

Abhinav Singh

Senior Product Designer | Enterprise Fintech, B2B SaaS & AI-Native

Hyderabad, India | Open to relocation | Immediate Joiner

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SUMMARY

Senior Product Designer with 5 years of experience designing complex enterprise workflows, data-intensive dashboards, and AI-powered product features for B2B fintech and SaaS platforms. Deep domain expertise in order-to-cash, collections, and financial operations workflows. Experienced taking products end-to-end from research and problem framing through high-fidelity delivery and engineering handoff. Consistent focus on connecting user needs to measurable business outcomes.

EXPERIENCE

HighRadius Corporation — Hyderabad

Senior UX Designer | Jan 2025 – Present

- Led end-to-end design of enterprise appraisal platform covering multi-step workflows, evaluation logic, and system-generated scoring visibility for 3,000+ users across manager and employee roles.
- Designed AI-powered interfaces surfacing predictive scores and confidence indicators, applying explainable AI patterns to maintain user trust in high-stakes decision workflows.
- Designed data-heavy dashboards and operational interfaces with focus on hierarchy, scannability, and cognitive load reduction for enterprise power users.
- Built and scaled design system with engineering, reducing design-to-dev cycle time 30-35% through component governance, documentation, and handoff standards.
- Applied Figma Make, Claude, and Gemini to accelerate early-stage design iteration by ~50%.
- Mentored UX design interns through HighRadius's structured program, providing critique, workflow guidance, and onboarding to enterprise design standards.

UX Designer | Jan 2023 – Dec 2024

- Designed Collections product screens and enterprise workflows for HighRadius's order-to-cash platform, collaborating with engineering to deliver complex financial operations features end-to-end.
- Led two full website revamps from information architecture through responsive visual system across desktop and tablet.
- Increased paid landing page conversion 35-40% through UX and CRO optimization using behavioral data and iterative testing.
- Built core component library later scaled into the full design system, establishing naming conventions, usage guidelines, and auto layout standards.

Visual Designer (Intern → Full-time) | Jul 2021 – Dec 2022

- Designed 50+ conversion-focused landing pages contributing to 16x increase in LinkedIn acquisition engagement.
 - Created scalable brand and layout systems built on atomic design principles enabling rapid rollout across marketing and product assets.
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INDEPENDENT PROJECTS

Collector Copilot — AI-assisted prioritization for enterprise collections workflows. Explores intelligent worklists, explainable AI recommendations, and human-in-the-loop decision controls for collections teams. ([LINK](#))

Recon AI — AI-powered payment reconciliation for banking operations. Covers exception management, transaction investigation, and compliance reporting for enterprise analysts. ([LINK](#))

SKILLS

Design

Enterprise UX, Complex Workflow Design, Information Architecture, Data Visualization, AI-Native Product Experiences, Conversational UI, Predictive Interface Design, Responsive Design

Research

User Research, Usability Testing, Stakeholder Interviews, Journey Mapping, Behavioral Data Analysis

Product

CRO, A/B Testing, Business Impact Mapping, Activation and Engagement Optimization

Systems

Design Systems, Atomic Design, Component Libraries, Developer Handoff

Tools

Figma, Figma Make, Framer, Adobe Photoshop, Adobe Illustrator, Claude, ChatGPT, Gemini

EDUCATION

B.Tech — Computer Science Engineering

Lovely Professional University | 2022

PORTFOLIO

www.abhidesign.com