

Portfolio

## **Aaron Prado**

## Product Designer

Saskatoon, SK CANADA

aaronprado76@gmail.com

I create engaging experiences in the digital world. Skilled in problem-solving, business operations, and delivering exceptional user experiences.



Linkedin



Dribbble



Instagram

# Experience

### Freelance Product Designer Current

Designing intuitive digital experiences by applying user-centred design principles and insights grounded in a hospitality background. Specialization in balancing functionality with aesthetics to meet business and user needs.

### Supervisor, Hearth Restaurant Current

I regularly collaborate with management to optimise operations, enhance customer experiences, and train staff. I leverage my expertise in food, wine, and service to create memorable guest interactions.

#### Owner, Your Local Boulanger 2021-2023

While managing all aspects of a French bakery, My focus was on sustainable practices, product development, and customer satisfaction. I built a strong community presence while driving success in financial management, operational efficiency, and business growth.

### **Hospitality Business** 2005-Current **Expertise**

I have over a decade of experience in customerfocused roles including management and ownership. Skilled in problem-solving, cost control, and delivering exceptional user experiences, with a focus on quality and innovation.

# **OF** Education

### Product design training Current

Online UX/UI design school offering interactive, community-driven bootcamps and courses.

## Interactive design and technology

2023

Saskatchewan Polytechnic, Saskatoon, SK

### **CAP Certificate in Baking**

2016

Institute National de la Boulangerie et Patisserie (INBP) Rouen, France

### Skills









Figma

Notion

Procreate

### Leadership

### Languages



Ontario business Licence



English



French



**Board Member** The Kitchen Collective



Danish