gained deep knowledge of the design thinking process, improving problem-solving approaches.
- Enhanced ability to ask critical questions and analyze problems effectively within the Scrum team.
- Improved design consistency across the CRM system for a more cohesive user experience.

Aperia

UI/UX Designer
December 2018 - May 2023
4 years 6 months

Product Contribution

- Provided UI mockups with UX solutions tailored to CRM requirements, improving usability and efficiency.
- Assisted in implementing a scalable design system, ensuring consistency across platforms.
- Conducted UI testing on the QA site and identified bugs, improving overall product quality.
- Anticipated and addressed technical constraints in design mockups, optimizing the development workflow.

Work Communication

- Collaborated with BAs and POs to refine requirements and align UI solutions with business needs.
- Worked closely with the front-end development team to validate and enhance UI implementation.
- Strengthened team communication, ensuring smooth collaboration between design and development.
- Developed a better understanding of design and development components, fostering a more efficient workflow.

CVReferral

Junior Product Designer
April 2018 - November 2018
8 months

CVReferral is a tech platform that connects referrers with recruiters by matching suitable candidate profiles to job openings.

It streamlines the hiring process, enhancing efficiency for businesses while rewarding referrers for successful recommendations.

Achievements

- Do UX strategy for the dashboard, ensuring an intuitive and seamless user experience.
- Conducted in-depth research and user behavior analysis to inform product decisions.
- Designed and launched a new MVP product, improving recruitment process efficiency.

Product Contribution

- Developed and refined new features that streamlined recruitment workflows and reduced the in-house department's workload.
- Verified front-end implementation to ensure design accuracy and functionality.
- Continuously improved the dashboard's functionality based on user insights and business needs.

Work Communication

- Collaborated closely with the Product Manager to define and enhance dashboard features.
- Engaged with business units to identify pain points and develop effective recruitment solutions.
- Conducted UX testing and user surveys, integrating feedback to optimize the product experience.

Education

Advanced diploma in multimedia, **Multimedia Communications**

Arena Multimedia

August 2013 - August 2016