

appraise™



# Manage and strengthen your INTELLECTUAL PROPERTY

Inngot's Appraise™ diagnostic tool takes your Goldseam® IP profile and generates a customised, interactive action plan for your IP

- ▶ Generate a custom interactive checklist
- ▶ Highlight risks
- ▶ Identify opportunities
- ▶ Strengthen your IP protection
- ▶ Suggestions and tips to support IP commercialisation



Action plan report generated instantly

# Create an action plan for your IP

Inngot's Appraise tool analyses the intellectual property and intangible assets you have identified in your Goldseam asset profile and creates a customised interactive action plan that identifies potential risks and suggests ways in which your assets can be better protected, as well as providing tips and other useful information.

Informed by over 100 years' experience in IP management, protection and commercialisation, Appraise generates a report instantly. This report is interactive, meaning that you can tick off any feedback identified as and when it is completed. The Appraise action plan updates automatically to reflect every change that is made to the associated Goldseam asset profile.

Appraise is recommended by innovation partners including the Advanced Propulsion Centre (APC) and Innovate UK EDGE.



04

Appraise is updated in line with changes made to Goldseam, so the action plan can be kept current and relevant



Appraise™ can be purchased as soon as the Goldseam asset profile has been completed

03

The Appraise report is interactive and feedback items can be prioritised for action



Once purchased, the Appraise report is available to view, download and share immediately

02



Inngot's team has over

**100 years**

combined experience in IP registration and protection



Mark actions and feedback

**Complete**

when achieved

## What can an Appraise report do for you?

Most companies are unaware of all the intellectual property and intangible assets they have accumulated, and the steps that should be taken to ensure those assets are properly exploited and protected.

An Appraise diagnostic action plan helps you to identify opportunities for commercialisation and improved IP management:

- 1 Insights and suggestions to help you strengthen and improve the commercial appeal of your IP
- 2 Identifies risks with rights or trade secrets that require additional attention or protection
- 3 Reveals assets that can be better protected through registration
- 4 Informs your organisation's IP strategy and associated processes and procedures
- 5 Enables strategic management of IP and the allocation of resources for ongoing innovation and development
- 6 Demonstrates company strengths to back-up applications for funding and business support
- 7 Improves your understanding of IP and how it drives business growth



Action plan report generated instantly

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