

Khalil Dodo, Product Designer | UX Designer

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WORK EXPERIENCE

Ladder.Africa - Accra, Ghana (Remote)

May 2026 – Jul 2026

Product Designer - Contract

- Led the design of the **Ladder** web platform, collaborating with product managers and engineers to deliver scalable user experiences across multiple product features.
- Conducted UI audits across **50+** product screens, documenting implementation issues and collaborating with engineers to improve visual consistency and design accuracy before release.
- Collaborated with cross-functional teams to design marketing and landing pages, maintaining a cohesive brand experience across product and acquisition channels.
- Streamlined collaboration between design, product, and engineering through structured design documentation, annotations, and iterative reviews, reducing implementation ambiguity during development.

Tech Drive Digital Agency - Lagos, Nigeria (Remote)

Apr 2025 – Sept 2025

Product Designer - Full Time

- Collaborated with other designers and our CEO to conceptualize the new website redesign of Tech Drive, increasing Design Hand-off speed by 40% ahead of the deadline through intuitive design solutions
- Designed Pitch Decks for investment and partnership deals over countless industries, pulling in investments worth millions in Naira
- Developed landing and marketing pages using Wix, which freed up time for developers to work on other core projects for the company.

Rackhoon - Lagos, Nigeria (Remote)

Jun 2024 – Dec 2024

Product Designer - Full Time

- Enhanced the online shopping experience by optimizing cart and checkout processes, reducing drop-off rates by 25%
- Led end-to-end designs for mobile, web, and admin portals, achieving a 98% consistency score in usability testing
- Collaborated with project managers and stakeholders to define user flows, increasing task completion rates by 30% through intuitive design solutions
- Improved design-to-development handoffs, ensuring 95% accuracy in implementation and reducing project revisions by 20%

Soft Web Digital - Lagos, Nigeria (Remote)

Mar 2023 – Dec 2024

Product Designer - Contract

- Designed interfaces for 10+ projects across finance, e-commerce, and travel industries, improving client satisfaction ratings by 20%
- Accelerated project delivery timelines by 25%, completing design phases ahead of schedule and reducing overall project delays
- Enhanced operational efficiency for client businesses by simplifying complex workflows, increasing user adoption rates by 30%

Hauzisha - Nairobi, Kenya (Remote)

Feb 2023 – Dec 2023

Website Designer - Full Time

- Redesigned client and agent websites, resulting in a 40% increase in website traffic and a 20% improvement in user satisfaction scores
- Enhanced platform usability, reducing bounce rates by 15% through structured design improvements
- Collaborated with the mobile app designer to ensure cross-platform design consistency, resulting in a 20% increase in user retention

Blending Bytes - Lagos, Nigeria (Remote)

Jan 2023 – Apr 2023

UI/UX Design Intern - Full Time

- Created the initial website draft for Autovendy, improving usability and driving a 15% increase in user inquiries
- Partnered with developers and project managers, achieving 90% design alignment on first implementation

TECHNICAL SKILLS

- **Design Tools:** Figma, Figjam, AdobeXD, Webflow, Adobe Illustrator, Framr, Wix
- **Management Tools:** Trello, Jira, Slack, Google Workspace
- **Research and Testing:** Quantitative and Qualitative user Research, A/B Testing, Usability Testing, Competitive Analysis.
- **Design and Prototyping:** User Interface Design, Content Design, Interaction Design, Web Design in Framr, Data Visualization, Prototyping in Figma, Design System

CERTIFICATION

- **Memorisely** - Certificate in UX Design (June, 2025)
- **Synthera** - Certificate in Illustration Design (2024)
- **UX Lady School of Design** - Certificate in User Experience Design (2022)
- **Udemy** - Certificate in User Experience Design Essentials (Adobe XD) (2022)

EDUCATION

University of Lagos, Lagos, Nigeria

Jan 2020 - Nov 2025

Bachelor of Science - Industrial Relations & Personnel Management