

Brett C Johnson

UX Product Designer

[Online Portfolio](#)

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East Providence, RI 02915

PROFESSIONAL SUMMARY

I've spent 5 years as a UX Product Designer delivering user-centered digital solutions, managing data-informed design systems, collaborating closely with cross-functional teams, and bringing accessibility & responsiveness to the forefront of the design process. I have a proven track record of translating ambiguous user testing into actionable insights for anyone from local startups to Fortune 500 enterprises. I'm seeking to leverage my strategic design expertise and research-focused decision making to drive innovation and user engagement within an organization who is dedicated to delivering meaningful experiences to their customers!

TOOLS & SKILLS

Human-Centered Design

- Product Strategy
- Figma & Adobe Proficiency
- Wireframing & Prototyping
- Accessibility (WCAG) Standards
- Responsive & Scalable Design Processes

UX Research & Testing

- Product Analytic & KPI Tracking
- Audits & Optimization
- Usability Testing
- Roadmap Development
- Behavioral Insights
- Defining Success Criteria

Collaboration

- Cross-Functional Product, Engineering, & Stakeholder team Collaboration
- Design Systems Management
- Design-to-Development Handoff

PROFESSIONAL EXPERIENCE

UX/UI Designer

East Coast Catalyst // 2024-2026

- Streamlined maintenance of 400+ component blocks, reducing onboarding time by ~40%.
- Conducted user research and synthesized insights to improve client conversions by 55.3%.
- Hosted knowledge-shares between design, engineering, project management, and c-suite teams.
- Designed simultaneously for eCommerce, Education, Aerospace, Healthcare, and SaaS companies.

Product Designer

Dialexa // 2022-2024

- Oversaw the creation of 35+ feature enhancements for a top 20 ranked global shipping enterprise.
- Spearheaded the implementation of an accelerator which reduced internal handoff time by ~33%.
- Remedied a breach of ADA guidelines by drafting a revised style guide used by 270+ team members.
- Maintained alignment through biweekly Figma & FigJam syncs with Engineering and Product teams.

UX/Web Editor

University of North Texas Recreational Sports // 2020-2021

- Supported engagement by updating the website with new dynamic content weekly.
- Fully overhauled the site's WCAG adherence, alleviating potential legal pressures.
- Successfully improved site traffic by ~28% despite heavy backend tech-debt.

EDUCATION & COMMUNITY ENGAGEMENT

University of North Texas // 2018-2022

- Achieved a Bachelor of Fine Arts (BFA) in Human-Computer Interaction. Minor in Art History.
- Graduated magna cum laude with a 3.82 GPA.

Interaction Design Foundation (IxDF) // 2025-Present

- Founder and Local Leader of the IxDF's Providence Chapter.
- Organize regular events to bolster & unify the local design community.
- Advertise local events through print, digital, and email campaigns.
- Partner with community organizers to boost reach & awareness.
- Successfully increased membership by 2800% since first meetup.