

Anil S Nayak

Designer | Problem Solver | User-Centric Designs

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SUMMARY

- UX/UI Designer with 14+ years of experience delivering intuitive, scalable, and user - centered digital products across web, mobile, and enterprise platforms.
- Proven expertise in end-to-end product design—from research, wire framing, and interaction design to usability testing.
- Adept at solving complex user problems through data-driven design, collaborating cross-functionally with product, engineering, and business stakeholders.

SKILLS

Research & Strategy: UX Research & Strategy, User Journeys & Personas, Usability Testing & Heuristic Evaluation, Accessibility (WCAG standards), Tools: Maze, Dovetail

UX/UI Design: User Experience (UX), User Interface (UI), Wireframing & Prototyping (Lo-fi/Hi-fi), Interaction & Visual Design, Design Systems & UI Guidelines

Collaboration & Leadership: Agile & Cross-Functional Collaboration, Stakeholder Management, Hiring Process, Communication, Innovation

Tools & Platforms: Figma, Sketch, Adobe XD, InVision, Miro, Jira, Notion, Principle, UX pilot

PROFESSIONAL EXPERIENCE

Senior Designer

HCL Tech Pvt Ltd 📍 Bengaluru, Bangalore, Karnataka, IND

📅 Mar 2020 - Oct 2024

- Led design initiatives for the BigFix compliance platform, drove automation of manual workflows across 3 product releases.
- Collaborated with PMs, architects, and stakeholders to ensure alignment of business and user goals.
- Conducted deep-dive user research and iterative feedback sessions to refine product usability.
- Key Impact: Reduced time-to-deploy compliance tasks by 40% through improved workflows.
- Elevated team performance via mentorship, improving output quality and collaboration.
- Developed comprehensive design specifications and documentation for a new feature, which reduced developer questions by 50% and improved implementation speed.'

Lead Designer

Torry Harris Business Solutions 📍 Bengaluru

📅 Dec 2015 - Feb 2020

- Headed an 8 member design team, oversaw end to end UX/UI for enterprise products.
- Interfaced directly with clients to define requirements, timeline & present design strategies.
- Delivered pixel perfect assets & prototypes, ensuring seamless developer handoff.
- Advocated adoption of new tools like Figma & sketch to improve productivity.
- Conducted user interviews and usability tests to gather insights that led to a redesign of the onboarding process, improving user retention by 20%.
- Facilitated bi-weekly design review sessions with the team to critique and improve design solutions, leading to a 15% increase in project delivery speed.

Senior Designer

CodeCraft Tech Pvt Ltd 📍 Mangalore

📅 Feb 2015 - Sep 2015

- Lead visual design efforts across web, mobile, and product interfaces to deliver cohesive, user-centric experiences.
- Translate business goals and user needs into intuitive and elegant design solutions.
- Present design concepts and rationale to cross-functional teams and leadership with confidence and clarity.
- Developed a design system that standardized UI components across all products, reducing design time by 30% and ensuring consistency across platforms.'

- Initiated monthly design workshops to foster creativity and collaboration among team members, resulting in a more cohesive design approach and improved team morale.

UX/UI Designer

Robosoft Tech Pvt Ltd  Udupi

 Aug 2010 - Jan 2015

- Designed interfaces for high-profile clients including NDTV, TOI, SonyLiv, and ESPN Cricinfo.
- Supported multi-platform development (iOS, Android, Apple Watch & Web).
- Identified user pain points and proposed effective design solutions.
- Spearheaded an initiative to explore emerging design trends and technologies, resulting in the adoption of a new design tool that improved team efficiency by 20% and enhanced the overall quality of design outputs.
- Implemented a quality assurance process by conducting regular design reviews and usability testing sessions, which led to a 25% reduction in post-launch issues and improved user satisfaction ratings.

PROJECT EXPERIENCE

SSA

SSA is a simple and powerful application that allows users to download applications from the catalogue without requiring administrative privileges.

BigFix

BigFix Query is a tool used within BigFix platform to perform queries and retrieve information from endpoints in a network.

EDUCATION

Bachelor of Visual Arts

 2023

Kannada University  Hampi

Diploma in Animation & VFX

 2010

Mangalore University  Hampi

CERTIFICATIONS AND TRAINING

- User Research - Best practices
- UX Management strategy & Tactics
- UX Beginners Guide

LANGUAGES

English, Hindi, Konkani, Kannada, Tulu

INTERESTS

Art, Design, Design session & Communities, Photography, AI, illustrations, typography, social networks, research, sports & entertainment

 anilnayak.framer.website/