# Julia Wartacz

Graphic Designer with UX/UI exp.

## skills 🦾

- interviews
- usability tests
- personas, flows, empathy maps
- wireframes & prototypes
- metrics analysis
- UX/UI audits
- competiton analysis
- working od design systems
- graphic design
- english B2.2 & polish native

## tools 🛠

- Figma | Figjam
- Miro
- Hotjar
- Google Analytics
- Jira
- ChatGPT



UX Basics 2020, eduweb.pl

Digital Skills: User Experience Accenture

2023, Accenture



2021 – 2024 Communication Design (BSc) University of Wrocław

2015 - 2018 Advertising organization Technical School nr 13 in Wroclaw I'm looking to return to a Wrocław-based UX Design role, involving research, analysis, and teamwork. In my career, I've been creating digital products **hollisticaly** from concept, through research, ending with high-fidelity prototypes.

My dream is to work with an **ambitious team**, from whom I could learn and be inspired. I feel low satisfaction from my previous workplaces, cause didn't receive strategic and planned mentoring.

As a Communication Design graduate, I make sure that linguistic and visual elements of a project are consistent, confirmed by research. **I analyze a lot**, and I'm a protagonist with a positive attitude.

**1st\* secret**: I have an african snail in my house **S** Find more fun facts in my **portfolio**.

## design (commercial) experience 🙇



#### Flawsome! drinks — Mar 2024 / now (3 months)

#### Graphic&Digital Designer

conducting ux/ui audit, redesigning website, creating newsletter & marketing materials for digital & print use.



#### Freelance — Aug 2023 / now (10 months)

#### **UXUI** Designer

designing websites & web/mobile apps from concept to hi-fi, conducting interviews with clients & audits, cooperating with developer



#### 25wat - creative agency — Oct 2022 / Jun 2023 (9 months)

#### UXUI Designer

participating in workshops with clients, conducting UX/UI audits, competitive analyses, creating & analyzing surveys, report writing, recommending CRO methods, cooperating with development team.



Neseex - software house — Dec 2020 / Jun 2022 (1,5 year)

### UXUI Designer

defining product strategy, conducting internal interviews, creating personas, user flows & information architecture, designing & proto-typing lo-fi & hi-fi wireframes, handing off projects to developers.



Own Company, Freelance — Dec 2019 / Dec 2020 (1y)

#### Graphic&Web Designer

creating brand strategy, designing logos and marketing materials, coding simple websites.